

Agency: Commerce, Community and Economic Development**Grants to Municipalities (AS 37.05.315)****Grant Recipient: Fairbanks North Star Borough****Federal Tax ID: 920030612****Project Title:****Project Type: Remodel, Reconstruction and Upgrades**

Fairbanks North Star Borough - Carlson Activity Center Improvements Phase 2

State Funding Requested: \$4,200,000**House District: Fairbanks Areawide (7-11)**

One-Time Need

Brief Project Description:

This request includes a renovation of the multiple-use area and locker rooms located on the lower level, east side of the Carlson Activity Center. The locker rooms and associated facilities are over 20 years old and in need of upgrade. This funding request will complete the state capital grant from FY11 to renovate locker rooms and multiuse areas.

Funding Plan:

Total Project Cost:	\$6,185,000
Funding Already Secured:	(\$1,985,000)
FY2012 State Funding Request:	<u>(\$4,200,000)</u>
Project Deficit:	\$0

Funding Details:

The FNSB received a legislative appropriation of \$1,985,000 in FY 2011

Detailed Project Description and Justification:

The John A. Carlson Community Activity Center (CAC) proudly serves the City of Fairbanks, the Fairbanks North Star Borough, and Interior Alaska by enhancing its cultural and economic environment through the presentation of a wide variety and number of sporting, entertainment, and community events.

The CAC serves as an economic and social attraction in the Interior, accommodating a range of uses including the 2006, 2007, and 2010 AFN Conventions, the BRAC hearings, the 2006 gubernatorial inauguration, the 2010 gubernatorial and Congressional debates, major concerts including Elton John, high school and college graduation ceremonies, tourist functions, indoor football, and is the home of the University of Alaska Nanook hockey team.

The CAC also showcases community events such as the Greater Fairbanks Chamber of Commerce Military Appreciation Banquet, American Heart Association's Go-Red Event, the Greater Fairbanks Chamber of Commerce Weekly General Membership luncheons, the 2008 State Chamber event, Fort Wainwright Change of Command Ceremonies, Community Welcome Home celebrations for troop returning from deployment in Iraq and Afghanistan.

The CAC is home of the Fairbanks Grizzlies Indoor Football team, which competed for the national indoor football championship in the 2009 campaign. The Grizzlies are the only professional football team in Alaska.

The locker rooms and associated facilities are over 20 years old and near the end of their designed lifetime, the improvements proposed in this project will update the facility to a point where it is viable for another 20 years of various events.

Safety issues such as outdated fire alarms, crumbling stairs, and inefficient energy use will be addressed as part of this project. The CAC managers have moved items to outside storage because of lack of space within the building. The Locker rooms are small and users constantly complain about the space and shower and bathrooms within the locker rooms. The poor condition of the locker rooms has made it very difficult for the CAC to host hockey tournaments and make it very difficult to recruit student athletes to UAF. During back-to-back games, teams often have to move their gear out of locker rooms into other secure and unsecured locations within the building. Youth hockey teams are often forced to change in what should be entrances, or in the hallways; both practices are in violation of USA Hockey Policies on Gender Equity, Supervision and Privacy.

Known needs expressed by users and the public include: increased meeting room capabilities, increased heated media and event storage, improved food preparation areas, expanded and enhanced locker facilities; and external facility enhancements. This funding request will allow for planning and design of identified projects, and construction of priority items.

The CAC is a central part of Fairbanks' competitive edge. In order to remain competitive and capture new opportunities, additional improvements will be necessary to enhance the facility and better meet the needs of users and the public.

Projected Revenue for the CAC is \$1,965,764 for FY10/11 with Expenses of \$2,324,773. The number of event tickets projected for FY10/11 is 110,520, which is around average for the last several years. The number of events with over 2000 people in attendance averages around 45-50 per year. Hourly ice rentals, not including the Nanooks, is declining due to the shortage of locker room space.

Project Timeline:

The \$1,850,000 the FNSB received for the CAC Phase II project is now being spent on design and improvements. The next portion of Phase II will begin immediately upon receipt of state funds with construction to begin in 2012.

