

**Anchorage: Air Quality Public & Business Awareness
Education Campaign**

**FY2005 Request: \$500,000
Reference No: 39100**

AP/AL: Allocation

Project Type: Health and Safety

Category: Transportation

Location: Anchorage Areawide

Contact: John MacKinnon

House District: Anchorage Areawide (HD 17-32)

Contact Phone: (907)465-6973

Estimated Project Dates: 07/01/2004 - 06/30/2009

Appropriation: Surface Transportation Program

Brief Summary and Statement of Need:

The goal of this program is to further inform the public about air quality issues and what steps people may take to reduce pollution, as well as inform the business community about local air quality issues and steps they can take to reduce air pollution. This project contributes to the Department's Mission by reducing injuries, fatalities and property damage. This project contributes to the Department's Mission by reducing injuries, fatalities and property damage.

Funding:	FY2005	FY2006	FY2007	FY2008	FY2009	FY2010	Total
Fed Rcpts	\$500,000						\$500,000
Total:	\$500,000	\$0	\$0	\$0	\$0	\$0	\$500,000

<input checked="" type="checkbox"/> State Match Required	<input type="checkbox"/> One-Time Project	<input type="checkbox"/> Phased - new	<input type="checkbox"/> Phased - underway	<input checked="" type="checkbox"/> On-Going
9% = Minimum State Match % Required		<input type="checkbox"/> Amendment	<input type="checkbox"/> Mental Health Bill	

Operating & Maintenance Costs:

	<u>Amount</u>	<u>Staff</u>
Project Development:	0	0
Ongoing Operating:	0	0
One-Time Startup:	0	0
Totals:	0	0

Additional Information / Prior Funding History:

FY2003 - \$235,000; FY2002 - \$130,000.

Project Description/Justification:

The purpose of this program is to inform the public of ways they can reduce carbon monoxide (CO) pollution. In particular, this program emphasizes the control of cold start CO emissions associated with commute trips. These trips are a major source of CO in Anchorage neighborhoods. The campaign encourages plugging in block heaters and the use of alternative modes of transportation to get to work or school. This program is included in the draft Anchorage CO Maintenance Plan.