

Agency: Commerce, Community and Economic Development**Grants to Named Recipients (AS 37.05.316)****Grant Recipient: Mao Tosi's Alaska PRIDE****Federal Tax ID: 26-3563311****Project Title:****Project Type: Other**

Mao Tosi's Alaska PRIDE - At-Risk Youth Programs, Cultural and Family Services

State Funding Requested: \$300,000**House District: Anchorage Areawide (16-32)**

Future Funding May Be Requested

Brief Project Description:

AK PRIDE request funds for at-risk youth programs and to include Cultural & Family Services.

Funding Plan:

Total Project Cost:	\$450,000
Funding Already Secured:	(\$100,000)
FY2013 State Funding Request:	(\$300,000)
Project Deficit:	\$50,000

Funding Details:

*\$100,000 Municipality of Anchorage

Detailed Project Description and Justification:

Program Description

The Alaska PRIDE program provides a positive environment for youth after school. PRIDE emphasizes the importance of education and success after high school. We work to keep kids safe and engaged, fostering optimism and a sense of opportunity through providing caring adult relationships in safe and fun environments and through facilitating educational enhancement and developmental activities, referral to youth services, support services and resources to youth in need.

Alaska PRIDE provides support in these areas:

1. After-school Youth Programs
2. Summer Youth Programs
3. Cultural & Family Support Service Partnership

- 1) After-school Youth Programs Monday -- Friday, 3pm -- 6pm

SITES:

- Northway Mall
- East High School
- Bartlett High School
- West High School
- Dimond High School

2) Summer Youth Programs Monday thru Sunday, 12pm -- 6pm

- Northway Mall
- Youth Employment/Training
- Community Events

3) Family Support Service Partnership Monday thru Sunday 12pm-9pm

Description: Provide family referral services, in northeast Anchorage, with a primary focus on Polynesian and Hmong communities of Anchorage.

- Cultural Education
- Employment Referral
- Employment Training
- Referral to youth and family services

Targeted Youth

We anticipate serving 500 - 600 youth during the year, with the majority being from two of the lowest socio-economic and highest needs communities, Mt. View and Fairview. Youth will represent a diverse population and based on work to date, will include Polynesian, African American, Hispanic, Filipino, Alaska Native, Laotian and Caucasian. Some youth have been/are involved in the juvenile justice system.

Targeted Skills Development

- Educational Achievement/Improvement
- Attendance Improvement (punctuality and attendance)
- Social & Interpersonal Skills
- Conflict Resolution and Emotional Management Skills (alternatives to violence)
- Leadership Development
- Other basic employability skills, e.g., following directions, working as a member of a team
- Career exploration and job readiness skills

Output Measures

A tracking system will be in place to collect and maintain data for assessment and evaluation

- Number of youth served
- Number of schools served
- Number of families served
- Number of program activities and hours provided

Targeted Outcome Measures

- School attendance
- Academic improvement
- Number of youth completing program (verses starting)

Number of youth promoting to next level/grade at end of year
 Number of youth staying out-of trouble whom have a history of being in trouble
 Number of families involved
 Number of youth serving in a leadership capacity with the program
 Number of families participating in program

Alaska PRIDE will give incentive rewards for attendance improvements, study session participation and grade improvements, volunteering for jr. high leadership group and other service opportunities, and other motivators identified by the youth which promotes their engagement in school. Only Alaska PRIDE members (ongoing participants) qualify for the incentive rewards (scholarships, job opportunities, prizes, food/snacks).

Funding Support and Partnerships that Leverage Resources

Various groups and individuals have stepped forward to support Alaska PRIDE program. Funders include Cook Inlet Regional Native Corporation, Taco Bell/owner Dale Martens, the Municipality of Anchorage (anticipated), Anchorage Community Land Trust (pledged); with other interested businesses, organizations, agencies and individuals adding to our list daily. Major funding support has ranged from \$10,000-\$60,000 and many smaller donors. We continue to actively pursue and raise support to diversify our funding base. We have many community partners, from public and youth-serving agencies to faith-based groups who help support and provide resources (e.g. space, people and transportation) that enable us to maximize funding and assets to optimize the return on the community's investment.

Project Timeline:

Expenditures will begin July 1, 2012 - December 31, 2013

Entity Responsible for the Ongoing Operation and Maintenance of this Project:

Mao Tosi's Alaska PRIDE

Grant Recipient Contact Information:

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Has this project been through a public review process at the local level and is it a community priority? Yes No