

Agency: Commerce, Community and Economic Development**Grants to Municipalities (AS 37.05.315)****Grant Recipient: Anchorage****Federal Tax ID: 92-0059987****Project Title:****Project Type: Equipment and Materials**

Anchorage - Chugiak-Eagle River Library Materials and Technology

State Funding Requested: \$40,000**House District: Anchorage Areawide (11-27)**

Future Funding May Be Requested

Brief Project Description:

This project provides \$40K for the Chugiak-Eagle River Neighborhood Library. It will fund new materials (hard copies and downloadable books), a projector screen, a downloading station for audio and e-books and technology.

Funding Plan:

Total Project Cost:	\$40,000
Funding Already Secured:	(\$0)
FY2014 State Funding Request:	<u>(\$40,000)</u>
Project Deficit:	\$0

Funding Details:

MOA operating funds= \$156,000/year for Chugiak-Eagle River materials. Friends of the Library and Anchorage Library Foundation = \$12,000/year for Chugiak-Eagle River materials.

Detailed Project Description and Justification:

The Anchorage Public Library faces a severe funding gap for its collection: with a materials budget of \$780,445 in 2011, APL is \$556,118 short of meeting the national standard of \$4.58 per capita, determined in the APL Community Plan of 2009. The Municipality is not able to match pace with community demand: library materials are so popular that the book bins at Loussac must be changed out every two hours and the Chugiak-Eagle River library is in the process of installing additional book drops. More and more residents, especially families, are turning to the Library to meet their recreational and academic reading. The Chugiak-Eagle River Neighborhood Library seeks a grant to expand its collection and bring it into better alignment with patron demand. Specifically:

- Fiction Adult, including Classic Literature
- Nonfiction Adult, including materials on filmmaking, literary criticism
- World Language materials in print for Juvenile collection
- Media: all formats

The Chugiak-Eagle River Library (CE) serves the region north of Muldoon/Mountain View Libraries to the northern neighborhoods of Chugiak. The library has 22,000 cardholders, gets close to 10,000 visits a month and circulates 12,000 items a month. 30% of Chugiak-ER cardholders are under 20, 15% are in their 20s, 35% are in their 30s or 40s and 20% are over 50.

Library use is on the rise, both in Anchorage and nationally. The OCLC Perceptions of Libraries, 2010 report¹ found that 37% of economically impacted respondents and 16% of nonimpacted respondents said they are using the library more often than they did before the economic downturn. Increased library use is substantially higher than any other lifestyle activity increase measured. The most popular activities among library users continue to be borrowing books and leisure reading: 28% of Americans borrow print books monthly and 59% borrow books at least once a year. These trends are reflected in Anchorage as well. Despite a reduction in the number of materials offered, circulation continues to increase:

Materials Budget:

2001: \$1,003,730

2002: \$863,180

2008: \$948,080

2009: \$805,455

2010: \$780,000

Circulation:

2001: 1,293,013

2002: 1,383,688

2008: 1,589,657

2009: 1,500,716

2010: 1,642,303

In 2010, the Library began tracking circulation of electronic resources (downloadable books, databases, etc.), which averages 14,000/mth, or 170,000 year.

At the same time the budget is decreasing, the annual cost of purchasing books and media is increasing 2-5% and electronic resources 5-7%. For example, APL was able to purchase 2,595 books from the vendor McNaughton in 2008; the same amount in 2010 purchased 1,978 books, a drop of 617 books. The Library's purchasing power is further diminished as it adds new formats (audio, downloadable books for PCs and Macs, Playaways) to keep up with technology. Public libraries increased expenditures on e-resources by 66% from 2003 to 2008, according to the Institute of Museum and Library Services.

This grant will also benefit rural libraries across the state. APL's interlibrary loan program and reciprocal borrowing privileges allow small Alaskan libraries to survive and thrive by offering their patrons access to a wide variety of materials beyond what they are able to keep on their own shelves. In addition to loaning materials, the library's purchases of downloadable audio books, music and movies are available to all residents of the state through the online site.

Project Timeline:

All expenditures will primarily occur in 2013

Entity Responsible for the Ongoing Operation and Maintenance of this Project:

Anchorage Public Library, operating funds

Grant Recipient Contact Information:

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Has this project been through a public review process at the local level and is it a community priority? Yes No

<i>For use by Co-chair Staff Only:</i>
2:02 PM 5/9/2013