

State of Alaska FY2002 Governor's Operating Budget

Department of Education and Early Development
Commissions and Boards
Budget Request Unit

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BRU Mission

The Commissions and Boards BRU includes funding for two distinct programs: the Professional Teaching Practices Commission and the Alaska State Council on the Arts.

Professional Teaching Practices Commission

The mission of the Professional Teaching Practices Commission (PTPC) is to ensure that qualified, ethical educators are members of the teaching profession in Alaska.

Alaska State Council on the Arts

To encourage lifelong participation in the state's artistic diversity.

BRU Services Provided

Professional Teaching Practices Commission

The Professional Teaching Practices Commission (PTPC) is composed of nine educators, appointed by the Governor, to establish the criteria for, and monitor the professional conduct of educators in Alaska. The PTPC:

- * Investigates allegations of misconduct by educators and when probable cause is established, holds hearings in accordance with the Administrative Procedure Act.
- * Disciplines members of the profession issuing a warning, issuing a public reprimand, or suspending or revoking their Alaska teaching certificate.
- * Promotes ethics in a positive way by creating and distributing publications regarding the Code of Ethics and commission functions, by presenting workshops, and by providing counseling to professionals on questions of ethics and ethical misconduct.

Alaska State Council on the Arts

The Alaska State Council on the Arts (ASCA) was established in 1967 with the mandate "to ensure that the role of the arts in the life of our communities will continue to grow and will play an ever more significant part in the welfare and educational experience of our citizens." ASCA is Alaska's governmental arts agency -- its programs, grants and technical assistance serve the needs of communities and constituencies throughout Alaska. The eleven member Council is a volunteer body appointed by the Governor. Council members set policies, serve on grant review panels and make grant awards, develop partnerships with the private sector, seek alternative funding sources, create special initiatives, and encourage participation in and promote the perpetuation and recognition of Alaska's cultural resources. ASCA services include:

- * Grants in communities throughout the state for educational activities, support of local artists, and underwriting festivals, concerts, and community arts groups. ASCA funds provide vital seed money that arts organizations use to leverage many times more money from corporations and the private sector.
- * Arts In Education programs that serve school children, teachers and communities statewide through professionally guided, hands-on arts experiences, practical training in arts education and arts education resources.
- * Silver Hand Program, an economic development project designed to promote authentic Native handicrafts.
- * Alaska Contemporary Art Bank loan collection
- * Percent for Art program.
- * Clearinghouse for arts information in Alaska.

BRU Goals and Strategies

Professional Teaching Practices Commission

1. Investigate all properly filed complaints against educators.
2. Conduct hearings whenever evidence is sufficient to bring a formal accusation.

3. Respond to all requests for Code of Ethics information. Promulgate new Code of Ethics standards when the need arises.
4. Make recommendations for changes in certification standards and/or procedures whenever a study results in a formal Commission position.

Alaska State Council on the Arts

- I. Support the pursuit of artistic excellence, and provide leadership that promotes preservation, creativity and innovation.
 - A. Provide grants and services that support and encourage artistic excellence.
 - B. Explore ways to encourage innovation through new initiatives.
- II. Foster awareness, understanding and appreciation of Alaska's cultural diversity.
 - A. Ensure ASCA's operations, programs and services are responsive to and reflective of Alaska's diverse population.
 - B. Include appropriate cultural representation on Council panels and advisory committees.
 - C. Encourage and support opportunities to promote and showcase Alaska's cultural diversity.
 - D. Regularly evaluate ASCA's funding focus to ensure relevance to the field.
- III. Strengthen arts and cultural organizations through funding, services, grants, technical assistance and collaborations/partnerships.
 - A. Continue grant programs; regularly revise regulations, guidelines and policies to best serve the field.
 - B. Provide technical assistance and training opportunities for new and emerging organizations to improve their artistic, leadership and administrative abilities.
 - C. Encourage collaborations and promote organizational efficiencies through shared use of existing resources and services.
 - D. Increase funding for grant programs.
- IV. Support the professional development of Alaskan artists.
 - A. Continue to develop grant programs to support advancement of individual artists.
 - B. Dedicate staff time to advancing artistic disciplines and developing opportunities for artists.
 - C. Promote career opportunities for individual Alaskan artists in the monthly newsletter.
 - D. Provide information, technical assistance, training and referrals to individual artists.
- V. Ensure broad access to and participation in arts and cultural activities.
 - A. Annually evaluate the Council's geographic and discipline distribution of grants.
 - B. Develop initiatives to encourage community-based arts projects in underserved areas.
 - C. Provide grants and services that are relevant to the needs of Alaska's diverse population.
 - D. Foster collaborations and partnerships to pursue new and expanded markets for arts and culture.
 - E. Require grantees to understand and fulfill ADA Requirements.
 - F. Maintain access to ASCA services and publications for the hearing and visually impaired.
- VI. Provide information services and resources to arts and cultural organizations, artists, schools, government agencies and the public.
 - A. Maintain a resource library of journals, newsletters, books, videos and relevant arts resources.
 - B. Establish a strong communications network with arts and cultural organizations, community groups and schools.
 - C. Facilitate access to and sharing of information, programs and data among artists, arts organizations, schools, communities, libraries, museums, and others.
- VII. Expand the Council's funding base and promote the expansion of resources available to support arts and culture.
 - A. Complete the establishment of non-profit affiliate.
 - B. Develop collaborations, partnerships and earned income opportunities to expand resources available for Council programs/activities.
 - C. Work to increase funding appropriations at the state and federal levels.
 - D. Develop strategies to leverage increased support from the private sector.
- VIII. Increase public awareness, appreciation and support for the arts in Alaska.

