

# **State of Alaska FY2011 Governor's Operating Budget**

## **Department of Administration Public Broadcasting - Radio Component Budget Summary**

## Component: Public Broadcasting - Radio

### Contribution to Department's Mission

To provide quality programs and public telecommunication services that inform, educate, enlighten, and entertain radio listeners throughout Alaska; to ensure the infrastructure for the dissemination of non-commercial public radio and related services.

### Core Services

- This component contains funding for basic operating grants to public radio stations whose collective mission is to provide un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay. Public broadcasting focuses on the delivery of 'local' programming services with an emphasis on news and information programming, including education, health and safety programming; including participation in the Emergency Alert System (EAS).
- Alaska Public Broadcasting Commission (APBC) grants to 30 eligible entities support the delivery of public broadcasting programming by 30 public radio stations throughout Alaska. In addition to the main radio stations Alaska public radio operates some 60 signal translators throughout the state reaching 95% of all Alaskans. These stations and their widespread network of translators are a key component of Alaska's telecommunications and information dissemination infrastructure.
- Public radio provides thorough and in many cases the only coverage of local, regional and statewide news and information available to Alaskans, especially in bush and rural service areas. Additionally, public radio serves as a local center for community information and messaging to outlying areas. In many instances, public radio stations are providers of the state and federal Emergency Alert System (EAS) and other critical health and safety information programming.

### Key Component Challenges

Growth of non-state operating funds remains a high priority. It is quite challenging given Alaska's small population base and small business community. In 1992, the State invested \$7.5 million in public broadcasting. In FY10, the State invested \$3.7 million, although \$250k was "one time only". Offsetting these losses in state support is the biggest challenge facing public broadcasting in Alaska.

Public broadcasting is a key component of Alaska's emergency services, telecommunications, new media and education infrastructure providing local, regional and state news, and other critical information such as weather, marine conditions and emergencies. Some of Alaska's public radio stations have been able to increase local fundraising while others have not. Stations struggle with the cost of doing business escalating at a rate that cannot be offset by local private sector dollars in many Alaskan communities. Fixed costs, including sharply rising power generation, utilities, personnel and insurance costs, along with demands for advancement in new technology are creating significant on-going pressures on annual operating budgets and levels of service. The viability of this important statewide service is greatly challenged by these escalating fixed operating costs and deferred maintenance issues.

The system has a chronic need for qualified engineering support and professional training. System engineering capacity is at an all time low and some stations are starting to experience catastrophic failures in core equipment and service resulting in being off the air for extended periods of time; a condition that will only worsen in the years ahead. The Commission has requested an increase in funds to address this serious system wide issue.

The rate of staff and management turnover remains high creating extraordinary pressures on the system to maintain continuity of service, especially in bush Alaska. This past year nine stations had to replace their station managers. A number of stations are unable to provide staff to produce local and regional news and information and many others are struggling to maintain those critical news and information services for their communities.

Stations lack the resources to cost effectively distribute local content across multiple platforms in this new digital media world.

## Significant Changes in Results to be Delivered in FY2011

Public radio stations will continue to collaborate, consolidate and forge partnerships when practical as a means to improve local service while gaining cost savings and operational efficiencies. For example, hub stations in Anchorage, Fairbanks and Juneau are engaged in serious discussions regarding consolidation of operations. In addition, stations are working together to determine how best to develop shared infrastructure and operating costs in order to distribute local content across multiple digital media platforms.

## Major Component Accomplishments in 2009

Stations provided another year of service to un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay.

Due to difficult economies, stations struggled to meet year round public service obligations in their respective communities of license and outlying translator communities. Through collaborations and partnerships, public radio in Alaska continued to control costs while striving to improve service. A few examples include working with non-state agencies to secure funds for system wide infrastructure and technology improvements and innovations; negotiating with national network program providers for affordable annual rates for all stations; producing affordable in state training and professional development opportunities for station personnel; participating in a group health plan for stations that can afford to offer coverage to employees; ensuring the continuation of the statewide news service, the Alaska Public Radio Network (APRN).

Stations continued their conversion from analog to digital transmission technology resulting in improved signal quality and the ability to provide additional broadcast services; 27 out of 28 stations have successfully converted to the modern technology

Several stations and APRN won Goldie Awards and Alaska Press Club Awards in the annual statewide competitions.

Native stations in Alaska continued to participate in advancing a national dialogue and strategy on how to improve public broadcasting services for natives in Alaska and the lower 48.

News personnel and station managers were able to participate in training sessions held in Anchorage and lead by industry leaders, far more cost effective than traveling to 'outside' professional development opportunities.

