

State of Alaska

FY2003 Governor's Operating Budget

**Department of Education and Early Development
Commissions and Boards
Budget Request Unit Budget Summary**

Commissions and Boards Budget Request Unit

Contact: Karen J. Rehfeld, Director

Tel: (907) 465-8650 **Fax:** (907) 465-3452 **E-mail:** Karen_Rehfeld@eed.state.ak.us

BRU Mission

The Commissions and Boards BRU includes funding for two distinct programs: the Professional Teaching Practices Commission and the Alaska State Council on the Arts.

Professional Teaching Practices Commission

To ensure that qualified, ethical educators are members of the teaching profession in Alaska.

Alaska State Council on the Arts

To encourage lifelong participation in the state's artistic diversity.

BRU Services Provided

Professional Teaching Practices Commission

The Professional Teaching Practices Commission (PTPC) is composed of nine educators, appointed by the Governor, to establish the criteria for, and monitor the professional conduct of educators in Alaska. The PTPC:

- * Investigates allegations of misconduct by educators and when probable cause is established, holds hearings in accordance with the Administrative Procedure Act.
- * Disciplines members of the profession issuing a warning, issuing a public reprimand, or suspending or revoking their Alaska teaching certificate.
- * Promotes ethics in a positive way by creating and distributing publications regarding the Code of Ethics and commission functions, by presenting workshops, and by providing counseling to professionals on questions of ethics and ethical misconduct.

Alaska State Council on the Arts

1. Issue and administer grants in nine categories to stimulate artistic development throughout Alaska.
2. Assist emerging and established artists and arts organizations in developing marketable cultural experiences.
3. Promote statewide Arts Education activities through grant and service programs.
4. Manage the Native Arts Program
5. Oversee the Silver Hand program to promote and authenticate Alaska Native arts and crafts
6. Develop private-public partnerships and alternative funding sources to support the arts.
7. Coordinate initiatives to develop Alaska's vast culturally based tourism and economic development potential.
8. Promote the role of the arts as an industry that enhances and sustains the unique cultures of Alaska
9. Provide technical assistance to the field through workshops, training, networking and information services.
10. Maintain and manage the Alaska Contemporary Art Bank loan collection.
11. Provide coordination and support for the Percent for Art program.

BRU Goals and Strategies

Professional Teaching Practices Commission

1. Investigate all properly filed complaints against educators.
2. Conduct hearings whenever evidence is sufficient to bring a formal accusation.
3. Respond to all requests for Code of Ethics information. Promulgate new Code of Ethics standards when the need arises.
4. Make recommendations for changes in certification standards and/or procedures whenever a study results in a formal Commission position.

Alaska State Council on the Arts

ARTS IN EDUCATION

The Arts in Education program promotes the teaching of the arts as an integral part of life and basic education through direct access to opportunities for cultural, historical, creative and appreciative experiences.

- I. Increase opportunities for artists, students, and teachers to experience and practice art skills and ideas.
 - A. Seek additional funding sources to expand the number of schools served through the residency program.
 - B. Develop a new Artists in Schools category for schools with little or no arts curriculum to involve more intensive arts training and curriculum development work with teachers, administrative staff and community members.
 - C. Utilize technology to develop and provide distance delivery of arts education to rural Alaska.

- II. Encourage arts-related professional development opportunities for artists and educators.
 - A. Incorporate teacher-training and curriculum development components into residencies.
 - B. Develop opportunities for in-service programs in arts education with school districts statewide.
 - C. Restructure incentive grant program to fund arts education teacher training and curriculum development programs throughout the state.
 - D. Promote the use of AIE grants for professional development workshops and other programs, including summer academies.

- III. Increase artist participation in the AIE program and update, expand and improve the Artist Talent Bank.
 - A. Implement a new program to identify artists qualified to teach arts curriculum development as well as residencies.
 - B. Expand the number of Alaska Native artists represented in the Talent Bank working closely with ASCA staff and the Native Arts panel to identify traditional Alaska Native art forms and artists.
 - C. Continue to improve presentation of materials in the Talent Bank catalog to meet the needs of the field.
 - D. Annually evaluate the compensation paid artists in the AIS program and adjust when necessary.

