

# **State of Alaska FY2005 Governor's Operating Budget**

## **Department of Education and Early Development Alaska State Council on the Arts Component Budget Summary**

# Contents

<i>Component: Alaska State Council on the Arts</i> .....	3
<i>End Results</i> .....	3
<i>Strategies to Achieve Results</i> .....	3
Component Financial Summary.....	7
Summary of Component Budget Changes.....	8
Personal Services Information.....	9

**Component: Alaska State Council on the Arts**

**Contribution to Department's Mission**

The Alaska State Council on the Arts exists to enhance cultural development in the state by ensuring that art of the highest quality is accessible to all Alaskans.

**Core Services**

- Promote economic stability in rural communities through the arts
- Oversee the state Arts In Education program
- Manage the Artists in Schools residency program
- Provide grants to artists and arts organizations
- Provide technical support to rural arts organizations
- Provide training opportunities for new and emerging arts organizations.

End Results	Strategies to Achieve Results
<p><b>(1) To provide economic opportunity through the arts</b></p> <p><u>Target:</u> Increase in net revenues by arts organizations  <u>Measure:</u> % increase in arts organization revenues over expenses</p> <p><u>Target:</u> 1000 Silver Hand Artists  <u>Measure:</u> Percentage increase in permits</p> <p><b>(2) To expand outreach of Arts In Education</b></p> <p><u>Target:</u> 100 Schools  <u>Measure:</u> Increase in number of Artists in Schools residencies</p> <p><u>Target:</u> 100 Educators  <u>Measure:</u> Percent increase in number of classroom educators involved in AIE professional development opportunities</p>	<p><b>(1) To provide more opportunities for artists in Alaska</b></p> <p><u>Target:</u> Rural Alaska Native Artists  <u>Measure:</u> Increase in number of artists selling their work from rural communities</p> <p><b>(2) Increase arts education opportunities for Alaskans outside K-12</b></p> <p><u>Target:</u> Youth detention centers and elder care centers  <u>Measure:</u> Percent increase in residencies</p>

Major Activities to Advance Strategies	
<ul style="list-style-type: none"> <li>• Artist marketing workshop</li> <li>• Site visits</li> <li>• Income reports from artists</li> <li>• Grant awards to artists</li> <li>• Professional Development workshops</li> <li>• Grants to rural communities</li> </ul>	<ul style="list-style-type: none"> <li>• Technical services to rural communities</li> <li>• Grants for artists in schools residencies</li> <li>• Professional development workshops</li> <li>• Artists providing arts education residencies</li> <li>• Schools served</li> </ul>

FY2005 Resources Allocated to Achieve Results		
FY2005 Component Budget: \$1,105,800	<b>Personnel:</b>	
	Full time	5
	Part time	0
	<b>Total</b>	<b>5</b>

**Performance Measure Detail**

**(1) Result: To provide economic opportunity through the arts**

**Target:** Increase in net revenues by arts organizations  
**Measure:** % increase in arts organization revenues over expenses

**Target:** 1000 Silver Hand Artists  
**Measure:** Percentage increase in permits

**(2) Result: To expand outreach of Arts In Education**

**Target:** 100 Schools  
**Measure:** Increase in number of Artists in Schools residencies

**Target:** 100 Educators  
**Measure:** Percent increase in number of classroom educators involved in AIE professional development opportunities

**(1) Strategy: To provide more opportunities for artists in Alaska**

**Target:** Rural Alaska Native Artists  
**Measure:** Increase in number of artists selling their work from rural communities

**(2) Strategy: Increase arts education opportunities for Alaskans outside K-12**

**Target:** Youth detention centers and elder care centers  
**Measure:** Percent increase in residencies

**Key Component Challenges**

1. Provide grant funds to support the growth and stability of the arts in Alaska.
2. Expand Arts in Education programs to serve more Alaskan school children, teachers, and communities.
3. Promote participation in the state's Silver Hand Program, an economic development project designed to promote authentic native handicrafts.
4. Coordinate initiatives and partnerships to expand the role of cultural tourism and the arts in rural communities.
5. Develop private-public partnerships and alternative funding sources to increase support to the Council and the arts.
6. Provide professional development opportunities and technical assistance to ASCA constituencies through workshops,

training, networking and information services.

### **Significant Changes in Results to be Delivered in FY2005**

There are no significant changes in the results to be delivered in FY2005.

### **Major Component Accomplishments in 2003**

ASCA funded projects involved over 932,297 Alaskans and supported 11,845 artists.

ASCA funded a total of \$649,607 in programs and grants throughout Alaska, generating over \$15,596,000 in arts economic activity through funded projects.

Established the Harper Arts Touring Initiative, providing grants to rural communities to present the performing arts. Funded through the Rasmusson Foundation.

Continued quarterly teleconferences with the Culture Centers and Museums Consortium, the Presenters Consortium, local arts agencies

Broadened Native Arts Program Director position to include Community Arts Development.

Sponsored a two day arts organization leadership conference, providing professional development for Alaska's leading arts organizations.

Through Challenge America (NEA), created new grant category for one time special projects for rural, collaborative, arts programs.

Taught artist marketing workshops in Bethel, Kotzebue and Nome.

Sponsored a Culture Centers and Museums Consortium strategic planning session.

