Agency: Commerce, Community and Economic Development

Grants to Named Recipients (AS 37.05.316)

Grant Recipient: Outdoor Heritage Foundation Of Alaska

Project Title:

Federal Tax ID: 26-0647775

Project Type: Equipment and Materials

House District: Statewide (1-40)

Outdoor Heritage Foundation Of Alaska - National Archery in the Schools Program

State Funding Requested: \$30,000

Future Funding May Be Requested

Brief Project Description:

Providing teacher training and archery kits to schools.

Funding Plan:

| \$43,000 | |
|------------------------|--|
| (\$10,000) | |
| (\$30,000) | |
| \$3,000 | |
| | |
| ve supported this prog | ram such as SCI AK Chapter, Alaska Bowhunters Assoc., Rocky Mountain |
| | |
| | (\$10,000) (\$30,000) \$3,000 |

Detailed Project Description and Justification:

The National Archery in the Schools Program (NASP) is a nationwide program that is very popular here in Alaska and kits have been provided to over 140 schools. Kits are provided through purchase at a discount through NASP by the Outdoor Heritage Foundation of Alaska (OHFA). Funding comes to the OHFA from its fundraising efforts as well as donations from other non-profits.

NASP facilitates desired results in students through the active engagement in a traditional outdoor activity. Follow-up surveys show that students who participate become more active, and do better academically. Both of these results reflect a growing desire among Americans to enhance academic achievement and increase the health of our children who were becoming more and more sedentary.

The program consists of traditional Olympic style archery and kits consist of bows, arrows, targets and a kevlar curtain backstop. The cost of each kit is approximately \$3300 and the freight to get each kit to Alaska is around \$1000. This program is very popular and OHFA cannot keep up with the demand coming from schools all over the state. Since fighting obesity, increasing academic performance and engaging our children to lead more active and healthy lives are common goals for our society, we believe support for this program fits a desired state objective.

Project Timeline:

This is an ongoing project and the expenditure of any funds provided will be spent in FY 15.

1

For use by Co-chair Staff Only:

Entity Responsible for the Ongoing Operation and Maintenance of this Project:

Each School that receives a kit is responsible for its upkeep and maintenance

Grant Recipient Contact Information:

| Name: | Lee Rogers |
|---------------|-------------------------|
| Title: | Secretary |
| Address: | 333 Raspberry Rd |
| | Anchorage, Alaska 99518 |
| Phone Number: | (907)333-1252 |
| Email: | info@ohfak.org |

| Has this project been through a public review process at the local level and is it a community priority? | YesXNo |
|--|--------|
|--|--------|

For use by Co-chair Staff Only:



OUTDOOR HERITAGE FOUNDATION OF ALASKA

Annual Report 2012

Conserving Alaska, Preserving Tradition

Alaska Chapter Safari Club international



Alaskan Hunters Funding Alaska Wildlife Conservation

First for Wildlife Conservation & Outdoor Education

Supporters of Humanitarian Efforts www.alaskasafariclub.org

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Mission Statement

The Outdoor Heritage Foundation of Alaska (OHFA) promotes the conservation and wise use of Alaska's natural resources through broad-based education initiatives designed to provide Alaskans the skills and knowledge to enjoy the outdoors in a safe, responsible manner. The provision of which is primarily focused on scientific management of fish and wildlife and their habitats under the prescriptions of the North American Model as envisioned by such early conservationists as President Theodore Roosevelt.

Board Officers



Eddie Grasser President

Lee Rogers Secretary

Cathie Harms Vice President

Orin Carpenter Treasurer

Cora Campbell Commissioner of Fish & Game



Craig Fleener Deputy Commissioner of Fish & Game

Ken Taylor Director

Pat Carter Director

Dana Lingofelt Director

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New Board Members

Con Bunde, Director – I bought my first rifle when I was 10 (a single shot Winchester 22 that I still have) with my paper route money. I got my first bow when I was 15 and began 60 years (so far) of bow hunting.

My first year in Alaska, 1961, I lived in Ketchikan where I was able to successfully hunt Blacktail Deer, Mountain Goat and catch my biggest King Salmon, to date. Finishing college in 1968 I moved to Anchorage where I've made my home ever since. Being an over eager newcomer to south central I took a moose, two caribou and a black bear with a rifle that first fall.

Since the 1980s I have done most of my hunting with a bow. I've found I'm able to do more hunting and less packing that way. During my years bow hunting I've take 10 caribou, 5 moose, and 2 black bears. I've also had the good fortune to bow hunt the lower 48 for White Tail Deer, Turkeys Havlina, and Audad. Also a 70 birthday bow hunting trip to Africa for the usual plains game.



Because I greatly appreciate the hunting opportunities Alaska and bow hunting have given me, I volunteer with the Alaska F&G bow hunter ed program, have served on the South Central F&G Advisory Committee, nnd served as a board member of the Alaska Bow Hunters Association. During my time serving in the Alaska State Legislature I did all I could to try to preserve and protect hunting opportunities for all Alaskans.

