

AlaskAdvantage Education Gets You There! Outreach Center

FY2005 Request: \$103,318
Reference No: 39009

AP/AL: Appropriation

Project Type: Renovation and Remodeling

Category: Education

Location: Statewide

Contact: Diane Barrans

House District: Statewide (HD 1-40)

Contact Phone: (907)465-6740

Estimated Project Dates: 07/01/2004 - 06/30/2005

Brief Summary and Statement of Need:

This project is to establish an Anchorage-based storefront outreach center, designed to provide information and resources for: 1. Parents and students about planning for higher education; 2. Parents and students about paying for higher education; 3. Parents and students about planning for economically sound career choices and career advancement; 4. Professionals, non-profit and faith-based organizations to assist them in counseling and encouraging students to stay in school and to pursue higher education; and 5. Displaced adult workers and working adults about retraining and career planning opportunities.

Funding:	<u>FY2005</u>	<u>FY2006</u>	<u>FY2007</u>	<u>FY2008</u>	<u>FY2009</u>	<u>FY2010</u>	<u>Total</u>
P-Sec Rcpt	\$103,318						\$103,318
Total:	\$103,318	\$0	\$0	\$0	\$0	\$0	\$103,318

<input type="checkbox"/> State Match Required	<input checked="" type="checkbox"/> One-Time Project	<input type="checkbox"/> Phased - new	<input type="checkbox"/> Phased - underway	<input type="checkbox"/> On-Going
0% = Minimum State Match % Required		<input type="checkbox"/> Amendment	<input type="checkbox"/> Mental Health Bill	

Operating & Maintenance Costs:

	<u>Amount</u>	<u>Staff</u>
Project Development:	0	0
Ongoing Operating:	0	0
One-Time Startup:	0	0
Totals:	0	0

Additional Information / Prior Funding History:

Project Description/Justification:

This project is to establish an Anchorage-based storefront outreach center, designed to provide information and resources for:

1. Parents and students about planning for higher education;
2. Parents and students about paying for higher education;
3. Parents and students about planning for economically sound career choices and career advancement;
4. Professionals, non-profit and faith-based organizations to assist them in counseling and encouraging students to stay in school and to pursue higher education; and
5. Displaced adult workers and working adults about retraining and career planning opportunities.

ACPE's mission is to make higher education more accessible to Alaskans. By placing information and resources in a central location that is familiar to the majority of its potential customers, ACPE will substantially improve its effectiveness in serving young Alaskans who might not otherwise seek out such information and resources.

Alaska has the lowest rates of college participation by its young people of any state in the nation. In addition, Alaska also has the lowest rate of college attendance by students from low-income families of any state in the nation. Students who complete college education make 61% more than those who only complete high school, and the rate of unemployment for college graduates is 71% less than that of high school graduates. There are also significant economic advantages for students who graduate from vocational training programs. These students graduates are less likely to create demands

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for public services and more likely to contribute to their communities both economically and in less tangible ways such as through volunteerism.

Increasing the pool size of Alaska's trained and work-ready workforce will also contribute to a more robust economy by virtue of meeting employers' workforce needs.

The proposed project is designed to increase the rates of college participation among Alaskans, which translates into economic benefits both for the individuals receiving the services and for their communities. There is no cost to the state's General Fund for these services. This project will be accomplished using existing staff and is projected to open in FY2005. The Outreach Center will be open continuously after 2005, however lease and operating costs will be reflected in agency operating budget.

Capital Budget Request
Alaska Commission on Postsecondary Education
AlaskAdvantage™ Programs

Project Title			
AlaskAdvantage™ <i>Education Gets You There!</i> Outreach Center			
Project Fund Source			
The project will be funded out of receipts of the Alaska Student Loan Corporation.			
Amount Requested			
Item	Quantity	Amount	Total
Computers (Networked)	5	\$2,049	\$10,245
Networked printer	1	\$1,200	\$ 1,200
Seminar furniture - table	1	\$1,770	\$ 1,770
Seminar furniture - chairs	15	\$ 529	\$ 7,935
Computer station - desks	5	\$1,800	\$ 9,000
Computer station - chairs	5	\$ 499	\$ 2,495
Reception furniture - chairs	2	\$ 897	\$ 1,794
Reception furniture - table	1	\$ 379	\$ 379
Reception furniture - counter	1	\$ 8,500	\$ 8,500
Improvements to leased space	1	\$60,000	\$60,000
Total			\$103,318

Please see performance management model on the next page.

Performance Management Model for
AlaskAdvantage™ Education Gets You There! Outreach Center

End Results	Intermediate Results	Activities and Outputs	Inputs
<p>Increase individuals' and communities' ability to experience the economic benefits of higher education.</p> <p><u>Target:</u> Participation rate above 41% by 2010.</p> <p><u>Measure:</u> % of 19 year olds enrolled in college.</p>	<p><u>Strategy:</u> Increase parents' and students' access to information to help plan and pay for higher education</p> <p><u>Target:</u> Information dissemination to all high school age children and their parents</p> <p><u>Measure:</u> 100% of students aware of information resource</p>	<p>-- # of Alaskans served at Outreach Center</p> <p>-- # of Alaskans who attend informational seminars</p> <p>-- # of Alaskans who visit the center's Web site</p> <p>--# of Alaskans who call the center for information</p>	<p>\$103,318.00 in one-time start-up costs</p> <p>No new FTEs</p>