- IV. Assist educators, administrators, schools and communities in hosting AIS residencies and establishing permanent Arts Education programming.
 - A. Encourage artist residencies and other arts education programs that sustain local cultural values.
 - B. Identify and document model arts-in-education programs, and recognize schools and districts that support such programs.
 - C. Encourage arts curriculum development through technical assistance, and assist districts in adapting model programs to their needs.
 - D. Assist districts in understanding and implementing the "Blueprint".
 - E. Simplify application forms and evaluation documents for reporting.

- V. Improve access to arts education resources.
 - A. Develop a resource list of artists and educators qualified for teacher training and curriculum development.
 - B. Promote Arts Curriculum Lending Library: make high quality resource materials available to educators throughout the state.
 - C. Print additional copies of the "Blueprint" for distribution to schools and districts.
 - D. Develop and maintain arts education tools and resource listings on the ASCA website.

- VI. Develop and strengthen partnerships with other agencies to advance arts education goals.
 - A. Develop a strong partnership with the Alaska Alliance for Arts Education and cooperatively develop and pursue arts education goals.
 - B. Work to develop community partnerships between local arts organizations and schools.
 - C. Continue to work with museums, school districts, universities, associations and groups to advocate for arts education.
 - D. Develop a mechanism to broadly communicate information and ideas concerning grants and programs for professional development.
 - E. Seek new and creative ideas and partnerships for special projects, grants and other cooperative efforts.
 - F. Strengthen relationships with, and cooperation and support from the Alaska Department of Education and Early Development for AIE programs including teacher training and curriculum development.

- VII. Continually improve the AIE program's activities and strategies through planning and evaluation.
 - A. Seek expert advice through planning sessions with arts education professionals, and AIE advisory and review panels.
 - B. Communicate regularly with the ASCA Executive Director and ASCA members to assess needs and progress.

- C. Solicit evaluations from artists in schools coordinators, administrators, and artists involved in residencies.
- D. Solicit ideas and suggestions for improvements from partner organizations, grant applicants, administrators, artists, teachers, and others.
- E. Seek additional funding sources for all AIE programs.

VIII. Strengthen and promote the AIE program through public relations, marketing, networking and advocacy.

- A. Actively publicize the AIE grant and service programs through available media.
- B. Encourage schools to publicize and promote their residencies.
- C. Write, print and distribute an annual newsletter.
- D. Schedule visits to AIE residency sites by staff, ASCA members and community leaders.
- E. Encourage public and legislative support for arts in education by providing information to legislators and others concerned about arts education.
- F. Provide information, applications and support to PTA's, schools, and other organizations promoting arts in education.

ALASKA NATIVE ARTS

The Council's Native Arts program promotes the perpetuation and recognition of Alaska Native arts and cultural traditions.

I. Strengthen and increase participation in the Master Artist and Apprenticeship program.

- A. Foster and increase the number of apprenticeships awarded targeting a variety of art forms especially those that are endangered.
- B. Document all apprenticeships through photographs and interviews.
- C. Investigate development of a bi-annual publication or exhibit of completed work.
- D. Develop a tracking system for each apprenticeship to alleviate problems and assist in project completion.
- E. Build public awareness of the program through advertising, public information and promotion.
- F. Seek feedback from the field on possible revisions and/or improvements to the program.

II. Improve effectiveness and viability of the Silver Hand program

- A. Make changes to the governing rules and regulations of the Silver Hand program based on recommendations of advisory panels and ASCA staff.
- B. Investigate feasibility of developing a multi-tiered system based on experience level of artists.
- C. Develop and publish a Silver Hand registry to help retailers/wholesalers identify Silver Hand artists.
- D. Develop a program budget and investigate alternative funding sources including registration fees.
- E. Create opportunities to bring together SilverHand artists and retailers to increase sales possibilities.
- F. Develop a retailer/wholesaler mailing list and actively communicate program goals to these constituents.
- G. Implement a public information campaign to raise awareness of the Silver Hand program.