Dean Hughes, Director – When one mentions Alaska, most envision beautiful colorful tundra covered with migrating caribou, with salmon filled streams and a huge bull moose around every bend of the river. I, like many Alaskans, have lived here for a long time, over thirty years in fact. In that time, I have been blessed to hunt and fish in many areas of Alaska, from remote locations to our urban backyards. I have worked for the Alaska Department of Fish and Game for over twenty years. When I travel in the outdoors of Alaska, no matter whether I am working or pursuing fish or game, I both take a piece of "it" with me and leave a portion of myself with "it". The "it" is a visceral connection to the outdoors, a close relationship that outdoorsmen have with Alaska, making us both users and conservers of the vast renewable resources this great land provides. This role of conservationist is a responsibility that all Alaskans must assume if we are to pass our outdoor heritage to future generations.

Many Alaskans do not have a connection with outdoors, the "it" exhibited by outdoorsmen, nor do they miss it. After all, how can you miss something you never possessed? Part of the Outdoor Heritage Foundation (OHF) mission is to reconnect Alaskans with the outdoors. The OHF is committed to teaching outdoor skills to Alaskans by supporting outdoor events and programs such as the Becoming an Outdoors Women, the Hunter Education and Shooting Sports programs and the youth and women's shooting leagues. It is at those events that participants obtain skills that allow them to trek into the wild to hunt and fish, something that many of us take for granted. On these adventures, these

> future outdoor participants receive their first inoculations of "it". The support of events that provide outdoor education, the instilling of "it" in future outdoorsmen and their roles as conservationist of our hunting and shooting heritage is what drew me to the OHF. I am eager to work with the Foundation to recruit future outdoor enthusiast and to inject the appreciation of wildness of Alaska into the next generation, so they too can become part of the "it" crowd.

President's Message

"Conserving Alaska – Preserving Traditions" is the slogan for the Outdoor Heritage Foundation of Alaska (OHFA) and is a fairly accurate expression of who we are and what we are trying to accomplish. Born out of an agreement between the Alaska Department of Fish and Game and the Alaska Fish and Wildlife Conservation Fund almost 20 years ago, the OHFA has evolved into one of Alaska's leading providers of outdoor and conservation education in Alaska.

The OHFA is dedicated to preserving the North American Model of Wildlife Conservation which views conservation as an interactive management philosophy involving the propagation of wildlife where angling and hunting are considered a valuable management tools. This management philosophy has permeated American conservation efforts for decades and until recently was the most effective wildlife management model the world has ever known.

As modern America has become more urban in nature, the view of conservation has transformed. That transformation may be due to many manifestations, but it seems that the migration toward a more urban culture may explain much of the change in viewpoint. Rural cultures, those that are based on the land, view the world differently than those isolated in the confines of metropolitan areas. Once an agrarian and therefore rural culture, America has been transformed into an urban culture over the past century.

As we move into the 21st Century, it will become more and more necessary for those who support wildlife conservation and the proven success of the North American Management System to engage in education initiatives that will hopefully serve to enlighten those who have been separated from the cultural views that created and sustained that model. We could just let the ongoing transformation continue until wildlife management itself transforms into the preservationist model favored primarily by those from a more urban cultural background. However, that isn't necessarily the course we have to follow. According to national surveys conducted by the U.S. Fish and Wildlife Service and others, the general public

still supports outdoor pursuits

including angling and hunting by a wide margin. Through well thought out education programs and public outreach that support can continue. With engaged efforts such as those provide by the OHFA, those who support hunting and fishing based conservation efforts can persuade their fellow citizens of the importance of continuing the tried and true management principles of the North American Model. As we have seen, that education effort produces great results when conducted by a team approach.

The Outdoor Heritage Foundation serves as a focal point for various groups that support the production and execution of outdoor education projects meant to perpetuate America's angling and hunting culture. By combining the resources of several outdoor groups, the OHFA is able to provide more comprehensive programs than would be possible by several separate efforts. Those programs are further enhanced by the involvement of the Alaska Department of Fish and Game and the professionals who work there. Our efforts are further enhanced by the many companies that have leant their support to our efforts. We are honored to have such support and have recognized those conservation groups and companies further along in this publication.

Conservation as envisioned by its founders over a century ago is worth saving. The North American Model has done more to perpetuate wildlife species than any other human initiative. We are fortunate to live in a State where that vision is still embraced, and the Outdoor Heritage Foundation is dedicated to that vision.

-EDDIE GRASSER

From the Commissioner

Alaskan lifestyles don't often mirror those of mainstream America. Perhaps it's our geographical separation; our wilderness surroundings set Alaska apart from that faraway world of interstate highways, big-city crowds and a nation connected by common borders. In our young frontier state, contact with the natural world is inevitable. Even the most metropolitan Alaskan is never far away from bears, wolves, and wild salmon.

In many ways, we Alaskans are defined by this close proximity to fish, wildlife and our distinctive backdrops of mountain ranges, tundra, and coastlines without end. We fish, hunt and gather because it is our tradition and because the resource is abundant. Even when times seem hard, say in darkest, cold December, Alaska has a way of providing for her own. This is our culture. We're proud of it. But it can only be maintained through the learning and teaching of outdoors skills and sound conservation values.

