

**State of Alaska
FY2009 Governor's Operating Budget**

**Department of Education and Early Development
Museum Operations
Component Budget Summary**

Component: Museum Operations

Contribution to Department's Mission

To provide access to information, to preserve the history of the state, and to promote the development of museums statewide.

Core Services

COLLECTIONS: The museums' collections are one important and visible means of preserving Alaska's history. Their acquisition, documentation, preservation, and security are fundamental to securing Alaska's history and culture for future Alaskans. Products developed include temporary exhibits, traveling exhibits, public displays in locations in the state, films, books, educational materials, technical papers, newsletters, guides, and other publications.

EDUCATION: Staff develops educational programs to encourage and guide increased interaction between local museums and schools. The purpose of this interaction is to increase the utilization of the State Museums by school-age children, students, teachers, and the community and to improve the linkages between the schools and museum community as allied educational institutions. This usage of the museums increases knowledge and understanding of Alaska's rich, unique, and important history.

MUSEUM DEVELOPMENT: The direct support of other Alaskan museums is accomplished through the provision of:

1. Professional consulting services in artifact preservation, collection management, educational programming, exhibit design and museum management;
2. Direct financial support through a competitive Grant-in-Aid program; and
3. A museum services program that provides resource material and referral services directly to other museums in Alaska.

Many of Alaska's smaller museums are run by volunteers or staff with little or no training in museum operations and development. These museums rely heavily upon the State Museums for professional assistance and support.

Funding in this component provides for the operation of two facilities: the Alaska State Museum in Juneau and the Sheldon Jackson Museum in Sitka. During the peak tourist season both facilities are open extended hours, seven days a week. In addition, staff provides consulting services directly to museums statewide in preservation, educational programming, museum and collections' management, exhibit design, grants-in-aid funding, resource materials and referral services. The operating budget funds traveling exhibits to smaller museums and loan of artifacts.

The two state museums are educational facilities, which work hard to share their rich collections with all the citizens of the state. Museums are important partners in educating all Alaskans about its unique history and culture. The State has a responsibility to its citizens and to the children of the future to maintain these important links to the past.

FY2009 Resources Allocated to Achieve Results		
FY2009 Component Budget: \$1,816,300	Personnel:	
	Full time	14
	Part time	4
	Total	18

Key Component Challenges

The primary issue for the State Museums is the need for additional space for the collection. Since 1967 when the Juneau facility was opened, the collection has grown from 5,600 to 30,245 objects. The State has purchased land adjacent to the current facility and it is critical that the state begin planning for new additional space. In 2005, partial design funds were secured to begin the needs assessment.

During the development of a strategic plan for the museums, several underlying “themes” provided the foundation for many of the proposed actions in the plan. Of these, the use of information technology and the Internet to increase access to Museum services was one of the major themes to emerge. The prevalence of computer use and the evolution of web-based services and programs will allow for more effective dissemination and communication of museum information.

The Internet has created a means of overcoming one of the significant challenges for the museums in serving a statewide constituency. Bringing the museums to constituents along with bringing constituents to the museums will create a museum community that is unrestricted by the constraints of time and distance. The museums will be able to reach places where there are no museums, extend resources to where there are few, and expand the learning period beyond the open hours of our facilities. The small traveling exhibits program, which the Alaska State Museum first developed in the late 1970s, is one of the primary programs designed to reach constituents and assist other museums. However, since not all communities have facilities to accommodate these exhibits, the Internet has provided an avenue for the development of “virtual exhibits.” The Internet will also enable the museums to provide online supplemental resource material and curriculum associated with its small traveling exhibits, as well as for its Hands-on Educational Loan Program. More importantly, it offers the ability to connect people, communities, and resources to support learning.

The Alaska State Museum has developed an online resource for exhibitions designed to give all Alaska teachers, students, and families' access to the museums. In FY2004, there were 140,706 visits to the web site; in FY2005, there were 211,921 to the site; and in FY2007, there were 306,821 visits to the web site. Virtual exhibits utilize historical information and guided interpretation so that anyone can visit and learn from an exhibition which they may not have the opportunity to physically view. All activities and lesson plans correlate to the State Content Standards in several disciplines, including the fine arts, English/language arts and social studies. Activities are written for selected grade levels.

Significant Changes in Results to be Delivered in FY2009

There are no significant changes in results to be delivered in FY2009.

Major Component Accomplishments in 2007

During FY2007, the Alaska State Museums toured 6 traveling exhibitions, with 12 stops serving 10 different Alaska communities. An estimated 23,931 visitors viewed the exhibitions while on tour. The Museum added no new traveling exhibits in FY07. Exhibitions circulated included: *Alaska Positive 2006*, *Arctic Winter Games*, *Dale DeArmond Nondalton Prints*, *Case & Draper Photographs 1898-1920*, *Kayaks of Alaska and Siberia*, and *Creating Alaska*.

In FY2007, 77,872 people toured the museum facilities in Juneau and Sitka. However, most significant was the 306,821 visitor sessions to the museum website to view online virtual exhibits, access technical information on museum operations, including administration, funding, collections management, education and exhibitions. In FY07, an online database with information on approximately 36,133 objects in the collections was also made available to the public.