- A. Develop and use a communications plan to build public awareness of ASCA's mission, goals, programs and services.
 - B. Pursue research to demonstrate the impact of the arts on the economic, social and educational welfare of Alaska.
 - C. Develop a public information and marketing campaign to build public awareness of the value of the arts.
 - D. Promote public dialogue on arts and cultural issues.
 - E. Challenge the media to increase coverage of the arts in the state.
 - F. Encourage local governments and communities to explore arts-based community development and revitalization.
 - G. Bi-annually coordinate the Governor's Award for the Arts.
- IX. Use technology to communicate, promote artists and organizations, and advocate for the arts.
- A. Maintain and enhance the ASCA website with current information, down-loadable grant applications, press releases, and relevant links to schools, artists, arts organizations, libraries, museums, and other appropriate agencies.
 - B. Electronically distribute the monthly newsletter, *Communique*.
 - C. Encourage artists' and arts organizations' use of new communications technology.
 - D. Develop prototype artists' website with possible e-commerce capacity in the Bethel region for potential expansion statewide.
 - E. Make information on arts and cultural resources accessible to the public on a statewide basis.
- X. Provide effective and efficient administration that supports overall agency and program goals.
- A. Professionally serve the Council, its committees, and activities.
 - B. Develop and expand the Council's planning processes to ensure broader public participation and strategic action.
 - C. Support frequent and ongoing program evaluation.
 - D. Support the public, field and government with expert grants administration and accounting.
 - E. Actively pursue interagency collaboration in the funding, design and delivery of arts-related programs and services.
 - F. Maximize the abilities of Council staff by providing opportunities for training.
 - G. Continue to upgrade office systems to ensure efficiency and professionalism.

Key BRU Issues for FY2001 – 2002

Professional Teaching Practices Commission

1. Investigate all allegations of misconduct.
2. Increase public knowledge and awareness of professional, ethical standards for teachers and administrators and the responsibilities of the PTPC.

Alaska State Council on the Arts

1. Provide grant funds to support the growth and stability of the arts in Alaska.
2. Expand Arts in Education programs to serve more Alaskan school children, teachers, and communities.
3. Promote participation in the state's Silver Hand Program, an economic development project designed to promote authentic native handicrafts.
4. Coordinate initiatives and partnerships to expand the role of cultural tourism and the arts in rural communities.
5. Develop private-public partnerships and alternative funding sources to increase support to the Council and the arts.
6. Provide professional development opportunities and technical assistance to ASCA constituencies through workshops, training, networking and information services.

Major BRU Accomplishments for FY2000

Professional Teaching Practices Commission

1. Completed 50 investigations of complaints against educators.
2. Conducted 3 appeal hearings
3. Disciplined 4 educators through suspension or revocation of licensure. (1 pending)
4. Published and distributed a semiannual newsletter.
5. Provided training on professional ethics to UAA graduating teacher candidates.

Alaska State Council on the Arts

ASCA awarded 140 grants in 44 communities totaling \$480,023. These grants leveraged over \$11 million in earned income and matching funds from corporations, individuals and other sources.

ASCA-funded projects attracted over 950,000 instances of participation and attendance and supported 11,737 artists.

Established the \$100,000 Connie Boochever Endowment for the Arts to enhance arts education and the performing and visual arts through annual awards.

Sponsored the Governor's Conference on the Arts, a three-day, professional development conference for artists and arts organizations. This un-budgeted conference was fully funded through partnerships with the University of Alaska Center for Economic Development, the Smithsonian Arctic Studies Center, the Alaska Native Heritage Center, WESTAF and private businesses.

Published the Alaska Native Arts Marketing Handbook through partnerships with Alyeska Pipeline Service Company, Alaska Laser Printing and Mailing Services and the UA Center for Economic Development.