The Outdoor Heritage Foundation of Alaska (OHFA) and the Alaska Department of Fish and Game (ADF&G) are dedicated to sharing and celebrating our state's unique outdoors culture with everyone – girls, boys, women and men, of all ages and from all walks of life. In a partnership forged by common goals, hard work, and a love of the outdoors, OHFA and ADF&G rally to inspire and educate the public to enjoy Alaska's unrivaled outdoor opportunities.

This partnership makes possible programs like Becoming an Outdoors-Woman (family-friendly and open to all), the Alaska Conservation Camp, Outdoor Youth Days, and shooting clinics and leagues for youngsters and adults, to name only a few. Participants – many of them young, new to the state, or from backgrounds where links to the outdoors have somehow been lost – are encouraged to step outside. Along the way, new skills are learned and conservation values developed. Students gain confidence and a greater knowledge and appreciation of our fish, wildlife and wild lands and the value they have in our state.

While the success of the OHFA-ADF&G partnership can be measured collectively in the smiles, renewed health, and high spirits of our students, volunteers, and staff, funding for these programs is critical. Through donations and tuitions, OFHA works to help finance the partnership's popular outdoors programs and classes. At the same time, money collected by ADF&G through the purchase of hunting, fishing and trapping licenses, state waterfowl and king salmon stamps, wildlife viewing permits and more goes to fish and wildlife conservation, management and research statewide. And the fees are a bargain. For roughly the cost of an evening at a movie theater complete with popcorn and soda pop, an Alaska resident can buy a license to go sport hunting or fishing for an entire year. Or possibly win a permit to visit places like McNeil River State Game Sanctuary to view the world's largest known gathering of brown bears.

You can help by purchasing your Alaska hunting, fishing and trapping licenses online at https://www. adfg.alaska.gov/store/. Better yet, get more involved. Consider buying a license for a friend as a gift, then follow through by signing you both up for a Beyond BOW Women's Hunter Education Class, the Becoming an Outdoors Family Clam Digging event, or any of myriad classes and events offered by ADF&G [see http://www.adfg.alaska.gov/index.cfm?adfg=education. main] with the support of OHFA. Or donate a few dollars or a couple hours of your time to OHFA; Alaskans can now donate a portion of their Permanent Fund dividends through the Pick, Click and Give program. I guarantee that it will be time and money well spent.

Thank you for working with us to maintain our outdoor heritage and Alaskans' connection to the truly great outdoors. We at ADF&G and OHFA look forward to your help in the year ahead.

-CORA CAMPBELL

2012 Programs

Alaska Outdoor Kids! A-OK!

Alaska Conservation Camps (Fairbanks) Outdoor Youth Days (Anchorage) Youth Shotgun Leagues (Anchorage, Wasilla & Homer) National Archery in the Schools Program Youth Education Summit (YES®)

Training/Education/Safety Programs

Becoming an Outdoors Woman (BOW) Beyond BOW Hunter Clinics Women on Target[®] (Statewide) Small Game Hunting Clinics SCI Sables American Wilderness Leadership School NASC/Outdoor Heritage Caucus

Range Facility Improvement/Development

Rabbit Creek Shooting Park

Humanitarian Endeavors

Sportsmen Against Hunger Oral History Project SCI Alaska Chapter's Wounded Warriors on Safari



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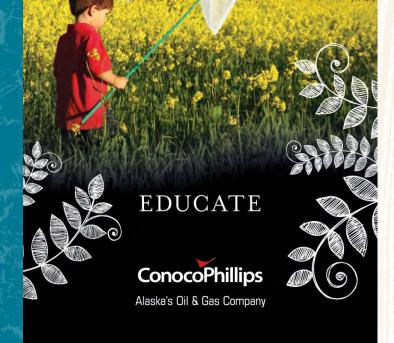
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Pledged to encourage good fellowship among those who hunt;

To take action in protecting our hunting heritage; and

To educate the public to the vital role of hunters in conservation.



Mentors Needed

Passing On The Tradition

As America's culture continues to evolve towards a more and more urban character, those traditions that sustained our forefathers and continue to hold special meanings for those of us who grew up in Rural America are becoming endangered. And quite frankly, one of the most prominent reasons for the ongoing trend away from outdoor activities such as angling and hunting can be attributed to those of us who follow those traditions.



Young people today have fewer opportunities to get involved in outdoor traditions; therefore they are less likely to take them up. It doesn't mean they wouldn't if given the chance, and over the past few years I have witnessed that phenomena as more and more young adults contact us about learning outdoor skills. Experienced outdoorsmen and women could make a difference in the lives of young Americans by just volunteering a little of their time each year to introduce them to the outdoors. This year, we ask you to think about giving the gift of America's fish and wildlife traditions, take a young person on an outdoor adventure.

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Our goal is to build a company that provides a service or builds a project to the complete satisfaction of its customers. We shall strive to be number one in reputation with our customers and our employees.

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We must provide quality performance.

