

Tourism Economic Impact Study

FY2009 Request: \$100,000
Reference No: 45409

AP/AL: Appropriation
Category: Development
Location: Statewide
House District: Statewide (HD 1-40)
Estimated Project Dates: 07/01/2008 - 06/30/2013

Project Type: Planning
Contact: Sam Thomas
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Brief Summary and Statement of Need:

Preparation of the Tourism Economic Impact Study. This program contributes to the Department's mission of promoting a healthy economy by assisting the visitor industry in marketing Alaska.

Funding:	FY2009	FY2010	FY2011	FY2012	FY2013	FY2014	Total
Gen Fund	\$100,000						\$100,000
Total:	\$100,000	\$0	\$0	\$0	\$0	\$0	\$100,000

<input type="checkbox"/> State Match Required	<input checked="" type="checkbox"/> One-Time Project	<input type="checkbox"/> Phased - new	<input type="checkbox"/> Phased - underway	<input type="checkbox"/> On-Going
0% = Minimum State Match % Required		<input type="checkbox"/> Amendment	<input type="checkbox"/> Mental Health Bill	

Operating & Maintenance Costs:

	<u>Amount</u>	<u>Staff</u>
Project Development:	0	0
Ongoing Operating:	0	0
<u>One-Time Startup:</u>	0	0
Totals:	0	0

Additional Information / Prior Funding History:

No prior funding has been requested for this project.

Project Description/Justification:

Traditionally, the Department of Commerce is the primary provider of Alaska visitor statistics and economic impact studies for government and private sector use and planning. In 2006, the Department of Commerce conducted the Alaska Visitor Statistics Program (AVSP) and gathered important information on Alaska visitor characteristics, expenditures and opinions. The purpose of the proposed study is to determine the number of jobs and payroll the visitor spending created in Alaska. The study helps communities measure economic growth of tourism to make decisions about future investments. Previous economic impact studies were last conducted with 1999 and 2002 data, and our current economic impact data is now over five years old.