III. Encourage and champion arts-related economic development opportunities for artists and communities.

- A. Provide training and resources to assist artists in getting their work to market and securing good prices.
- B. Assist communities in developing viable cultural tourism and other arts-related economic development opportunities.
- C. Partner with statewide, regional and local organizations to develop initiatives to advance Alaska Native Arts as a viable enterprise.
- D. Promote the Alaska Native Arts industry throughout the state.

IV. Provide technical assistance, outreach and services to artists, arts organizations and community groups to develop Native Arts projects and programs.

- A. Maintain frequent communication with the regional museums/culture centers by hosting a list-serve and monthly teleconferences.
- B. Assist artists and arts organizations in applying to Council grant programs and work to increase funding available for Native Arts projects.
- C. Create opportunities to assist communities in developing viable cultural tourism and other arts-related economic development opportunities.
- D. Provide technical assistance in grant writing, curatorial practices, etc. to culture centers, artists, arts organizations and community groups.
- E. Attend major conferences and gatherings to provide information on grants and services available to promote and advance Alaska Native arts and culture.
- F. Maintain a database of Alaska Native Artists including Silver Hand artist enrollment.

V. Seek community feedback and expert advice to strengthen program services and goals.

- A. Convene a diverse group of individuals to serve on panels to evaluate relevant grant applications and advise the

Council on policy issues relating to Alaska Native arts, underserved and Silver Hand program areas.

B. Solicit comments and suggestions from the field on a regular basis through interviews, questionnaires and public comment.

VISUAL ARTS

I. Increase visibility, public appreciation and opportunities for Alaskan visual artists.

A. Develop relationships with non-profit and for-profit entities to stimulate economic opportunities for artists.

B. Provide training in marketing and business practices for artists.

C. Expand the Alaska Contemporary Art Bank through regular acquisitions of new work.

D. Develop a traveling visual arts show to promote Alaskan artists.

II Strengthen and revitalize the Percent for Art program.

A. Pursue revisions of Percent for Art regulations recommended in the Percent for Art Audit working with the legislature and Department of Transportation.

B. Develop a plan for the conservation of public art.

C. Develop a cooperative management strategy with the Department of Transportation.

D. Create a registration process for artists.

E. Develop and maintain the Visual Arts Registry as a digital database of artists and their work.

F. Promote Percent for Art and Public Art projects on the ASCA website.

G. Develop a marketing campaign and create advocacy tools to promote and advocate for Percent for Art and Public Art programs.

H. Develop an inventory of state-held public art

LITERATURE

I. Increase public awareness and access to literature.

A. Work with statewide Literature consortium to develop a Lit Net/Lit site.

B. Revitalize the state's Writer/Poet Laureate program.

C. Advocate for participation in the Western States Book Awards.

D. Develop and encourage new projects that support public awareness of literature.

E. Develop writer residency program working with WESTAF's Tumblewords program.

Key BRU Issues for FY2002 – 2003

Professional Teaching Practices Commission

1. Investigate all allegations of misconduct.

2. Increase public knowledge and awareness of professional, ethical standards for teachers and administrators and the responsibilities of the PTPC.

Alaska State Council on the Arts

1. Provide grant funds to support the growth and stability of the arts in Alaska.

2. Expand Arts in Education programs to serve more Alaskan school children, teachers, and communities.

3. Promote participation in the state's Silver Hand Program, an economic development project designed to promote authentic native handicrafts.

4. Coordinate initiatives and partnerships to expand the role of cultural tourism and the arts in rural communities.

5. Develop private-public partnerships and alternative funding sources to increase support to the Council and the arts.

6. Provide professional development opportunities and technical assistance to ASCA constituencies through workshops, training, networking and information services.

Major BRU Accomplishments in 2001

Professional Teaching Practices Commission

1. Completed 50 investigations of complaints against educators.

2. Conducted 3 appeal hearings

3. Disciplined 4 educators through suspension or revocation of licensure. (1 pending)

4. Published and distributed a semiannual newsletter.

5. Provided training on professional ethics to UAA graduating teacher candidates.

Alaska State Council on the Arts

ASCA awarded 175 grants in 50 communities totaling \$472,474. These grants leveraged over \$13 million in earned income and matching funds from corporations, individuals and other sources.