We must make a profit.

We shall share our successes and profits with our employees.

Work can be taken away from us in many ways, but our reputation is ours to lose. Our reputation is the key that will open doors to new business in the future.

James Udelhoven





Alaska Outdoor Kids!

Working in partnership with the Alaska Department of Fish & Game, the Outdoor Heritage Foundation has been able to expand its offerings of outdoor skills classes available to young Alaskans. From the Alaska Conservation Camp in Fairbanks to the youth shooting league in Homer, the OHFA has been working hard to reintroduce our youth to the wonders and opportunities provided by an active outdoor lifestyle.

Alaska Outdoor Kids! [A-OK!] encompasses many programs that teach children a multitude of outdoor skills and encourages them to get out there and use them. Getting kids outdoors and active has been recognized by leading medical experts as well as others as evidenced by such programs as the First Lady's "Let's Move" and the NFL's "Play 60". Many are concerned about the worsening childhood obesity problems among American youth and are learning that more than healthy bodies are the result of active outdoor lifestyles.

Research is accumulating evidence that kids who have access and partake in outdoor recreation are generally healthier, happier and also generally do better scholastically. The leadership of the OHFA is convinced that providing opportunities to get children outdoors will produce positive benefits for both the individual and society as a whole. It is also our belief that traditional outdoor pursuits and the conservation benefits they produce are worth maintaining. That is why Alaska Outdoor Kids! Is such an important part of everything we do.

GOALS OF THE A-OK! PROGRAM

- 1. To develop an awareness of, appreciation for, and familiarity with the natural environment, including natural resource conservation methods.
- 2. To foster a lifetime awareness and appreciation of hunting, fishing, and related outdoor skills and activities.
- 3. To successfully complete requirements of the ADF&G Basic Hunter Education course.
- 4. To promote independence and increased confidence in their outdoor skills, and to foster outdoor leadership skills.



















Small Game Hunting Clinics





2 5- 100





12

Providing Opportunities for Vets

As an organization that is heavily focused on outdoor education and the health and well being that provides to our students, as well as the concurrent benefits to the natural world we live in, the Directors of OHFA felt that supporting our disabled veterans with outdoor opportunities was a logical step for us to take.

We look forward to working with groups such as Safari Club International (SCI) and Project Healing Waters to accomplish that goal.

Recently SCI Alaska Chapter and the Outdoor Heritage



Eddie Grasser P.O. Box 4752 Palmer, AK 99645

Dear Eddie Grasser,

On behalf of the wounded and injured military service members and disabled veterans who are involved in Project Healing Waters Fly Fishing (PHWFF) activities, I thank you for your generous in-kind contribution. Your gift of 8 St. Croix Rio Santo rods and reels with cases has already made a difference and has helped us manage our precious resources more effectively. Your thoughtfulness is an inspiration to us all and will help us give back to individuals who have given so much.

As you may know, we desire to share the positive recreational and rehabilitative experiences of fly fishing with those who struggle with post traumatic stress disorder, traumatic brain injury, loss of limb, or have a plethora of medical and psychological issues. Fly fishing helps individuals cope and participation is free; therefore, gifts of money and in-kind donations are highly valued assets and provide us with the vital resources needed to sustain our programs. Your gift will help us purchase the fly fishing equipment and supplies we require to support fly tying instruction, fly casting workshops, rod building classes and fund other activities, such as fishing trips. Please know that you are helping us make a difference and we will put your donation to good use.

I invite you to learn more about PHWFF on our web site, www.projecthealingwaters.org and read about the extraordinary participants, volunteers, trips and activities recorded in our "Current Events" under "Events & Activities."

Again, thank you for your charitable gift. Your support and encouragement is deeply appreciated, and needed as we carry out our mission to improve the health and well being of our program participants

Respectfully,

Ed buchelson

Ed Nicholson President and CEO

HEALING THOSE WHO SERVE

Project Healing Waters Fly Fishing, Inc. - PO Box 695 + La Plata, MD 20646 - www.projecthealingwaters.org

Foundation signed a memorandum of agreement creating a fundraising opportunity to support our troops and we look forward to working with them to expand efforts to give our military outstanding outdoor opportunities.

Southcentral Beyond BOW 2012 By Tracy Smith

Over 300 women, children and families participated in South-central Alaska Beyond BOW and Becoming an Outdoors Family workshops in 2012. Participants learned a variety of outdoor skills to get them out enjoying all Alaska has to offer.