There are over 80 museums and historical societies in Alaska. All but a few museums are very small operations, often staffed by no more than one person. Facilities, in many cases, lack adequate environmental conditions and security to exhibit sensitive, and often, irreplaceable artifacts safely. By providing technical support to institutions, training and workshops, as well as financial assistance through a modest Grant-In-Aid program, the museum is able to assist in improving the operations and conditions at a few of these facilities which will ultimately bring these institutions up to the appropriate standards to safely house valuable collections and exhibitions. However, our ultimate goal is to improve the professional standards of institutions in the state sufficiently enough to meet the accreditation standards of the American Association of Museums. Of the 80 museums and historical societies in the state that house collections, only six institutions are accredited by the AAM. The ASM provided funding assistance through its Grant-in-Aid program to 31 museums in Alaska totaling \$105,000. Projects included upgrades to collections storage, gallery lighting renovations,

collections management training, interpretation projects, construction of exhibit cases, and strategic planning.

The State Museum's traveling exhibition program is another process in which objects are lent to the many small museums in Alaska. Although these numbers are not reflected in the measure of "objects lent" or the number of traveling exhibits being circulated or communities served, we do maintain statistics for the number of new traveling exhibits and new venues. 1,356 objects were included in the six traveling exhibitions that circulated to 13 separate venues in FY2006. 61,842 visitors viewed these traveling exhibitions. Visitors viewing traveling exhibition is not reflected in any of the measures.

Currently there are 30 institutions on which we have up-to-date facilities reports showing that they meet the necessary standards to receive artifacts and traveling exhibits from the State Museum. Furthermore, the museum also produces traveling exhibitions that do not require the strict security and environmental controls necessary for display. These exhibits generally consist of reproductions and or photographs that can be set up in communities with multi-purpose areas, gymnasiums, and schools. These objects are not part of the permanent collection and are not a statistic considered in any measure. This is also true of the objects lent through museum's Hands-on Loan program.

As part of Alaska State Museums' outreach to students in rural areas across the state, the museum maintains a Hands-on Loan Program for schools, libraries and museums in Alaska that provides a variety of objects acquired specifically for use by home schoolers, teachers and students in the classroom. Borrowers can integrate the objects into their curricula or program in a variety of ways: in classroom exhibits, as models for students to create reproductions, or as inspiration for creative writing, drawing or drama. Students often use the objects as primary research material for written reports and oral presentations. Student teachers find Hands-on objects useful for developing lesson plans or learning centers. Other museums borrow objects from the Hands-on Loan collections to incorporate into their local school programs. Currently, there are over 350 objects in the Hands-on Loans collection available for use. In FY2006, 450 students and teachers borrowed 140 objects from the Hands-on Loan collection.

Statutory and Regulatory Authority

AS 14.57
4 AAC 58

Contact Information

Contact: Kathryn H. Shelton, Division Director
Phone: (907) 465-2911
Fax: (907) 465-2151
E-mail: kay.shelton@alaska.gov

**Museum Operations
Component Financial Summary**

All dollars shown in thousands

	FY2007 Actuals	FY2008 Management Plan	FY2009 Governor
Non-Formula Program:			
Component Expenditures:			
71000 Personal Services	1,186.3	1,188.8	1,252.1
72000 Travel	11.6	10.5	10.5
73000 Services	187.0	391.8	394.8
74000 Commodities	86.6	53.3	53.3
75000 Capital Outlay	22.9	0.0	0.0
77000 Grants, Benefits	104.9	105.6	105.6
78000 Miscellaneous	0.0	0.0	0.0
Expenditure Totals	1,599.3	1,750.0	1,816.3
Funding Sources:			
1002 Federal Receipts	0.0	60.0	60.0
1004 General Fund Receipts	1,341.2	1,337.2	1,401.6
1156 Receipt Supported Services	258.1	352.8	354.7
Funding Totals	1,599.3	1,750.0	1,816.3

Estimated Revenue Collections

Description	Master Revenue Account	FY2007 Actuals	FY2008 Management Plan	FY2009 Governor
Unrestricted Revenues				
None.		0.0	0.0	0.0
Unrestricted Total		0.0	0.0	0.0
Restricted Revenues				
Federal Receipts	51010	0.0	60.0	60.0
Receipt Supported Services	51073	258.1	352.8	354.7
Restricted Total		258.1	412.8	414.7
Total Estimated Revenues		258.1	412.8	414.7

**Summary of Component Budget Changes
From FY2008 Management Plan to FY2009 Governor**

All dollars shown in thousands

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
FY2008 Management Plan	1,337.2	60.0	352.8	1,750.0
Adjustments which will continue current level of service:				
-FY 09 Bargaining Unit Contract Terms: General Government Unit	64.4	0.0	1.9	66.3
FY2009 Governor	1,401.6	60.0	354.7	1,816.3

**Museum Operations
Personal Services Information**

Authorized Positions		Personal Services Costs		
<u>FY2008</u>				
<u>Management</u>		<u>FY2009</u>		
<u>Plan</u>		<u>Governor</u>		
Full-time	14	14	Annual Salaries	779,096
Part-time	4	4	COLA	60,530
Nonpermanent	0	0	Premium Pay	0
			Annual Benefits	412,514
			<i>Less 0.00% Vacancy Factor</i>	(40)
			Lump Sum Premium Pay	0
Totals	18	18	Total Personal Services	1,252,100

Position Classification Summary

Job Class Title	Anchorage	Fairbanks	Juneau	Others	Total
Administrative Clerk III	0	0	1	0	1
Chief Curator	0	0	1	0	1
Exhibit Specialist	0	0	1	0	1
Museum Conservator	0	0	1	0	1
Museum Curator II	0	0	3	1	4
Museum Registrar	0	0	1	0	1
Museum Sec Asst	0	0	1	1	2
Museum Sec Clerk I	0	0	2	2	4
Museum Sec Clerk II	0	0	1	1	2
Museum Sec Coord	0	0	1	0	1
Totals	0	0	13	5	18