ASCA funded projects attracted over 1,000,000 instances of participation and attendance and supported 12,000 artists.

Continued rural outreach through regular teleconferences with Local Arts Agencies throughout Alaska, strengthening relationships and establishing networks for presentations of artists. Long term goal is to establish in state touring.

Established the Connie Boochever Arts Fellowship, funded by the Connie Boochever Endowment, which will provide fellowships to individual literary, visual, performing artists and arts educators.

Continued the State Writer Laureate position with expanded responsibilities and increased visibility.

Managed six major Percent for Art projects and sponsored two calls on behalf of other government agencies for commemorative art for special events.

Worked with the Department of Transportation to develop new policies and procedures for the Percent for Art Program per Legislative Audit recommendations.

Solicited Alaska's top visual artists to participate on the ArtistsRegistry.com website which publicizes artists' work.

Created "Studio In A Box" for visual artists to document their work for portfolios.

Sponsored the statewide Art Matters publicity campaign.

Continued to improve and upgrade grant application process to make it easier to apply.

ARTS EDUCATION

Awarded Artists in Schools grants in support of 57 schools residencies that promoted and enriched existing arts curricula. Over 22,000 students and 913 teachers and administrators participated in FY00 residency activities.

Sponsored Arts Education Summit in June, 2001 in Kenai. This summit addressed issues of professional development, identification of model schools, how to create statewide teacher networks to help teachers communicate.

Supported professional development opportunities for teachers through the University of Alaska's Teaching Arts with Integrity Summer Institute in Kenai (a nationally-recognized program supported in part by the Kennedy Center) and the Summer Arts Teaching Institute offered through the University of Alaska Fairbanks.

Hosted Rudy Crew, Executive Director of the Institute for K-12 leadership, keynote speaker at the Alaska Education Summit in October, 2000. Dr. Crew is one of the nation's leading educational leaders and activists for education reform.

Maintained the Arts Education Resource Lending Library, an extensive collection of arts education materials in a variety of media related to hands-on teaching methods, curriculum development, and approaches to integrating the arts into education planning.

ALASKA NATIVE ARTS

Revamped the Master Artist & Apprentice Program, including updating grant application to make it more understandable.

ASCA hosted a Silver Hand Symposium, attended by over 50 people to help reach consensus on how to facilitate marked improvements in the Silver Hand Permit Program.

Provided support for Silver Hand artists at the AFN convention in October, 2000.

Sponsored the Silver Hand Craft Fair 2000 in cooperation with the BLM..

Sponsored the Silver Hand Pavilion at the Make It Alaskan Fair – hosted 23 Silver Hand artists during the 3 day show at the Sullivan Arena.

Continued marketing the Alaska Native Arts Marketing Handbook .

Silver Hand artists are featured on the Silver Hand "Wall" at the Atwood Building, in cooperation with the DCED.

Provided technical assistance, outreach and services to artists, arts organizations and community groups to sustain and develop Native Arts projects and programs.

Convened monthly teleconferences of culture centers and funded and organized exhibit development and artifact conservation technique workshops for culture center staff.

Key Performance Measures for FY2003

Measure:

the year to year change in ratio of nonstate funds to state funds appropriated to ASCA;
Sec 54(b)(1) Ch 90, SLA 2001(HB 250)

Alaska's Target & Progress:

The ratio of nonstate funds to state funds appropriated to ASCA is 1.5:1. There is no change in the ratio from FY00 to FY01.

Benchmark Comparisons:

ASCA's budget is reflective of state arts agencies nationwide, with approximately 50% of the funding coming from federal and private sources. The following chart illustrates appropriations of non-state to state funds appropriated to ASCA for the past three years.