"Wow, I still have a smile from ear to ear! I can't wait for more BOW experiences. You all are fantastic! I can't believe how much I have learned about this amazing Alaska and how...just 'cause I'm a Chic... Doesn't mean I don't get to experience it to the 'fullest'. Thank you for that! Couldn't have done that if it wasn't for you and all the other wonderful people at the Department of Fish & Game." –Shelby van Zweeden, Beyond BOW Upland Bird Hunt

Beyond BOW workshops were conducted in throughout South central Alaska including Anchorage, the Mat Su Valley, and Kenai Peninsula. Beyond BOW workshops covered a variety of topics including Archery ABC's, Firearm Cleaning & Maintenance, Fur Sewing, Women's Hunter Education Classes, Backcountry Ski & Ice Fishing, Shotgun League, Big Game Hunting Rifle, Staying Safe in Bear Country, Shotguns & Stiletto's Fun Shoot, Float Tube Fly Fishing, Russian River Red Salmon Rodeo, Backcountry Hike & Fly Fishing, Duck Hunting 101, Field Dressing Big Game, Dutch Oven Gourmet, Shotgun Clinic, and Upland Bird Hunting. Family and Youth workshops included Clam Digging, Family Hunter Education Class and Upland Bird Hunting.

Workshops are typically one day or up to a week long. They are all hands-on skill-based learning opportunities, geared towards empowering participants and teaching them the skills necessary so they can get out and enjoy these activities on their own.

"Thank you for the fantastic day of upland hunting. It was one of my best days all summer! I've signed up for a skeet league got a NEW shotgun and I am taking my Springer outside to go pheasant hunt. I'm hooked!" –Dana Stewart, Beyond BOW Upland Game Hunt

We are looking forward to future Beyond BOW events throughout South central Alaska and have new events scheduled for 2013. These classes include Trophy Rainbow Trout Fishing, Grouse & Ptarmigan Hunting, Deer & Sea Duck Hunting, and Bow Fishing. New family workshops include Explore Bowhunting, Lake Fishing, Trapping and Ice Fishing.



Alaska Department of Fish & Game





The Hunter Information and Training Program (HIT) continues to offer certification courses and recruitment programs to all regions of the state. Being a statewide program with limited personnel, the HIT Program depends heavily on volunteer instructors, now more than 400 strong, statewide. The core mission of the HIT Program

is to offer certification courses in Basic Hunter Education, Bowhunting and Muzzleloading. We offer a variety of delivery methods to include traditional, independent study and online options to the public. The following statistics are from 2012 and clearly show the impact our volunteers have on the future of our hunting heritage and the shooting sports.

In 2012 the HIT Program offered 270 classes; 159 Basic Hunter Education, 90 Bowhunter, and 21 Muzzleloader. Total enrollment in these courses was 3,533 with a large percentage of them being new, young hunters, receiving their first exposure to firearms safety and wildlife conservation. Our volunteer instructors provided more than 6,300 hours of volunteer instruction time in the classroom, field courses, and live-fire proficiency shoots.

The HIT Hunter Clinic Series was developed to offer extended, in-depth information on a number of popular topics that cannot be fully covered in a Basic Hunter Education class. An example of some popular clinics topics offered each year include: bear baiting, hunting brown bear, map and compass, introduction to bowhunting, waterfowl hunting, big-game meat care, firearms maintenance, and small game hunting. Some of these clinics are offered in conjunction with annual banquets held each year by conservation groups such as the Safari Club International and Alaska Bowhunter Association.

One of our most popular outreach programs has to be the National Archery in the Schools Program, now completing its 7th year reaching communities, small and large, in every part of Alaska. We expect to reach the 20,000 cumulative, total student participation mark by the end of the 2012-13 school year. This popular, Olympic style archery program is now being offered in over 115 Alaskan school PE programs and the growth and success can be tied directly to our generous program partners.

The NASP program like many of our educational efforts are supported by the following groups which have donated nearly \$160K over the past seven years. Those groups are the Alaska Bowhunters Association, National Wild Turkey Federation, Ruffed Grouse Society, Rock Mountain Elk Foundation, Safari Club International, the and the National Rifle Association. Most of the donations are made to our Alaska Department of Fish and Game's official foundation, the Outdoor Heritage Foundation which gives all of us the opportunity to pool our resources making these programs much larger and stronger than they would be otherwise.

A new program that has close connections to the success of NASP is the "Explore Bowhunting" program and the HIT Program is currently in the process of launching this great educational opportunity. Explore Bowhunting is a nation-wide program to help instructors, program leaders, and educators teach students ages 11-17 the basic skills of bowhunting. The Archery Trade Association (ATA) has created this program to spark an interest and passion for bowhunting in today's youth. Through these hands-on experiences, students gain confidence interacting with the natural environment and strengthen their appreciation for wildlife and the outdoors.

Another popular and growing shooting program is the Scholastic Clays Target Program (SCTP). Youth shotgun leagues are growing in popularity, with teams being formed in a number of areas of the state. Each June, those young competitors meet at Grouse Ridge Shooting Club for the State SCTP Shoot, where each youth athlete shoots 300 targets; trap, skeet, and sporting clays. In the Mat-Su Valley the shotgun shooting sports are now recognized as a "letter sport" in the high schools. These young athletes compete on a weekly basis, just like any other sport in the school district. A number of our youth league graduates have gone on to compete at the National level, the Olympics, and some have received full college scholarships for their abilities.

