

# **State of Alaska FY2007 Governor's Operating Budget**

## **Department of Administration Public Broadcasting - Radio Component Budget Summary**

## Component: Public Broadcasting - Radio

### Contribution to Department's Mission

To provide quality programs and public telecommunication services that educate, inform, enlighten, and entertain radio listeners throughout bush, rural, and urban Alaska; to ensure the infrastructure for the dissemination of non-commercial public radio and related services.

### Core Services

- This component contains funding for grants to public radio stations.
- The Alaska Public Broadcasting Commission grants support the delivery of public broadcasting programming by 26 public radio stations throughout Alaska. In addition to the main radio stations Alaska public radio operates some 60 signal translators throughout the state reaching nearly 90% of all Alaskans.
- Public radio provides thorough, and in many cases the only, coverage of local, regional and statewide news and information available to Alaskans, especially in bush and rural service areas. Additionally, public radio serves as a local center for community information and messaging to outlying areas. In many instances, public radio stations are providers of the state and federal Emergency Alert System (EAS).

### FY2007 Resources Allocated to Achieve Results

<b>FY2007 Component Budget: \$2,469,900</b>	<b>Personnel:</b>	
	Full time	0
	Part time	0
	<b>Total</b>	<b>0</b>

### Key Component Challenges

- Further diversification of non-state operating funds remains a high priority and a significant challenge given overall health of state economy.
- The rate of staff and management turnover remains high creating extraordinary pressures on the system to maintain continuity of service, especially in bush Alaska. The system has a chronic need for professional training opportunities.
- Funding has declined to a level where a number of stations are unable to provide staff to produce local and regional news and information. Many others are struggling to maintain those critical information services for their communities.
- Sharply rising health care, power generation costs and demands for advancement in new technology are creating significant new pressures on operating budgets and levels of service.

### Significant Changes in Results to be Delivered in FY2007

- Public radio stations will continue to collaborate, consolidate and forge partnerships as a means to improve local service while gaining cost savings and operational efficiencies.
- A significant number of public radio stations will convert to digital broadcasters resulting in improved signal quality and the ability to provide additional broadcast services.
- All stations will convert to an internet based system for audio content exchange between national programming vendors and stations producing cost savings and operational efficiency.
- The Alaska Public Broadcasting Digital Distribution Network will provide grantees with high speed digital interconnections between themselves and the rest of the public broadcasting community; providing economies of scale in bandwidth acquisition and full compatibility with the state's digital wide area network.

## Major Component Accomplishments in 2005

- Through regional and statewide collaborations and partnerships, public radio in Alaska continued to control costs while striving to improve service to all Alaskans. Despite difficult economies, stations met year round public service obligations in their respective communities of license and outlying translator communities.
- Stations partnered with APBI in order to pursue several grant revenue generating initiatives resulting in funds being committed for station based digital conversion and high speed interconnectivity between stations.
- Stations supported the merger of the Alaska Public Radio Network (APRN) and APTI in Anchorage as a means to reduce system overhead and improve the overall statewide news programming service. The depth and breadth of recent election coverage and the national award winning program *AK* are recent examples of programmatic success.
- Public broadcasting stations won numerous Goldie Awards and Alaska Press Club Awards in the annual statewide competitions.
- Stations partnered with APBI in order to negotiate and secure group discounts from national program providers resulting in significant savings of approximately two hundred thousand dollars. The group buys allow for universal access to all programming, so in effect, stations actually receive greater savings. Over the past several years these group purchases and related cost control initiatives have saved several million dollars.
- Native stations in Alaska participated in advancing a national dialogue and strategy on how to improve public broadcasting services for natives in Alaska and the lower 48.
- Bush and rural stations secured grant support for a management training session which was held in Anchorage and lead by industry leaders, far more cost effective than outside professional development opportunities.
- The Satellite Interconnection Project continued to deliver public radio, public television and distance delivery television services throughout Alaska.

## Statutory and Regulatory Authority

AS 44.21.256-290      Alaska Public Broadcasting Commission  
2 AAC 55              Alaska Public Broadcasting Commission

### Contact Information

**Contact:** Stan Herrera, Director  
**Phone:** (907) 465-2220  
**Fax:** (907) 465-3450  
**E-mail:** Stan\_Herrera@admin.state.ak.us

**Public Broadcasting - Radio  
Component Financial Summary**

*All dollars shown in thousands*

	<b>FY2005 Actuals</b>	<b>FY2006 Management Plan</b>	<b>FY2007 Governor</b>
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	0.0	0.0	0.0
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	2,469.9	2,469.9	2,469.9
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>2,469.9</b>	<b>2,469.9</b>	<b>2,469.9</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	2,469.9	2,469.9	2,469.9
<b>Funding Totals</b>	<b>2,469.9</b>	<b>2,469.9</b>	<b>2,469.9</b>

**Summary of Component Budget Changes  
From FY2006 Management Plan to FY2007 Governor***All dollars shown in thousands*

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
<b>FY2006 Management Plan</b>	<b>2,469.9</b>	<b>0.0</b>	<b>0.0</b>	<b>2,469.9</b>
<b>FY2007 Governor</b>	<b>2,469.9</b>	<b>0.0</b>	<b>0.0</b>	<b>2,469.9</b>