	FY00 Authorized	FY01 Authorized	FY02 Authorized
Non-State Funds	\$643.1	\$722.3	\$720.0
State Funds	\$461.1	\$463.8	\$462.7
Ratio:	1.4:1	1.5:1	1.5:1

Measure:

the percentage of administration costs compared to grants issued;
Sec 54(b)(2) Ch 90, SLA 2001(HB 250)

Alaska's Target & Progress:

25% Administrative

75% Grants and Program Service Delivery

Benchmark Comparisons:

Funding for the ASCA has remained constant over the past 3 years. The administrative to direct service costs has also remained constant.

Measure:

the percentage change of artists and of vendors participating in the Silver Hand program.
Sec 54(b)(3) Ch 90, SLA 2001(HB 250)

Alaska's Target & Progress:

1,500 current Silver Hand artists.

Benchmark Comparisons:

Participation in the Silver Hand program has increased dramatically over the past 3 years. The ASCA is developing a tracking mechanism to be able to provide accurate and comparable data on the number of artists and vendors participating in the Silver Hand program.

Background and Strategies:

The Silver Hand program was established by Alaska Statute in 1961 under the Alaska Native Arts and Crafts Sales Act (HB4). Management of the program was transferred from the Department of Community and Economic Development (DCED) to the Alaska State Council on the Arts (ASCA) in FY1999.

Since program transfer to ASCA the number of Silver Hand permit holders has grown from 643 to 1,500 individuals. Currently, ASCA processes approximately 40 memberships per month.

For the Silver Hand program to remain respected among Native Alaskans, which is key to its success, and work as an effective marketing tool for the State, much more outreach and education is needed to target the artists, vendors and public for whom the program is designed to serve. Additional resources are necessary to provide the following services and outreach:

- Site visits by ASCA's staff to meet with and educate artists and shop owners about the program;
- Creation of Native language radio PSAs to publicize the program;
- Creation of rack cards and other recognizable materials for consumers to be placed in all points of entry;
- Enforcement of the program with shop owners and permit holders;
- Statutory expansion of the program to include contemporary Native Artists;

Long term funded Marketing plan to educate Alaskans and "Outsiders" about the program.

Commissions and Boards**BRU Financial Summary by Component***All dollars in thousands*

	FY2001 Actuals			FY2002 Authorized			FY2003 Governor					
	General Funds	Federal Funds	Other Funds	Total Funds	General Funds	Federal Funds	Other Funds	Total Funds	General Funds	Federal Funds	Other Funds	Total Funds
Formula Expenditures												
None.												
Non-Formula Expenditures												
Professional Teaching Practice	0.0	0.0	184.5	184.5	0.0	0.0	187.3	187.3	0.0	0.0	213.6	213.6
AK State Council on the Arts	463.8	456.3	80.6	1,000.7	462.7	594.4	125.6	1,182.7	515.3	597.1	125.6	1,238.0
Totals	463.8	456.3	265.1	1,185.2	462.7	594.4	312.9	1,370.0	515.3	597.1	339.2	1,451.6

Commissions and Boards

Proposed Changes in Levels of Service for FY2003

Professional Teaching Practices Commission

Additional funding is being requested to cover the increased costs of providing services.

Alaska State Council on the Arts

The ASCA is requesting an increase in state match that will meet two critical needs:

- 1) To match the anticipated increase in National Endowment for the Arts funding which is specifically targeted to underserved, rural communities, and
- 2) To adequately administer the growing Silver Hand Program. Silver Hand is one of three programs in Alaska that helps to identify and promote authentic Alaskan products.

Position adjustment to change PCN 05-1689 Administrative Clerk I, range 7 from PPT to PFT.

Commissions and Boards

Summary of BRU Budget Changes by Component

From FY2002 Authorized to FY2003 Governor

	All dollars in thousands			
	General Funds	Federal Funds	Other Funds	Total Funds
FY2002 Authorized	462.7	594.4	312.9	1,370.0
Adjustments which will continue current level of service:				
-Professional Teaching Practice	0.0	0.0	3.2	3.2
-AK State Council on the Arts	2.6	2.7	0.0	5.3
Proposed budget increases:				
-Professional Teaching Practice	0.0	0.0	23.1	23.1
-AK State Council on the Arts	50.0	0.0	0.0	50.0
FY2003 Governor	515.3	597.1	339.2	1,451.6