

**Agency: Department of Health and Social Services****Project Title:****Project Type: Other**

# TV and Radio Ads for Recruitment of Foster Parents and Adoptive Parents for Foster Youth

**State Funding Requested: \$55,000**  
One-Time Need**House District: Statewide (1-40)****Brief Project Description:**

These funds will be used to inform and recruit potential foster parents and adoptive parents for youth in foster care in Alaska.
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**Funding Plan:**

Total Project Cost:	\$55,000
Funding Already Secured:	(\$0)
FY2013 State Funding Request:	<u>(\$55,000)</u>
Project Deficit:	\$0

**Detailed Project Description and Justification:**

These funds will be used to develop a new television ad to recruit foster parents and adoptive parents for youth in foster care in Alaska. The funds will be used to air the new and existing television advertisements, and radio advertisements.
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**Project Timeline:**

FY13
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**Entity Responsible for the Ongoing Operation and Maintenance of this Project:**

Office of Children's Services
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**Grant Recipient Contact Information:**

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Has this project been through a public review process at the local level and is it a community priority?  Yes  No