Each summer, the HIT Program and Outdoor Heritage Foundation offers outdoor camps to youth to expand their knowledge and experience in all that Alaska has to offer. The Youth Conservation Camp (YCC) in Fairbanks and the Outdoor Youth Days (OYD) held in Anchorage, are extremely popular camps and fill up with new students each year. These young campers experience a wide-variety of outdoor activities and also experience the shooting sports through archery, shotgun and rifle shooting. There are a number of outdoor survival and safety topics covered and also a full day at a lake to learn about and try their luck at fishing. Each attendee receives a nice bag of educational pamphlets as well as a new fishing rod and reels.

The HIT Program is also present with the popular Laser Shot System at some very large public venues. Thousands of kids enjoy the interactive shooting system at the Alaska State Fair, Great Alaska Sportsman Show, and the Mat-Su Valley Sportsman Show. In addition, the Mobile Shooting Sports program travels to rural areas of the state offering training, classes, clinics, and the laser shot. Every three years the mobile trailer visits a number of Southeast communities via the Alaska Marine Highway system.



Supporting the Outdoor Heritage Foundation of Alaska

Ways of Giving

Direct Contribution

You may choose to make a credit card contribution by calling 1-907-745-6166, or by mailing a personal check to The Outdoor Heritage Foundation of Alaska, at PO Box 4752, Palmer, AK 99645.

Gifts of Stocks, Bonds and Other Securities

The OHFA welcomes gifts of stocks, bonds, and other securities. A gift of appreciated securities allows you to take an income tax deduction for the fair market value of the assets to the extent allowable by law, regardless of the original purchase price.

Matching Gifts

Many corporations match employee's charitable organizations, effectively doubling or tripling charitable contributions. Interested donors may check with their personnel office and follow directions to initiate a match.

Gift of Guns

A gift of personal firearms to the OHFA will help to support vital programs while providing a taxdeduction for the value of the property. Firearms serve the OHFA as an auction item for our fundraisers.

Tribute Gifts

Special tribute gifts may be made in memory of a deceased loved one, to celebrate a special occasion, or in honor of an important accomplishment.

Planned Gifts

The OHFA offers the opportunity for individuals to make a planned gift. An individual can provide a bright future for our outdoor heritage through a will or through charitable gift annuities that provide the donor needed income and a generous tax deduction.

Program Development Endowments

- Youth Programs
- Women's Programs
- Outdoor Education
- Fish & Wildlife Conservation
- Range Development
- Conservation Defense





Midnight Sun Charity Shootout

Dear Friends,

Alaska's Legislative Outdoor Heritage Caucus (LOHC) supports the traditions of hunting, fishing, and trapping in Alaska by working for sound management of fish and game and access to that resource. With the support of thousands of Alaskans, we are able to educate legislators and others about the important role anglers, hunters and trappers play in supporting conservation.

LOHC is a member of the National Assembly of Sportsmen's Caucuses (NASC), entitling us to representation at the national level where I presently serve as the Vice-President. As members we work with other states to promote common values in our Nation's Capital. This bi-partisan group gives us a bigger voice and additional resources to protect access and create successful sportfish & wildlife management and restoration programs.

Like all caucuses, we are organized to rally support and take action on common goals. One way we do this is though the "Midnight Sun Charity Shoot" held at Grouse Ridge. This fundraising event is co-hosted with Senator Murkowski and Congressman Young for a fun day with fellow outdoor enthusiasts. With these proceeds, Alaska's Legislative Outdoor Heritage Caucus helps sponsor Becoming an Outdoors-Woman and "Outdoor Youth Days" providing Women and Youth in Alaska with opportunities to be better acquainted with shooting sports, archery, fishing, and other outdoor skills.

Our involvement is to help preserve our state's traditions in hunting, fishing, trapping for future Alaskans. I hope you will join us in this effort.

Thank you,

Mark Neuman Member of LOHC and Vice President NASC



Conservation Heritage Partners:





Conservation Legacy Partners:





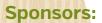


Gold Sponsors:

















Featured Volunteers Making a Difference

Bruce Campbell – "I learned to use a Dutch Oven as a Boy Scout in the 1960's. One of my passions is whitewater canoeing most often with raft support for our kitchen gear. We looked forward to fine meals each day just as much as the crashing whitewater. I started teaching the Dutch Oven class at Becoming an Outdoors-Woman (BOW) program in Interior Alaska in 1995. I found the other volunteers and participants make it just too much fun to ever quit. I get to learn as much from the fine cooks who take the class as they learn from me about heat control. They leave the class confident in their mastery which allows them to take their wilderness adventures to a whole new level. Their friends and family look forward to the delicious meals they bring to the wilderness experience. I love the way BOW has allowed me to share my passions with so many others.

