

**Anchorage Metropolitan Area Transportation Solutions
(AMATS) - Air Quality Public and Business Awareness
Education Campaign**

FY2014 Request: \$300,000
Reference No: 39100

AP/AL: Allocation **Project Type:** Health and Safety
Category: Transportation **House District:** Anchorage Areawide (HD 11-27)
Location: Anchorage Areawide **Contact:** Pat Kemp
Impact House District: Anchorage Areawide (HD 11-27)
Estimated Project Dates: 07/01/2013 - 06/30/2020 **Contact Phone:** (907)465-3900
Appropriation: Surface Transportation Program

Brief Summary and Statement of Need:

The goal of this program is to further inform the public about air quality issues and what steps people may take to reduce pollution, as well as inform the business community about local air quality issues and steps they can take to reduce air pollution.

Funding:	<u>FY2014</u>	<u>FY2015</u>	<u>FY2016</u>	<u>FY2017</u>	<u>FY2018</u>	<u>FY2019</u>	<u>Total</u>
Fed Rcpts	\$300,000						\$300,000
Total:	\$300,000	\$0	\$0	\$0	\$0	\$0	\$300,000

<input type="checkbox"/> State Match Required	<input type="checkbox"/> One-Time Project	<input type="checkbox"/> Phased - new	<input type="checkbox"/> Phased - underway	<input checked="" type="checkbox"/> On-Going
0% = Minimum State Match % Required		<input type="checkbox"/> Amendment	<input type="checkbox"/> Mental Health Bill	

Operating & Maintenance Costs:

	<u>Amount</u>	<u>Staff</u>
Project Development:	0	0
Ongoing Operating:	0	0
One-Time Startup:	0	0
Totals:	0	0

Prior Funding History / Additional Information:

Sec1 Ch17 SLA2012 P142 L21 SB160 \$250,000
 Sec1 Ch5 SLA2011 P109 L33 SB46 \$300,000

This is an annual program contingent upon approval by AMATS, prior funding authorization is utilized on an annual basis. Per the department's cost sharing policy, the community must provide the match for this project.

Project Description/Justification:

The purpose of this program is to inform the public of ways they can reduce carbon monoxide (CO) pollution. In particular, this program emphasizes the control of cold start CO emissions associated with commute trips. These trips are a major source of CO in Anchorage neighborhoods. The campaign encourages plugging in block heaters and the use of alternative modes of transportation to get to work or school. This program is included in the draft Anchorage CO Maintenance Plan.