

State of Alaska FY2018 Governor's Operating Budget

Department of Administration Public Broadcasting Commission Component Budget Summary

Component: Public Broadcasting Commission

Contribution to Department's Mission

The primary purpose of the Alaska Public Broadcasting Commission (APBC) is the encouragement and support of noncommercial public broadcasting in the state through the provision of operating and capital grants in support of the delivery of noncommercial programs intended for a general audience by locally controlled nonprofit broadcast stations or telecommunications entities.

Core Services

- The primary service provided by the Commission is guiding development of an integrated public broadcasting system for the state through allocation of grants to qualified entities. In addition, the Commission shall:
- Provide monitoring and oversight of expenditure of state grants by eligible stations, and assure compliance with state grant requirements.
- Provide consultative services in all aspects of public broadcasting to all public or private agencies that request them.
- Serve as a library and clearinghouse for public broadcasting information.
- Prepare and submit to the governor and legislature a long-term plan for the development of public broadcasting stations and systems in the state and biennially update the plan.
- Perform all other functions necessary to ensure the orderly and coordinated development of public broadcasting in the state.

Major Component Accomplishments in 2016

- Stations provided another year of service to un-served and underserved audiences across the state with free over-the-air programming and online services available to all Alaskans regardless of their ability to pay and despite losses in SOA revenue.
- Encouraged partnerships, collaborations, strategic restructuring between licensees as a means to further consolidate common services and functions in order to maintain program delivery while reducing expenses.
- A special journalism unit called *Alaska's Energy Desk* was created. It is devoted to producing high-quality coverage of energy issues, including impact of oil and gas development on Alaska's economy, the federal-state relationship and the high cost of energy in rural Alaska. The unit produces coverage for radio, TV and the web.
- Improved government access programming on all digital platforms. 360 North, a year-round Alaska public affairs channel, provided Gavel Alaska during the regular, special and extended Legislative sessions.
- Realized significant cost savings by successfully negotiating deeply discounted program prices with national networks for all stations. Negotiated and managed group health insurance plan for stations.
- Provided cost effective rural engineering service and in-state training for station managers, news personnel, and development/fundraising staff.
- Increases in broadband capacity and connectivity between the four TV stations allowed for cost effective content sharing, distribution, and application on all digital platforms.
- Continuation of the daily statewide news services from the Alaska Public Radio Network (APRN).
- Native stations in Alaska participated in the national dialogue and strategy on how to improve public broadcasting services for natives in Alaska and the Lower 48.
- As a single point of contact, cost effectively represented system interests before state and national industry agencies, organizations and stakeholders.

Key Component Challenges

Community Service: Providing daily local news, public service information, civic engagement programming and community based services to residents across the state while losing SOA revenue and federal matching funds.

Engineering Support for Underserved Areas: Centrally managed engineering service serves the system with emphasis on bush and rural stations with the greatest need. A third engineer would make the statewide work scope

and service more efficient and effective.

Administrative Support: The APBC's ability to effectively administer and monitor the APBC's obligations is diminished, less oversight of grantee eligibility and compliance; a less prepared and informed Commission, and the possibility that DOA will have to resume all functions related to supporting the APBC and by extension the stations.

Facilities Maintenance & Repair: For public broadcasters, almost all sources of federal support for basic broadcast infrastructure have been eliminated, leaving stations with little ability to replace obsolete equipment and keep up with changing technology.

Expansion of Local News Content: In the digital age, public media must increase production of local, regional, and statewide content for distribution across digital platforms. This challenge requires new expertise and new financial resources. The improved service level will deepen community engagement and translate into increased private sector support. Public media is a key component of Alaska's communications infrastructure with year round dissemination of news and community information including emergency services, health and safety, education, weather and marine conditions. Sustaining these services is further challenged by rising fixed costs and lost federal and state revenue.

Strategic Restructuring: Public radio and television in Alaska is recognized nationally for strategic restructuring and resource realignment initiatives that attain more cost effective scale while improving service. This is difficult, time and resource consuming work. In FY2018 Alaska stations must continue to pursue strategic restructuring and forge new partnerships as a means to sustain and improve local service while gaining cost savings and operational efficiencies.

Significant Changes in Results to be Delivered in FY2018

Managers and local governing boards implemented a range of FY2016 and FY2017 budget decisions due to SOA reductions. Despite efforts to increase revenue from the community, cuts to operating expenses and services occurred at all stations. Mid-year budget revisions may bring additional cutbacks after stations assess year to date local fundraising.

