

Agency: Commerce, Community and Economic Development**Grants to Named Recipients (AS 37.05.316)****Grant Recipient: Capital Community Broadcasting, Inc.****Federal Tax ID: 92-0058054****Project Title:****Project Type: Information Systems and Technology**

Capital Community Broadcasting, Inc. - Gavel to Gavel Video on Demand Project

State Funding Requested: \$97,000**House District: Juneau Areawide (3-4)**

One-Time Need

Brief Project Description:

KTOO is requesting a capital grant of \$97,000 to launch a video on demand (VOD) service for Gavel to Gavel Alaska.

Funding Plan:**Total Cost of Project: \$97,000***There is no other funding needed***Detailed Project Description and Justification:**

KTOO is requesting a capital grant of \$97,000 to launch a video on demand (VOD) service for Gavel to Gavel Alaska.

Video on Demand is a system which allows users to watch video content on demand either in real time, or to download video to a device like a computer or portable media player for viewing at any time. As office computers and mobile phone technology improves, so does consumer interest in being able to access video content anywhere, any time on a variety of devices.

KTOO has offered Audio on Demand service since 2001. Almost every Legislative meeting is streamed live on the web and the audio is archived as a file that users can play or download. The online archives offer some 15,000 Legislative events on demand. They are highly used by Legislative staff, state agencies and the general public.

We propose to add Video on Demand service, starting in 2011. All the events that Gavel to Gavel covers either live or recorded would be archived and available to the public for viewing or downloading. We currently record about 1,100 hours of video during a 90-day session, and all of that would be online, searchable and stored permanently.

Because the online service is becoming increasingly important, we also propose to hire or contract a project director to launch the service, troubleshoot problems and work with the public over the course of the next session.

The project includes the following components:

1. Software and hardware to create the service and archive the video files
2. One-time cost for labor to install and configure the equipment and software
3. Labor to revamp the Gavel to Gavel website and create a mobile device application for iPhones, etc.

- 4. Project Director staff support for the 2011 session
- 5. Increased bandwidth to allow the public to access the files

The following schedule summarizes the cost of our request:

2 servers - "render farm" - \$15,000
High capacity network attached storage - \$20,000
Transcoding and other software - \$10,000
Installation personnel - \$8,000
Project director, 2011 Legislative session - \$14,000
Website redesign - \$10,000
Internet bandwidth, 2011 Legislative session - \$20,000
Total Request \$97,000

Project Timeline:

The project will start following the end of 2011 Legislative session, with equipment procurement and installation over the summer and testing and training in the fall, for full implementation in January of 2012, at the start of the Legislative session

Entity Responsible for the Ongoing Operation and Maintenance of this Project:

Capital Community Broadcasting, through our annual operating budget

Grant Recipient Contact Information:

Name: Bill Legere
Address: 360 Egan Drive
Juneau, AK 99801
Phone Number: (907)463-6406
Email: bill@ktoo.org

Has this project been through a public review process at the local level and is it a community priority? Yes No