

State of Alaska FY2018 Governor's Operating Budget

Department of Administration Public Broadcasting - T.V. Component Budget Summary

Component: Public Broadcasting - T.V.

Contribution to Department's Mission

To provide critical programs, local information, public telecommunication and new media services that inform and educate television viewers throughout bush, rural and urban Alaska; to ensure the infrastructure for the dissemination of non-commercial public television and related services to un-served and underserved audiences.

Core Services

- This component contains funding for operating grants to four private non-profit independently owned and operated public television stations that deliver public television programming to 87% of Alaska's population. These stations share a collective mission of providing un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay.
- These stations and their wide spread system of low power translators are a key component of Alaska's telecommunications infrastructure. The stations each provide at least 11 hours a day of educational programming aimed at pre-school and young children. In addition, each station produces important local and statewide programming, including Alaska Weather, Running, Anchorage Edition, Gavel to Gavel, as well as Alaska history, science and public affairs programs.
- Local ownership and local control of programming is a key element of Alaska's public television system. As mass media continues to consolidate ownership, the FCC is pushing the need for preserving and encouraging localism in broadcasting. These stations work together to provide relevant local, regional and state news, information and general entertainment programming and services for all generations.
- Public television serves as a key component for emergency alert information in the state and works in partnership with Alaska Public Broadcasting, Inc. to maintain the ARCS rural TV network.

Major Component Accomplishments in 2016

- Stations provided another year of service to un-served and underserved audiences across the state with free over the air programming available to all Alaskans regardless of their ability to pay despite losses in SOA revenue.
- The fourth year of operation for the unified television service Alaska Public Television, a partnership of the stations in Anchorage, Juneau and Bethel, was successful.
- Increases in broadband capacity and connectivity between the four TV stations allowed for cost effective content sharing, distribution, and application on all digital platforms.
- Improved government access programming on all digital platforms.
- The 360 North Alaska public affairs channel provided Gavel Alaska during regular, special and extended Legislative sessions, and original Alaska content including Supreme Court proceedings and coverage of major events such as Alaska Federation of Natives Convention, Sealaska Heritage Foundation's Celebration, statewide conference on housing and homelessness. 360 North is widely available throughout Alaska and streamed on the web.
- Alaska Public Television, 360 North and UATV now each have a full time channel on the new ARCS Digital Television platform, the statewide rural television service, further expanding service to rural Alaskans who have no other broadcast television and extremely limited or non-existent Internet access. Bush and rural Alaskans now have full access to children's educational programming from PBS and Gavel to Gavel coverage of the Legislature.
- Continued to seek new opportunities to provide integrated services and partner on new initiatives with other public broadcasting entities and community institutions.
- Alaska public television provided non-commercial national programming such as Sesame Street, Masterpiece, American Experience, Nova, Charlie Rose, PBS News Hour, Nature, American Masters, and critically acclaimed series such as Downton Abbey and Sherlock.
- Other original Alaska programming included the award winning Indie Alaska series, AARP Alaska, telecasts of public policy speakers at the Anchorage and Juneau World Affairs Council, the Alaska Design Forum and the University of Alaska.
- Facilitated the statewide broadcast and distribution of distance education courses to Alaskans via University of Alaska Television and ARCS.

Key Component Challenges

Community Service: Providing daily local news, public safety information, civic engagement programming and community based services to residents across the state while losing SOA revenue and federal matching funds.

Facilities Maintenance & Repair: For public broadcasters, almost all sources of federal support for basic broadcast infrastructure have been eliminated, leaving stations with little ability to replace obsolete equipment and keep up with changing technology.

Alaska Content: For many years, there has been little production of local, regional and statewide public affairs and cultural programming as a result of tight budgets. Recent strategic restructuring has created new opportunities for expansion of Alaskan content across all digital media platforms. In short, more Alaskan content is now being produced for the benefit of viewers statewide. Further progress on this front is limited.

Digital Mandate for Translators: The Federal Communication Commission (FCC) has mandated the conversion of analog television service to digital service. Stations will be required to replace their extensive network of low-power analog translators, which serve rural Alaska, with digital equipment.