Lindy Moss – My husband, Neil, and I founded the Scholastic Clay Target Program (SCTP) here in Alaska in 2004, a youth development program that uses the clay target sports to achieve its goals. With the help of the Outdoor Heritage Foundation we were able to expand the program, making the shotgun sports more affordable for families. We grew from a handful of youth shooters each week and two coaches to over 50 shooters and five coaches in a few short years. The program has expanded to Homer, Soldotna, Fairbanks, Ketchikan, Birchwood and Hoonah, The original youth shotgun league at Rabbit Creek has also joined. The Outdoor Heritage Foundation helped provide the ammo, targets and funding to ensure the program grew across the state. In September, 2012, we were successful in getting approval for SCTP to be a sanctioned high school activity that athletes can Letter in the Mat-Su Borough School District. So, for the first time in

the State of Alaska, 23 high school students were awarded Letters for competing in the shotgun sports of trap and skeet this past December! Now grown to 12 teams and over 200 youth shooters across the State, we are ever grateful to Outdoor Heritage Foundation for their ongoing support as we teach Alaska's youth, not just gun safety and competitive shooting, but responsibility, teamwork, sportsmanship, integrity, and respect.

Nancy Long, Southeast BOW Coordinator – Connecting and involving people with fishing, hunting, and outdoor recreation opportunities is not only deeply rewarding, I believe it is the foundation for developing committed and ardent fish and wildlife stewards. What better way to do this than through BOW! In 2007, I attended the Southcentral and Interior BOW workshops with my sights set on a dream to bring this fabulous program to Southeast (SE). In 2008, with the help of BOW coordinators from up north who arrived in a semi truck loaded down with their BOW equipment, and with a great group of local volunteers, we were able to launch the BOW program here in the Alaska panhandle. Since then, our SE program has grown tremendously. In 2013 we will host our fifth annual three-day workshop, accommodating 80 participants and offering over 24 handson outdoor skills classes. And, we no longer need to borrow BOW staff and gear from our northern counterparts. More importantly, we have a population of folks eager to attend. Last year our registration filled in just two-weeks, leaving us with a long list of hopefuls. Through BOW, women in SE are now able to learn the skills they want and need to fish, hunt, and enjoy the outdoors with their friends and families, and perpetuate an important Alaska heritage. Thanks to the Outdoor Heritage Foundation for making a dream came true.

Treasurer's Report

The Outdoor Heritage Foundation of AK (OHFA) continues to experience growth in program participation, outside contributions, and fundraising efforts. In 2012, thanks to the support of corporate sponsors and other nonprofit partners, we have been able to add programs and to keep tuitions at an affordable level. When needed, we offered full or partial tuition support to some individuals. During 2012, 80 cents of every dollar spent went to grants and programs. Also due to stronger than normal fundraising efforts, an endowment investment fund was established with Wells Fargo. It is our hope that this fund will eventually contribute a stable source of funding for conservation and education programs.

COMPARATIVE STATEMENT OF FINANCIAL POSITION 2011 TO 2012

| ASSETS | Dec 31, '12 | Dec 31, '11 | \$ Change | % Change |
|---|--|--|---|---|
| Current Assets | | | | |
| Total Checking/Savings | 232,948.21 | 128,293.70 | 104,654.51 | 81.57% |
| Total Accounts Receivable | 69.00 | 3,000.00 | -2,931.00 | -97.7% |
| Inventories for sale (promo items/logo-ed) | 7,496.91 | 11,391.15 | -3,894.24 | -34.19% |
| Inventories, program supplies | 29,057.22 | 15,695.00 | 13,362.22 | 85.14% |
| Prepaid Expenses | 0.00 | 550.00 | -550.00 | -100.0% |
| Total Current Assets | 269,571.34 | 158,929.85 | 110,641.49 | 69.62% |
| Property & Equipment, | | | | |
| net of depreciation | 17,175.92 | 16,026.02 | 1,149.90 | 7.18% |
| TOTAL ASSETS | 286,747.26 | 174,955.87 | 111,791.39 | <u>63.9%</u> |
| | | | | |
| | | | | |
| LIABILITIES & EQUITY | Dec 31, '12 | Dec 31, '11 | \$ Change | % Change |
| LIABILITIES & EQUITY Liabilities | Dec 31, '12 | Dec 31, '11 | \$ Change | % Change |
| | Dec 31, '12 793.00 | Dec 31, '11 1,289.18 | \$ Change -496.18 | % Change -38.49% |
| Liabilities | , | , | | |
| Liabilities Accounts payable | 793.00 | 1,289.18 | -496.18 | -38.49% |
| Liabilities Accounts payable Credit cards Payable | 793.00 2,750.00 | 1,289.18 0.00 | -496.18 2,750.00 | -38.49% 100.0% |
| Liabilities Accounts payable Credit cards Payable Deferred Grant Revenue | 793.00 2,750.00 37,266.38 | 1,289.18 0.00 16,318.52 | -496.18 2,750.00 20,947.86 | -38.49% 100.0% <u>128.37%</u> |
| Liabilities Accounts payable Credit cards Payable Deferred Grant Revenue Total Liabilities Equity | 793.00 2,750.00 37,266.38 | 1,289.18 0.00 16,318.52 | -496.18 2,750.00 20,947.86 | -38.49% 100.0% <u>128.37%</u> |
| Liabilities Accounts payable Credit cards Payable <u>Deferred Grant Revenue</u> Total Liabilities | 793.00 2,750.00 37,266.38 | 1,289.18 0.00 16,318.52 | -496.18 2,750.00 20,947.86 | -38.49% 100.0% <u>128.37%</u> |
| Liabilities Accounts payable Credit cards Payable Deferred Grant Revenue Total Liabilities Equity | 793.00 2,750.00 <u>37,266.38</u> <u>40,809.38</u> | 1,289.18 0.00 <u>16,318.52</u> <u>17,607.70</u> | -496.18 2,750.00 20,947.86 23,201.68 | -38.49% 100.0% <u>128.37%</u> 131.77% |
| Liabilities Accounts payable Credit cards Payable <u>Deferred Grant Revenue</u> Total Liabilities Equity Retained Earnings | 793.00 2,750.00 <u>37,266.38</u> <u>40,809.38</u> 157,348.17 | 1,289.18 0.00 <u>16,318.52</u> <u>17,607.70</u> 119,426.29 | -496.18 2,750.00 20,947.86 23,201.68 37,921.88 | -38.49% 100.0% <u>128.37%</u> <u>131.77%</u> 31.75% |
| Liabilities Accounts payable Credit cards Payable Deferred Grant Revenue Total Liabilities Equity Retained Earnings Net Income | 793.00 2,750.00 <u>37,266.38</u> <u>40,809.38</u> 157,348.17 <u>88,589.71</u> | 1,289.18 0.00 <u>16,318.52</u> <u>17,607.70</u> 119,426.29 <u>37,921.88</u> | -496.18 2,750.00 20.947.86 23.201.68 37,921.88 50,667.83 | -38.49% 100.0% <u>128.37%</u> <u>131.77%</u> 31.75% <u>133.61%</u> |