Through private funding, refurbished and remounted an exhibit of the Eskimo Doll Collection, which then toured select museums on the East Coast.

Continued the State Writer Laureate position with expanded responsibilities and increased visibility.

Worked with the Alaska Legislature to improve the Percent for Art program. Continued work on the major public art project as part of the Ted Stevens Anchorage International Airport expansion.

Continued to upgrade technology so that applicants can download grant applications off the ASCA website.

#### **ARTS EDUCATION**

Awarded Artists in Schools grants in support of 72 schools residencies that promoted and enriched existing arts curricula. Over 32,000 students and 913 teachers and administrators participated in FY03 residency activities.

Sponsored three teams of teachers (11 teachers total) in rural communities to attend the University of Alaska's Teaching Arts with Integrity Summer Institute in Kenai (a nationally-recognized program supported in part by the Kennedy Center) with the understanding that they will offer workshop and inservice opportunities to teachers in their respective districts. Continued with support of the Alaska Arts In Education Consortium, which is planning a summer institute for June, 2004.

#### **ALASKA NATIVE ARTS**

Expanded the Native Arts Grant program so that Native artists and arts organizations can receive funds in any category specifically for Native Arts projects.

Provided technical assistance, outreach and services to artists, arts organizations and community groups to sustain and

develop Native Arts projects and programs.

Continued to publicize the Silver Hand program and increase permit holders to over 1200.

### **Statutory and Regulatory Authority**

AS 44.27.040 - .060  
AS 35.27.010 - .030  
20 AAC 30.010 - .985  
AS 45.65.010 - .070  
3 AAC 58.020 - .040

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**Alaska State Council on the Arts  
Component Financial Summary**

*All dollars shown in thousands*

	FY2003 Actuals	FY2004 Authorized	FY2005 Governor
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	270.4	285.5	314.1
72000 Travel	42.4	23.1	23.1
73000 Contractual	176.4	279.2	214.9
74000 Supplies	9.9	4.0	4.0
75000 Equipment	0.0	0.0	0.0
76000 Land/Buildings	0.0	0.0	0.0
77000 Grants, Claims	527.9	624.7	549.7
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>1,027.0</b>	<b>1,216.5</b>	<b>1,105.8</b>
<b>Funding Sources:</b>			
1002 Federal Receipts	559.4	624.5	559.4
1003 General Fund Match	419.9	461.1	461.1
1005 General Fund/Program Receipts	5.3	5.3	5.3
1108 Statutory Designated Program Receipts	39.8	50.0	50.0
1145 Art in Public Places Fund	2.6	75.6	30.0
<b>Funding Totals</b>	<b>1,027.0</b>	<b>1,216.5</b>	<b>1,105.8</b>

**Estimated Revenue Collections**

Description	Master Revenue Account	FY2003 Actuals	FY2004 Authorized	FY2005 Governor
<b>Unrestricted Revenues</b>				
None.		0.0	0.0	0.0
<b>Unrestricted Total</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Restricted Revenues</b>				
Federal Receipts	51010	559.4	624.5	559.4
General Fund Program Receipts	51060	5.3	5.3	5.3
Statutory Designated Program Receipts	51063	39.8	50.0	50.0
Art in public places	51427	2.6	75.6	30.0
<b>Restricted Total</b>		<b>607.1</b>	<b>755.4</b>	<b>644.7</b>
<b>Total Estimated Revenues</b>		<b>607.1</b>	<b>755.4</b>	<b>644.7</b>

**Summary of Component Budget Changes  
From FY2004 Authorized to FY2005 Governor**

*All dollars shown in thousands*

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
<b>FY2004 Authorized</b>	<b>466.4</b>	<b>624.5</b>	<b>125.6</b>	<b>1,216.5</b>
<b>Adjustments which will continue current level of service:</b>				
-Changes to Retirement and Other Personal Services Rates	0.0	9.9	0.0	9.9
<b>Proposed budget decreases:</b>				
-Delete Excess Federal Authorization	0.0	-75.0	0.0	-75.0
-Delete Excess Art in Public Places Authorization	0.0	0.0	-45.6	-45.6
<b>FY2005 Governor</b>	<b>466.4</b>	<b>559.4</b>	<b>80.0</b>	<b>1,105.8</b>



**Alaska State Council on the Arts  
Personal Services Information**

<b>Authorized Positions</b>		<b>Personal Services Costs</b>		
	<b>FY2004 Authorized</b>	<b>FY2005 Governor</b>		
Full-time	5	5	Annual Salaries	222,233
Part-time	0	0	Premium Pay	0
Nonpermanent	0	0	Annual Benefits	101,577
			<i>Less 3.00% Vacancy Factor</i>	<i>(9,710)</i>
			Lump Sum Premium Pay	0
<b>Totals</b>	<b>5</b>	<b>5</b>	<b>Total Personal Services</b>	<b>314,100</b>

**Position Classification Summary**

<b>Job Class Title</b>	<b>Anchorage</b>	<b>Fairbanks</b>	<b>Juneau</b>	<b>Others</b>	<b>Total</b>
Administrative Assistant	1	0	0	0	1
Administrative Clerk II	1	0	0	0	1
Exec Dir Council of Arts	1	0	0	0	1
Fine Arts Administrator II	2	0	0	0	2
<b>Totals</b>	<b>5</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>5</b>