Statutory and Regulatory Authority

AS 44.21.256-290 Alaska Public Broadcasting Commission
2 AAC 55 Alaska Public Broadcasting Commission

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Component Detail All Funds
Department of Administration

Component: Public Broadcasting Commission (77)
RDU: Public Communications Services (30)

Non-Formula Component

	FY2016 Actuals	FY2017 Conference Committee	FY2017 Authorized	FY2017 Management Plan	FY2018 Governor	FY2017 Management Plan vs FY2018 Governor
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
73000 Services	4.0	0.0	0.0	0.0	0.0	0.0 0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
77000 Grants, Benefits	42.7	44.4	46.7	46.7	46.7	0.0 0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
Totals	46.7	44.4	46.7	46.7	46.7	0.0 0.0%
Fund Sources:						
1004Gen Fund (UGF)	46.7	44.4	46.7	46.7	46.7	0.0 0.0%
Unrestricted General (UGF)	46.7	44.4	46.7	46.7	46.7	0.0 0.0%
Designated General (DGF)	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
Other Funds	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
Federal Funds	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
Positions:						
Permanent Full Time	0	0	0	0	0	0 0.0%
Permanent Part Time	0	0	0	0	0	0 0.0%
Non Permanent	0	0	0	0	0	0 0.0%

Change Record Detail - Multiple Scenarios with Descriptions
Department of Administration

Component: Public Broadcasting Commission (77)
RDU: Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2017 Conference Committee To FY2017 Authorized *****												
FY2017 Conference Committee												
1004 Gen Fund	ConfCom	44.4	0.0	0.0	0.0	0.0	0.0	44.4	0.0	0	0	0
Public Broadcasting Commission Sec31a Ch3 4SSLA2016 P94 L26 (HB256) (FY16-FY17)												
1004 Gen Fund	CarryFwd	2.3	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0	0	0
The sum of \$2,300 is appropriated from the general fund to the Department of Administration, Public Communications Services, Public Broadcasting Commission, for operating expenses for the fiscal years ending June 30, 2016, and June 30, 2017.												
Subtotal		46.7	0.0	0.0	0.0	0.0	0.0	46.7	0.0	0	0	0
***** Changes From FY2017 Management Plan To FY2018 Governor *****												
Reverse Public Broadcasting Commission Sec31a Ch3 4SSLA2016 P94 L26 (HB256) (FY16-FY17)												
1004 Gen Fund	OTI	-2.3	0.0	0.0	0.0	0.0	0.0	-2.3	0.0	0	0	0
Reverse FY2016 and FY2017 multi-year funding for Public Broadcasting Commission operating expenses.												
Restore Public Broadcasting Commission Operating Support												
1004 Gen Fund	IncM	2.3	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0	0	0
Continue operating support at FY2017 funding levels to the Public Broadcasting Commission.												
Totals		46.7	0.0	0.0	0.0	0.0	0.0	46.7	0.0	0	0	0

Line Item Detail (1676)
Department of Administration
Services

Component: Public Broadcasting Commission (77)

Line Number	Line Name			FY2016 Actuals	FY2017 Management Plan	FY2018 Governor
3000	Services			4.0	0.0	0.0
Object Class		Servicing Agency	Explanation	FY2016 Actuals	FY2017 Management Plan	FY2018 Governor
3000 Services Detail Totals				4.0	0.0	0.0
3038	Inter-Agency Management/Consulting	Admin - Administrative Services (46)	Grant agreement processing	4.0	0.0	0.0

Line Item Detail (1676)
Department of Administration
Grants, Benefits

Component: Public Broadcasting Commission (77)

Line Number	Line Name		FY2016 Actuals	FY2017 Management Plan	FY2018 Governor
7000	Grants, Benefits		42.7	46.7	46.7
Object Class	Servicing Agency	Explanation	FY2016 Actuals	FY2017 Management Plan	FY2018 Governor
		7000 Grants, Benefits Detail Totals	42.7	46.7	46.7
7001	Grants	Operating funds	42.7	46.7	46.7

Inter-Agency Services (1682)
Department of Administration

Component: Public Broadcasting Commission (77)

				FY2016 Actuals	FY2017 Management Plan	FY2018 Governor
Component Totals				4.0	0.0	0.0
With Department of Administration				4.0	0.0	0.0
Object Class	Servicing Agency	Explanation		FY2016 Actuals	FY2017 Management Plan	FY2018 Governor
3038 Inter-Agency Management/Consulting	Admin - Administrative Services (46)	Grant agreement processing		4.0	0.0	0.0