

Agency: Department of Health and Social Services**Project Title:****Project Type:** Other

Office of Children's Services - Television and Radio Campaign to Recruit Foster Parents

State Funding Requested: \$75,000
One-Time Need

House District: Statewide (1-40)

Brief Project Description:

Supplement existing funding for advertising to recruit foster parents statewide.

Funding Plan:

Total Project Cost:	\$75,000
Funding Already Secured:	(\$0)
FY2015 State Funding Request:	(\$75,000)
Project Deficit:	\$0

Detailed Project Description and Justification:

This request will allow the Office of Children's Services (OCS) to produce and air television and/or radio advertisements to recruit foster parents. Alaska suffers from a lack of foster parents. OCS has had success in the past when funds have been available to produce and air ads encouraging people to become foster parents. These funds will help OCS reach more potential foster parents and alleviate the shortage of appropriate foster homes statewide.

Project Timeline:

Expenditures will occur in FY15 and possibly into FY16.

Entity Responsible for the Ongoing Operation and Maintenance of this Project:

n/a

Grant Recipient Contact Information:

Name: Christy Lawton
Title: Director, Office of Children's Services
Address: 751 Old Richardson Hwy Ste 300
Fairbanks, Alaska 99701
Phone Number: (907)451-2096
Email: christy.lawton@alaska.gov

Has this project been through a public review process at the local level and is it a community priority? Yes No