NOTES TO THE FINANCIAL STATEMENTS:

Organization & Tax Status – OHFA is a non-profit organized in 1994 as a part of the AK Fish & Wildlife Conservation Fund under the name Hunter Heritage Foundation of Ak. In 2008, the HHFA became a separate corporation from the AFWCF and changed its name to Outdoor Heritage Foundation of AK. OHFA is exempt from federal income tax under IRS code 501(c)3

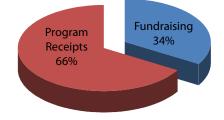
Summary of Accounting Policies – Records are maintained on an accrual basis, to provide the best match of revenue and expenses each year. The financial statements presented here are generated for management purposes, and have not been audited by a CPA.

Inventories are comprised of program supplies, office supplies, and some logo-ed merchandise for resale.

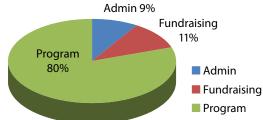
Fixed Assets — Fixed assets are comprised of equipment with a useful life of longer than one year. OHFA owns no land or buildings.

Liabilities – OHFA operates primarily on a cash basis, with no long term debt. Debt on the balance sheet arises from bills arriving too late at year end to be paid in the current year. Deferred revenue arises from NRA grants which have not been spent in the twelve month period following receipt and so are carried forward to the next calendar year.

Sources of Funding 2012



Expenditures 2012



COMPARATIVE STATEMENT OF SOURCES AND USES 2011 - 2012

| | JAN-DEC 2012 | JAN-DEC 2011 | \$ CHANGE | % CHANGE |
|----------------------------|-----------------|-----------------|--------------|----------------|
| INCOME | | | | |
| Contributed Support | 137,661 | 129,541 | 8,120 | 6.27% |
| Earned Revenues | 272,402 | 283,319 | (10,917) | -3.85% |
| Total Income | 410,063 | 412,860 | (2,797) | -0.68% |
| EXPENSE | | | | |
| Advertising | 1,901 | 8,062 | (6,162) | -76.43% |
| Bank Charge | 3,891 | 4,086 | (195) | -4.78% |
| Cost of goods sold | 8,089 | 6,661 | 1,428 | 21.43% |
| Dues and Subscriptions | 764 | 1,999 | (1,235) | -61.78% |
| Equipment | 44,916 | 44,123 | 793 | 1.80% |
| Grant & Contract Expense | 9,080 | 6,772 | 2,308 | 34.09% |
| Insurance | 2,327 | 2,094 | 233 | 11.13% |
| Fundraising Expense | 17,375 | 18,825 | (1,450) | -7.70% |
| Licenses and Permits | 395 | 115 | 280 | 243.48% |
| Postage & Shipping | 2,049 | 1,241 | 808 | 65.09% |
| Printing and Reproduction | 1,477 | 2,821 | (1,344) | -47.64% |
| Professional Services | 40,075 | 47,751 | (7,676) | -16.07% |
| Rent Paid | 56,830 | 64,551 | (7,721) | -11.96% |
| Supplies, Bus | 418 | 441 | (23) | -5.16% |
| Supplies, Program | 103,006 | 143,635 | (40,629) | -28.29% |
| Travel & Meetings Expenses | 27,872 | 12,797 | 15,075 | 117.80% |
| Communications | 1,008 | 2,095 | (1,087) | -51.90% |
| Total Expense | 321,473 | 368,069 | (46,596) | -12.66% |
| NET INCOME | 88,590 | 44,791 | 43,799 | 97.78 % |
| | | | | |

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