

# **State of Alaska FY2004 Governor's Operating Budget**

## **Department of Administration Public Broadcasting - T.V. Component Budget Summary**

## **Component: Public Broadcasting - T.V.**

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### **Component Mission**

To ensure infrastructure for the dissemination of public television.

### **Component Services Provided**

- This component contains funding for grants to public television stations.
- The Alaska Public Broadcasting Commission grants support the delivery of public broadcasting programming by four public television stations through Alaska One reaching 80 per cent of Alaska's population.
- Public television provides the only source of children's educational broadcast programming, non-commercial cultural and news and information programming, including Alaska programming and coverage of campaigns, elections, and Alaskan events.

### **Component Goals and Strategies**

MAXIMIZE THE BENEFIT OF GRANT FUNDING TO PUBLIC TELEVISION COOPERATIVE SERVICES IN SUPPORT OF THE BROADCAST OF CHILD EDUCATION, NEWS AND INFORMATION, AND CULTURAL PROGRAMMING

- Require the public television stations to demonstrate their cost-efficiencies, reduce overhead and attract additional federal funding.
- Alaska public television stations will continue to be coordinated by the Alaska Public Broadcasting Inc. (APBI) a non-state agency working on behalf of the Commission and the stations.

### **Key Component Issues for FY2003 – 2004**

- Increased responsibility for developing alternative funding.
- Funding reductions over the past decade and a half have created much-diminished systems. Stations are threatened with the loss of federal operating funds as their state matching funds decrease. Staff and management turnover has increased creating extraordinary pressures on the system to maintain continuity of service.
- Stations will be called upon to provide increasingly more efficient delivery of news and information, weather coverage, emergency alerts, and cultural and entertainment programming.
- Funding has declined to a level where a number of stations are unable to provide staff to produce local news and information, their primary function; many others are struggling to maintain those services for their communities.

### **Major Component Accomplishments in 2002**

- Through their participation in the Satellite Interconnection Project, the public television stations continue to provide important public television programs to Alaskan viewers. These include Gavel to Gavel coverage of the Legislature, televised coverage of selected arguments before the Alaska Supreme Court, presentations before the Alaska Legislature by the Congressional Delegation, the Chief Justice of the Supreme Court and the Governor.
- The University of Alaska is now technically prepared to add a second channel of distance education over the Satellite Interconnection Project.
- Working in partnership with Alaska's commercial broadcasters, public television continues to provide significant leadership in the technical and operational conversion to digital/high definition television. The conversion is required by the Federal Communication Commission and has a fixed timetable for conversion. Without public television's participation this mandated conversion would not be possible.

### **Statutory and Regulatory Authority**

AS 44.21.256-290  
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Alaska Public Broadcasting Commission  
Alaska Public Broadcasting Commission

**Public Broadcasting - T.V.**  
**Component Financial Summary**

*All dollars in thousands*

	FY2002 Actuals	FY2003 Authorized	FY2004 Governor
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Contractual	0.0	0.0	0.0
74000 Supplies	0.0	0.0	0.0
75000 Equipment	0.0	0.0	0.0
76000 Land/Buildings	0.0	0.0	0.0
77000 Grants, Claims	754.3	754.3	754.3
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>754.3</b>	<b>754.3</b>	<b>754.3</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	754.3	754.3	754.3
<b>Funding Totals</b>	<b>754.3</b>	<b>754.3</b>	<b>754.3</b>

**Public Broadcasting - T.V.**  
**Proposed Changes in Levels of Service for FY2004**

None.

**Summary of Component Budget Changes**  
**From FY2003 Authorized to FY2004 Governor**

*All dollars in thousands*

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
<b>FY2003 Authorized</b>	<b>754.3</b>	<b>0.0</b>	<b>0.0</b>	<b>754.3</b>
<b>FY2004 Governor</b>	<b>754.3</b>	<b>0.0</b>	<b>0.0</b>	<b>754.3</b>