

State of Alaska FY2008 Governor's Operating Budget

Department of Education and Early Development Museum Operations Component Budget Summary

Component: Museum Operations

Contribution to Department's Mission

To provide access to information, to preserve the history of the state, and to promote the development of museums statewide.

Core Services

COLLECTIONS: The museums' collections are one important and visible means of preserving Alaska's history. Their acquisition, documentation, preservation, and security are fundamental to securing Alaska's history and culture for future Alaskans. Products developed include temporary exhibits, traveling exhibits, public displays in locations in the state, films, books, educational materials, technical papers, newsletters, guides, and other publications.

EDUCATION: Staff develops educational programs to encourage and guide increased interaction between local museums and schools. The purpose of this interaction is to increase the utilization of the State Museums by school-age children, students, teachers, and the community and to improve the linkages between the schools and museum community as allied educational institutions. This usage of the museums increases knowledge and understanding of Alaska's rich, unique, and important history.

MUSEUM DEVELOPMENT: The direct support of other Alaskan museums is accomplished through the provision of:

- 1) Professional consulting services in artifact preservation, collection management, educational programming, exhibit design and museum management;
- 2) Direct financial support through a competitive Grant-in-Aid program; and
- 3) A museum services program that provides resource material and referral services directly to other museums in Alaska.

Many of Alaska's smaller museums are run by volunteers or staff with little or no training in museum operations and development. These museums rely heavily upon the State Museums for professional assistance and support.

Funding in this component provides for the operation of two facilities: the Alaska State Museum in Juneau and the Sheldon Jackson Museum in Sitka. During the peak tourist season both facilities are open extended hours, seven days a week. In addition, staff provides consulting services directly to museums statewide in preservation, educational programming, museum and collections' management, exhibit design, grants-in-aid funding, resource materials and referral services. The operating budget funds traveling exhibits to smaller museums and loan of artifacts.

The two state museums are educational facilities, which work hard to share their rich collections with all the citizens of the state. Museums are important partners in educating all Alaskans about its unique history and culture. The State has a responsibility to its citizens and to the children of the future to maintain these important links to the past.

FY2008 Resources Allocated to Achieve Results		
FY2008 Component Budget: \$1,923,100	Personnel:	
	Full time	14
	Part time	4
	Total	18

Key Component Challenges

The primary issue for the State Museums is the need for additional space for the collection. Since 1967 when the Juneau facility was opened, the collection has grown from 5,600 to 28,027 objects. The State has purchased land adjacent to the current facility and it is critical that the state begin planning for new additional space. In 2005, partial design funds were secured to begin the needs assessment. The challenge is to generate an estimated \$75 million from state, federal, and local governments, as well as solicitations of private contributions for construction to begin in 2009.

During the development of a strategic plan for the museums, several underlying “themes” provided the foundation for many of the proposed actions in the plan. Of these, the use of information technology and the Internet to increase access to Museum services was one of the major themes to emerge. The prevalence of computer use and the evolution of web-based services and programs will allow for more effective dissemination and communication of museum information.

The Internet has created a means of overcoming one of the significant challenges for the museums in serving a statewide constituency. Bringing the museums to constituents along with bringing constituents to the museums will create a museum community that is unrestricted by the constraints of time and distance. The museums will be able to reach places where there are no museums, extend resources to where there are few, and expand the learning period beyond the open hours of our facilities. The small traveling exhibits program, which the Alaska State Museum first developed in the late 1970s, is one of the primary programs designed to reach constituents and assist other museums. However, since not all communities have facilities to accommodate these exhibits, the Internet has provided an avenue for the development of “virtual exhibits.” The Internet will also enable the museums to provide online supplemental resource material and curriculum associated with its small traveling exhibits, as well as for its Hands-on Educational Loan Program. More importantly, it offers the ability to connect people, communities, and resources to support learning.

The Alaska State Museum has developed an online resource for exhibitions designed to give all Alaska teachers, students, and families' access to the museums. In FY2004 there were 140,706 visits to the web site; in FY2005, there were 211,921 to the site; and in FY2006, there were 318,524 visits to the web site. Virtual exhibits utilize historical information and guided interpretation so that anyone can visit and learn from an exhibition which they may not have the opportunity to physically view. All activities and lesson plans correlate to the State Content Standards in several disciplines, including the fine arts, English/language arts and social studies. Activities are written for selected grade levels.

Significant Changes in Results to be Delivered in FY2008

There are no significant changes in results to be delivered in FY2008.

Major Component Accomplishments in 2006

During FY2006, the Alaska State Museums toured six traveling exhibitions, with 13 stops serving seven different Alaska communities. An estimated 61,842 visitors viewed the exhibitions while on tour. The Museum added four new traveling exhibits in FY2006 that included: *Alaska Positive 2006*, *Arctic Winter Games*, *The Best of Alaska Positive*, and *Creating Alaska*.