Closed Captions for the Deaf Community: Much of the television programming produced in Alaska isn't closed captioned for people with hearing disabilities, limiting access to televised government coverage of Gavel Alaska, as well as important news, information and public affairs programming. The federal requirement for captioning television programming is becoming more stringent.

Strategic Restructuring - Alaska Public Television entered its fourth full year last year, proving to be a cost effective and locally relevant way of providing an expanded and improved range of public television services.

Significant Changes in Results to be Delivered in FY2018

Managers and local governing boards have implemented a range of budget decisions due to recent SOA reductions. Despite efforts to increase revenue from the community, cuts to operating expenses and services occurred at all stations. Mid-year budget revisions may bring additional cutbacks after stations assess year to date local fundraising.

Statutory and Regulatory Authority

AS 44.21.256-290 Alaska Public Broadcasting Commission
2 AAC 55 Alaska Public Broadcasting Commission

Contact Information
<p>Contact: Steve Hamlin, Interim Co-Director Public Broadcasting Commission Phone: (907) 264-6305 Fax: (907) 586-5692 E-mail: steve@akpb.org</p>

Component Detail All Funds
Department of Administration

Component: Public Broadcasting - T.V. (2045)
RDU: Public Communications Services (30)

Non-Formula Component

	FY2016 Actuals	FY2017 Conference Committee	FY2017 Authorized	FY2017 Management Plan	FY2018 Governor	FY2017 Management Plan vs FY2018 Governor	
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	633.3	0.0	633.3	633.3	633.3	0.0	0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Totals	633.3	0.0	633.3	633.3	633.3	0.0	0.0%
Fund Sources:							
1004Gen Fund (UGF)	633.3	0.0	633.3	633.3	633.3	0.0	0.0%
Unrestricted General (UGF)	633.3	0.0	633.3	633.3	633.3	0.0	0.0%
Designated General (DGF)	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Other Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Federal Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Positions:							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

Change Record Detail - Multiple Scenarios with Descriptions
Department of Administration

Component: Public Broadcasting - T.V. (2045)
RDU: Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2017 Conference Committee To FY2017 Authorized *****												
Public Broadcasting TV Sec31c Ch3 4SSLA2016 P95 L2 (HB256) (FY16-FY17)												
1004 Gen Fund	CarryFwd	633.3	0.0	0.0	0.0	0.0	0.0	633.3	0.0	0	0	0
(c) The sum of \$633,300 is appropriated from the general fund to the Department of Administration, Public Communications Services, Public Broadcasting - T.V., for operating expenses for the fiscal years ending June 30, 2016, and June 30, 2017.												
Subtotal		633.3	0.0	0.0	0.0	0.0	0.0	633.3	0.0	0	0	0
***** Changes From FY2017 Management Plan To FY2018 Governor *****												
Reverse Public Broadcasting TV Sec31c Ch3 4SSLA2016 P95 L2 (HB256) (FY16-FY17)												
1004 Gen Fund	OTI	-633.3	0.0	0.0	0.0	0.0	0.0	-633.3	0.0	0	0	0
Reverse FY2016 and FY2017 multi-year funding for Public Broadcasting - T.V. operating expenses.												
Restore Public Broadcasting TV Support												
1004 Gen Fund	IncM	633.3	0.0	0.0	0.0	0.0	0.0	633.3	0.0	0	0	0
Continue operating support at FY2017 funding levels to Public Broadcasting - T.V.												
Totals		633.3	0.0	0.0	0.0	0.0	0.0	633.3	0.0	0	0	0

Line Item Detail (1676)
Department of Administration
Grants, Benefits

Component: Public Broadcasting - T.V. (2045)

Line Number	Line Name		FY2016 Actuals	FY2017 Management Plan	FY2018 Governor
7000	Grants, Benefits		633.3	633.3	633.3
Object Class	Servicing Agency	Explanation	FY2016 Actuals	FY2017 Management Plan	FY2018 Governor
		7000 Grants, Benefits Detail Totals	633.3	633.3	633.3
7001	Grants	Alaska Public Broadcasting television grants	633.3	633.3	633.3