

Anchorage Metropolitan Area Transportation Solutions (AMATS) - Air Quality Public and Business Awareness Education Campaign

FY2014 Request: \$300,000
Reference No: 39100

AP/AL: Allocation

Project Type: Health and Safety

Category: Transportation

Location: Anchorage Areawide

House District: Anchorage Areawide (HD 11-27)

Impact House District: Anchorage Areawide (HD 11-27)

Contact: Pat Kemp

Estimated Project Dates: 07/01/2013 - 06/30/2018

Contact Phone: (907)465-3900

Appropriation: Surface Transportation Program

Brief Summary and Statement of Need:

The goal of this program is to further inform the public about air quality issues and what steps people may take to reduce pollution, as well as inform the business community about local air quality issues and steps they can take to reduce air pollution.

Funding:	<u>FY2014</u>	<u>FY2015</u>	<u>FY2016</u>	<u>FY2017</u>	<u>FY2018</u>	<u>FY2019</u>	<u>Total</u>
Fed Rcpts	\$300,000						\$300,000
Total:	\$300,000	\$0	\$0	\$0	\$0	\$0	\$300,000

<input type="checkbox"/> State Match Required	<input type="checkbox"/> One-Time Project	<input type="checkbox"/> Phased - new	<input type="checkbox"/> Phased - underway	<input checked="" type="checkbox"/> On-Going
0% = Minimum State Match % Required		<input type="checkbox"/> Amendment	<input type="checkbox"/> Mental Health Bill	

Operating & Maintenance Costs:

	<u>Amount</u>	<u>Staff</u>
Project Development:	0	0
Ongoing Operating:	0	0
One-Time Startup:	0	0
Totals:	0	0

Prior Funding History / Additional Information:

This is an annual program contingent upon approval by AMATS, prior funding authorization is utilized on an annual basis. Per the department's cost sharing policy, the community must provide the match for this project.

Project Description/Justification:

The purpose of this program is to inform the public of ways they can reduce carbon monoxide (CO) pollution. In particular, this program emphasizes the control of cold start CO emissions associated with commute trips. These trips are a major source of CO in Anchorage neighborhoods. The campaign encourages plugging in block heaters and the use of alternative modes of transportation to get to work or school. This program is included in the draft Anchorage CO Maintenance Plan.