In FY2006, 80,017 people toured the museum facilities in Juneau and Sitka. However, most significant was the 318,524 visitor sessions to the museum website to view online virtual exhibits, access technical information on museum operations, including administration, funding, collections management, education and exhibitions. In FY2006, an online database with information on approximately 35,715 objects in the collections was also made available to the public.

There are over 80 museums and historical societies in Alaska. All but a few museums are very small operations, often staffed by no more than one person. Facilities, in many cases, lack adequate environmental conditions and security to exhibit sensitive, and often, irreplaceable artifacts safely. By providing technical support to institutions, training and workshops, as well as financial assistance through a modest Grant-In-Aid program, the museum is able to assist in improving the operations and conditions at a few of these facilities which will ultimately bring these institutions up to the appropriate standards to safely house valuable collections and exhibitions. However, our ultimate goal is to improve the professional standards of institutions in the state sufficiently enough to meet the accreditation standards of the American Association of Museums (AAM). Of the 80 museums and historical societies in the state that house collections, only six institutions are accredited by the AAM. The Alaska State Museum (ASM) provided funding assistance through its

Grant-in-Aid program to 19 museums in Alaska totaling \$105,000. Projects included upgrades to collections storage, gallery lighting renovations, collections management training, interpretation projects, construction of exhibit cases, and strategic planning.

Statutory and Regulatory Authority

AS 14.57
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Contact Information
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**Museum Operations
Component Financial Summary**

All dollars shown in thousands

	FY2006 Actuals	FY2007 Management Plan	FY2008 Governor
Non-Formula Program:			
Component Expenditures:			
71000 Personal Services	1,162.7	1,217.5	1,385.4
72000 Travel	17.3	10.5	10.5
73000 Services	196.2	368.3	368.3
74000 Commodities	37.1	53.3	53.3
75000 Capital Outlay	39.0	0.0	0.0
77000 Grants, Benefits	105.6	105.6	105.6
78000 Miscellaneous	0.0	0.0	0.0
Expenditure Totals	1,557.9	1,755.2	1,923.1
Funding Sources:			
1002 Federal Receipts	0.0	60.0	60.0
1004 General Fund Receipts	1,256.7	1,342.4	1,510.3
1156 Receipt Supported Services	276.2	352.8	352.8
1191 DEED CIP Fund Equity Account	25.0	0.0	0.0
Funding Totals	1,557.9	1,755.2	1,923.1

Estimated Revenue Collections

Description	Master Revenue Account	FY2006 Actuals	FY2007 Management Plan	FY2008 Governor
Unrestricted Revenues				
None.		0.0	0.0	0.0
Unrestricted Total		0.0	0.0	0.0
Restricted Revenues				
Federal Receipts	51010	0.0	60.0	60.0
Receipt Supported Services	51073	276.2	352.8	352.8
Restricted Total		276.2	412.8	412.8
Total Estimated Revenues		276.2	412.8	412.8

**Summary of Component Budget Changes
From FY2007 Management Plan to FY2008 Governor**

All dollars shown in thousands

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
FY2007 Management Plan	1,342.4	60.0	352.8	1,755.2
Adjustments which will continue current level of service:				
-Fund Source Adjustment for Retirement Systems Increases	8.5	0.0	-8.5	0.0
Proposed budget increases:				
-FY 08 Retirement Systems Rate Increases	159.4	0.0	8.5	167.9
FY2008 Governor	1,510.3	60.0	352.8	1,923.1

**Museum Operations
Personal Services Information**

Authorized Positions			Personal Services Costs	
	<u>FY2007</u> <u>Management</u> <u>Plan</u>	<u>FY2008</u> <u>Governor</u>		
			Annual Salaries	809,164
Full-time	14	14	Premium Pay	0
Part-time	4	4	Annual Benefits	603,486
Nonpermanent	0	0	<i>Less 1.93% Vacancy Factor</i>	(27,250)
			Lump Sum Premium Pay	0
Totals	18	18	Total Personal Services	1,385,400

Position Classification Summary

Job Class Title	Anchorage	Fairbanks	Juneau	Others	Total
Administrative Clerk III	0	0	1	0	1
Chief Curator	0	0	1	0	1
Exhibit Specialist	0	0	1	0	1
Museum Conservator	0	0	1	0	1
Museum Curator II	0	0	3	1	4
Museum Registrar	0	0	1	0	1
Museum Sec Asst	0	0	1	1	2
Museum Sec Clerk I	0	0	2	2	4
Museum Sec Clerk II	0	0	1	1	2
Museum Sec Coord	0	0	1	0	1
Totals	0	0	13	5	18