Entity Responsible for the Ongoing Operation and Maintenance of this Project:

The FNSB

Grant Recipient Contact Information:

Name: Luke T. Hopkins
 Title: Mayor
 Address: 809 Pioneer Road
 Fairbanks, Alaska 99707
 Phone Number: (907)459-1300
 Email: lhopkins@co.fairbanks.ak.us

Has this project been through a public review process at the local level and is it a community priority? Yes No

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The CAC fee structure for 2010:

Equipment Rental Rates

ON-SITE RENTAL

Tradeshow Carpet	
New	\$2350.00
Old	1200.00
Pipe and drape	45.00
Includes 10 x 10 space, 6' skirted table, 2 chairs, 1 outlet	
220v hookups	75.00
TV/VCR	75.00 per 3 day show
Large screen TV/VCR	150.00
Portable Tripod Screen	30.00 per day
Video Projector 1,000 lumen	50.00 per day
Video Projector 6,500 lumen	500.00 per day (subject to additional production labor charges)
Video Scoreboard	300.00 per day (subject to additional production labor charges)
Cordless microphone	50.00 per day
Portable P/A system	300.00 per show
Phone line	150.00 per line (analog)
Forklift	250.00 per day, plus labor charge
Chain motors	40.00 per motor, plus labor charge
Passenger van (6 person)	100.00 per day, plus labor charge fuel & usage
Spotlight	175.00 per spotlight
Concert Chairs	378.00 (.50 cents per chair)
Concert Stage	200.00 (40'x50') (.10 cents per sq. ft)
Barricade	75.00
Intercoms	20.00 ea. per day

The following items may also be rented off-site when used with Tradeshow set-ups.

6' Table	\$10.00
8' Table	15.00
Rounds	12.00
Table skirt	8.00
Chair	4.00
Risers	46.00
Stanchion	10.00
Coat rack	16.00 per rack /3.00 lost hanger charge
Wireless	50.00 per computer
DSL phone line	200.00

OFF-SITE RENTAL—WITHIN A 5 MILE RADIUS OF CENTER

Pipe and drape (back drop)	\$35.00 per 10' section
10' x 7' booth	\$48.00 per booth
(Back drop with sidewalls)	

MINIMUM OFF-SITE RENTAL CHARGE--\$350.00

Facility Fees

STANDARD RENT DEALS

Ticketed Spectator Events:

- Standard Rent is \$2,500.00 per performance or 10% of gross profits-whichever is greater and capped at \$10,000.00
 - With event services bill back
- Negotiable Flat Fee (All in)
- Negotiated Standard Rental Fee with incentives after promoter break-even point.
 - With event services bill back

Trade Shows/Conventions/General Assemblies:

\$3600.00 per day

Hourly Ice Rental Fee

\$210.00 per hour

Move-in/Move-out Charges:

Basic Charge \$1,500.00 per day

Meeting Rooms:

Fee Range \$300.00 to \$500.00 for up to 5 hours
 \$100.00 per additional hour

Facility Use Charge:

\$1.00 added on to the price of each ticket
Or
\$1.00 per person based on the drop count of event

Box Office Charges:

3% of gross with a cap of \$3,000.00
Day of Event ticket seller – Labor Costs



Face-Off Club

P.O. Box 81426 Fairbanks, AK 99708

2010-11-10
NOV 10 2010
RECEIVED

November 10, 2010

Honorable Mayor Hopkins
Fairbanks North Star Borough

Re: Carlson Center Phase II Renovation Project
Resolution 2010-46 Capital Project Improvements

Dear Mayor Hopkins,

On behalf of the Face Off Club we wish to express our continued support for the Carlson Center Phase II Renovation Project. As we understand the Fairbanks North Star Borough will be meeting with the Interior Delegation to discuss and prioritize funding for capital projects. Last year through the support of the Borough and private sector this project received partial funding from the State and we are grateful. As this project now enters its fifth year we encourage full funding of this much needed and overdue project. We are concerned with the passing years and increasing inflation that the initial requested amount may fall short. We therefore request that the appropriate fiscal adjustment be made. In the meantime the Face Off Club has continued to raise monies for this project as we believe that before we ask for State or Borough assistance we must first step to the plate. Let's make this community project happen – its time is now and it is simply the right thing to do.

Sincerely,

Steve Shuttleworth
Special Project Coordinator Face Off Club

CC: Dale Anderson, President Face Off Club
Mike Cox Director Parks and Recreation
Mike Musick Presiding Officer