Re-established State Writer Laureate position with expanded responsibilities and increased visibility.

Managed six major Percent for Art projects and sponsored two calls on behalf of other government agencies for commemorative art for special events.

Worked with the Department of Transportation to develop new policies and procedures for the Percent for Art Program per Legislative Audit recommendations.

Re-established slide registry of visual artists for public and private commission. Developed a Percent for Art database and searchable index system.

Created 1% for Art "Starter Kit" for communities interested in initiating their own public art program.

Established a strong communications network for arts and cultural organizations through ASCA hosted teleconferences for local arts agencies and regional culture centers.

Revised grant application process to make it easier to apply.

Presented William Strickland, CEO of the Manchester Craftsman's Guild in Pittsburgh and recipient of a MacArthur Genius Award, at the Governor's Conference on the Arts. He also gave the first Governor's Millennium Lecture Series address in Juneau and Anchorage, which was later broadcast on the statewide APRN public radio system.

ARTS EDUCATION

Awarded Artists in Schools grants in support of 57 schools' residencies that promoted and enriched existing arts curricula. Over 22,000 students and 913 teachers and administrators participated in FY00 residency activities.

Supported professional development opportunities for teachers through the University of Alaska's Teaching Arts with Integrity Summer Institute in Kenai (a nationally-recognized program supported in part by the Kennedy Center) and the Summer Arts Teaching Institute offered through the University of Alaska Fairbanks.

Coordinated the National Assessment of Educational Progress downlink project to broadcast statewide the findings of a student assessment of arts knowledge in our nation's schools.

Hosted David O'Fallon, director of the Perpich Center for Arts Education in Minnesota and former Arts Education director for the National Endowment for the Arts, in workshops and a key address on arts education standards and issues.

Created the Arts Education Resource Lending Library, an extensive collection of arts education materials in a variety of media related to hands-on teaching methods, curriculum development, and approaches to integrating the arts into education planning.

ALASKA NATIVE ARTS

Encouraged development of regional Master Artist and Apprenticeship programs through targeted grants to culture centers.

Provided two-day marketing workshops for Alaska Native artists in Anchorage, Barrow, and Kenai with three more planned for FY01.

Provided training and photo-documentation of artists' work at the Governor's Conference on the Arts to improve artists' portfolios and make grant applications more competitive.

Produced radio public service announcements and partnered with the Made In Alaska program to produce television advertisements for in-hotel television channels.

Sponsored the Silver Hand Pavilion at the Make It Alaskan trade show, and co-sponsored the Native Crafts Fair with BLM to highlight work of Silver Hand Artists.

Identified Silver Hand program issues through interviews, panel meetings and research in preparation for revisions to regulations and statutes that will be drafted in FY01.

Edited and published the Alaska Native Arts Marketing Handbook.

Hosted nationally known cultural planning consultant, Dr. Susan Guyette, presented workshops on sustainable economic development through tourism, culture center development and art programs.

Provided technical assistance, outreach and services to artists, arts organizations and community groups to sustain and develop Native Arts projects and programs.

Convened monthly teleconferences of culture centers and funded and organized exhibit development and artifact conservation technique workshops for culture center staff.

Commissions and Boards
BRU Financial Summary by Component

All dollars in thousands

	FY2000 Actuals				FY2001 Authorized				FY2002 Governor			
	General Funds	Federal Funds	Other Funds	Total Funds	General Funds	Federal Funds	Other Funds	Total Funds	General Funds	Federal Funds	Other Funds	Total Funds
Formula Expenditures None.												
Non-Formula Expenditures Professional Teaching Practice	181.3	0.0	0.0	181.3	0.0	0.0	185.9	185.9	0.0	0.0	187.3	187.3
AK State Council on the Arts	459.9	431.7	27.0	918.6	463.8	596.7	125.6	1,186.1	462.7	594.4	125.6	1,182.7
Totals	641.2	431.7	27.0	1,099.9	463.8	596.7	311.5	1,372.0	462.7	594.4	312.9	1,370.0

Commissions and Boards

Proposed Changes in Levels of Service for FY2002

There are no proposed changes in levels of service for FY2002.

Commissions and Boards

Summary of BRU Budget Changes by Component

From FY2001 Authorized to FY2002 Governor

All dollars in thousands

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
FY2001 Authorized	463.8	596.7	311.5	1,372.0
Adjustments which will continue current level of service:				
-Professional Teaching Practice	0.0	0.0	1.4	1.4
-AK State Council on the Arts	-1.1	-2.3	0.0	-3.4
FY2002 Governor	462.7	594.4	312.9	1,370.0