The State of Alaska satellite infrastructure continued to deliver public radio, public television, UATV (UA distance delivery) and the ARCS television service throughout Alaska.

## Statutory and Regulatory Authority

AS 44.21.256-290      Alaska Public Broadcasting Commission  
2 AAC 55              Alaska Public Broadcasting Commission

### Contact Information

**Contact:** Jamie Waste, Executive Director  
**Phone:** (907) 586-1600  
**Fax:** (907) 586-5692  
**E-mail:** jamie@akpb.org

**Public Broadcasting - Radio  
Component Financial Summary**

*All dollars shown in thousands*

	<b>FY2009 Actuals</b>	<b>FY2010 Management Plan</b>	<b>FY2011 Governor</b>
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	0.0	0.0	0.0
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	2,869.9	3,119.9	2,869.9
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>2,869.9</b>	<b>3,119.9</b>	<b>2,869.9</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	2,869.9	3,119.9	2,869.9
<b>Funding Totals</b>	<b>2,869.9</b>	<b>3,119.9</b>	<b>2,869.9</b>

**Summary of Component Budget Changes  
From FY2010 Management Plan to FY2011 Governor**

*All dollars shown in thousands*

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
<b>FY2010 Management Plan</b>	<b>3,119.9</b>	<b>0.0</b>	<b>0.0</b>	<b>3,119.9</b>
<b>Adjustments which will continue current level of service:</b>				
-Reverse Additional Funds for Radio Station Operating Grants	-250.0	0.0	0.0	-250.0
<b>FY2011 Governor</b>	<b>2,869.9</b>	<b>0.0</b>	<b>0.0</b>	<b>2,869.9</b>

**Component Detail All Funds**  
**Department of Administration**

**Component:** Public Broadcasting - Radio (2044)  
**RDU:** Public Communications Services (30)

	<b>FY2009 Actuals</b>	<b>FY2010 Conference Committee</b>	<b>FY2010 Authorized</b>	<b>FY2010 Management Plan</b>	<b>FY2011 Governor</b>	<b>FY2010 Management Plan vs FY2011 Governor</b>	
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	2,869.9	3,119.9	3,119.9	3,119.9	2,869.9	-250.0	-8.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
<b>Totals</b>	<b>2,869.9</b>	<b>3,119.9</b>	<b>3,119.9</b>	<b>3,119.9</b>	<b>2,869.9</b>	<b>-250.0</b>	<b>-8.0%</b>
<b>Fund Sources:</b>							
1004 Gen Fund	2,869.9	3,119.9	3,119.9	3,119.9	2,869.9	-250.0	-8.0%
<b>General Funds</b>	<b>2,869.9</b>	<b>3,119.9</b>	<b>3,119.9</b>	<b>3,119.9</b>	<b>2,869.9</b>	<b>-250.0</b>	<b>-8.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Positions:</b>							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

**Change Record Detail - Multiple Scenarios With Descriptions**  
**Department of Administration**

**Component:** Public Broadcasting - Radio (2044)  
**RDU:** Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2010 Conference Committee To FY2010 Authorized *****												
<b>FY2010 Conference Committee</b>												
ConfCom		3,119.9	0.0	0.0	0.0	0.0	0.0	3,119.9	0.0	0	0	0
1004 Gen Fund		3,119.9										
<b>Subtotal</b>		<b>3,119.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3,119.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2010 Authorized To FY2010 Management Plan *****												
<b>Subtotal</b>		<b>3,119.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3,119.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2010 Management Plan To FY2011 Governor *****												
<b>Reverse Additional Funds for Radio Station Operating Grants</b>												
OTI		-250.0	0.0	0.0	0.0	0.0	0.0	-250.0	0.0	0	0	0
1004 Gen Fund		-250.0										
<b>Totals</b>		<b>2,869.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2,869.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Line Item Detail**  
**Department of Administration**  
**Grants, Benefits**

**Component:** Public Broadcasting - Radio (2044)  
**RDU:** Public Communications Services (30)

Line Number	Line Name		FY2009 Actuals	FY2010 Management Plan	FY2011 Governor
77000	Grants, Benefits		2,869.9	3,119.9	2,869.9
Expenditure Account	Servicing Agency	Explanation	FY2009 Actuals	FY2010 Management Plan	FY2011 Governor
<b>77000 Grants, Benefits Detail Totals</b>			<b>2,869.9</b>	<b>3,119.9</b>	<b>2,869.9</b>
77437	General Government	Alaska Public Broadcasting radio station grants.	2,869.9	3,119.9	2,869.9