

Agency: Commerce, Community and Economic Development

Grants to Named Recipients (AS 37.05.316)

Grant Recipient: American Red Cross of Alaska

Federal Tax ID: 92-0022414

Project Title:

Project Type: Other

American Red Cross of Alaska - Armed Services Outreach

State Funding Requested: \$127,300

House District: Statewide (1-40)

Future Funding May Be Requested

Brief Project Description:

Service to Armed Forces Program. Cell phones and pagers for Station Managers and Associates plus supplies and materials. Funds for two Station Managers, one at Ft. Wainwright and Elmendorf AFB campaigns. Fifty percent of funds necessary to keep both stations open five days a week.

Funding Plan:

Total Cost of Project: \$141,000						
	<u>Funding Secured</u>		<u>Other Pending Requests</u>		<u>Anticipated Future Need</u>	
	<i>Amount</i>	<i>FY</i>	<i>Amount</i>	<i>FY</i>	<i>Amount</i>	<i>FY</i>
Federal Funds	\$13,000	10				
Local Funds	\$60,700	10				
Total	\$73,700					

Detailed Project Description and Justification:

The \$127,300 appropriation will be used to keep the Service to Armed Forces programs at Fort Wainwright and Elmendorf Air Force Base operating. The programs provide support to servicemen and women.

The funds will be utilized in two ways. \$114,200 will fund two Station Managers and two SAF Associates at Fort Wainwright and Elmendorf Air Force Base. The revenue is needed to keep the stations open five days a week. The SAF Associates will also work after hours to provide services to military families.

Infrastructure materials will come to \$8,000. \$1,200 will pay for cell phones and pagers for Station Managers and Associates. The other \$6,800 will be used for supplies and materials for deployment briefings.

Training will use \$5,100. It will fund case management training and health and safety training.

Military Assistance

Service to the Armed Forces helps service members and families cope with emergencies while in Alaska or deployed from their home base. The services include:

Emergency communication messages relating to the death or serious illness of a family member.

For use by Co-chair Staff Only:

\$127,300
Approved

Communicating the birth of a child while the service member is deployed.

A breakdown in child care arrangements or other family emergency.

Access to financial assistance through military aid societies or other community agencies based on a verified emergency.

Referrals to agencies for information, counseling or other social needs.

Information for service members applying for humanitarian reassignment or hardship discharge.

Addresses for locator assistance for family members trying to contact active duty service members.

Services are also provided to help veterans appeal VA status and provide ARC volunteers to the VA system.

Members of the National Guard and the Reserve, activated under Title 10, are also eligible for services.

The demand for all these services increased dramatically when military deployments to Iraq and Afghanistan began. For example, the Emergency Messaging Program experienced a 200% growth in requests for services.

State funding will only provide about 50 percent of the revenue needed to run the Service to Armed Forces Program. The remainder is raised from individual donors and other public forms of support. When deployments to Iraq and Afghanistan wind down the Red Cross plans to fund the program entirely through private and other public contributions.

Project Timeline:

The program is ongoing and operates on a year around basis.

Entity Responsible for the Ongoing Operation and Maintenance of this Project:

American Red Cross of Alaska

Grant Recipient Contact Information:

Name: Michelle Houlihan
 Address: 235 East 8th Ave.
 Anchorage, AK 99501
 Phone Number: (907)646-5414
 Email: houlihanm@usa.redcross.org

Has this project been through a public review process at the local level and is it a community priority? Yes No



American Red Cross

2010 Legislative Request

Total Package Value: \$127,300

Items:

- 1 Station Managers and After Hours Associates- \$114,200
 - a. Funds for two Station Managers, one at Ft. Wainwright and one at Elmendorf Air Force Base Campaign. Emergency messaging, case work, deployment briefings on services available, community disaster education, coordination of service member benefits with other agencies and disaster response services to service members and their families are all provided by these two Station Managers.
 - b. Funds for up to two SAF Associates that will work after hours as well as alternating weeks in each station. Emergency messaging needs will be met, assistance with deployment briefing preparation and case work will be taken care of by these two Associates.
- 2 Infrastructure - \$8,000
 - a. Communications: cell phones and pagers for Station Managers and Associates- \$1,200
 - b. Supplies and Materials for deployment briefings, new arrival briefings, comfort kits, etc.- \$6,800
3. Training - \$5,100
 - a. Case management training for volunteers and staff in areas serving Alaska National Guard and Coast Guard without existing Service to Armed Forces Staff
 - b. Wounded Soldiers Homes 1st aid kits, disaster kits and Health & Safety training. This is transitional housing for single soldiers wounded and returning home to their duty stations but no yet able to live in barracks housing.

Help at Home
ALASKANS TO ALASKA



April 10, 2010

Representative Charisse Millett
State Capital, Room 412
Juneau, Alaska 99801

Dear Representative Millett,

This letter is in support of the capital funding requested submitted by the American Red Cross of Alaska. The request, totaling \$127,300, will provide the necessary support to maintain the infrastructure for our Service to Armed Forces programs. These programs have seen an unprecedented demand from Alaskan service members over the past four years do to the high number of individuals deployed to overseas theatres that are active. The Emergency Messaging Program, the only federally recognized emergency messaging system for all branches of the military, has seen a more than 200% growth in requests for services.

This program is being highly utilized not only to active duty service members assigned and stationed here in Alaska but by Alaskan National Guard members who have been called upon to serve their country. The emergency messaging allows service members to stay connected to their loved ones while they are gone on deployment. If a family member was to fall ill or a new child was to come into the world, the American Red Cross ensures that the service member and their family are connected to one another. If necessary the Red Cross will also work with the service member to get them home as quickly as possible to be at the bedside of their loved one.

The funds requested are less than 50% of the operating budget for the Service to Armed Forces program budget annually. Over the past year, Red Cross has worked to increase individual donors and other public support of the program. However, with the increase in demand on services the support of the State of Alaska will be key for this program to continue to meet demand. This funding will allow us to keep staff on hand in our local offices during regular work hours and allow for after hours staff to assist service members and their families when the need arises, no matter what time of night or day it may come. It is projected that as fewer Alaska Guard members and active duty service members stationed in Alaska are deployed that the demand will decrease and allow the Red Cross to fund the program 100% through private and public contributions and return to pre-Afghanistan and Iraq program budgets.

I look forward to working with you on securing this funding. If you are in need of any additional information for this capital request please do not hesitate to contact me at 646-5414 or email me at houlihanm@usa.redcross.org. Thank you again for your continued support of our programs and most importantly for supporting our military personnel who ensure our freedoms.

Sincerely,

A handwritten signature in blue ink that reads "Michelle Houlihan".

Michelle Houlihan
Chief Executive Officer