

**Anchorage Metropolitan Area Transportation Solutions (AMATS) - Air Quality Public and Business Awareness Education Campaign**

**FY2015 Request: \$300,000**  
**Reference No: 39100**

**AP/AL:** Allocation

**Project Type:** Health and Safety

**Category:** Transportation

**Location:** Anchorage Areawide

**House District:** Anchorage Areawide (HD 11-27)

**Impact House District:** Anchorage Areawide (HD 11-27)

**Contact:** Jeff Ottesen

**Estimated Project Dates:** 07/01/2014 - 06/30/2021

**Contact Phone:** (907)465-4070

**Appropriation:** Surface Transportation Program

**Brief Summary and Statement of Need:**

The goal of this program is to further inform the public about air quality issues and what steps people may take to reduce pollution.

<b>Funding:</b>	<u>FY2015</u>	<u>FY2016</u>	<u>FY2017</u>	<u>FY2018</u>	<u>FY2019</u>	<u>FY2020</u>	<u>Total</u>
Fed Rcpts	\$300,000						\$300,000
<b>Total:</b>	\$300,000	\$0	\$0	\$0	\$0	\$0	\$300,000

<input type="checkbox"/> State Match Required	<input type="checkbox"/> One-Time Project	<input type="checkbox"/> Phased - new	<input type="checkbox"/> Phased - underway	<input checked="" type="checkbox"/> On-Going
0% = Minimum State Match % Required		<input type="checkbox"/> Amendment	<input type="checkbox"/> Mental Health Bill	

**Operating & Maintenance Costs:**

	<u>Amount</u>	<u>Staff</u>
Project Development:	0	0
Ongoing Operating:	0	0
One-Time Startup:	0	0
<b>Totals:</b>	<b>0</b>	<b>0</b>

**Prior Funding History / Additional Information:**

Sec1 Ch16 SLA2013 P88 L4 SB18 \$300,000  
 Sec1 Ch17 SLA2012 P142 L21 SB160 \$250,000  
 Sec1 Ch5 SLA2011 P109 L33 SB46 \$300,000

This is an annual program contingent upon approval by AMATS, prior funding authorization is utilized on an annual basis. Per the department's cost sharing policy, the community must provide the match for this project.

**Project Description/Justification:**

The purpose of this program is to inform the public of ways they can reduce carbon monoxide (CO) pollution. In particular, this program emphasizes the control of cold start CO emissions associated with commute trips. These trips are a major source of CO in Anchorage neighborhoods. The campaign encourages plugging in block heaters and the use of alternative modes of transportation to get to work or school. This program is included in the draft Anchorage CO Maintenance Plan.