

State of Alaska FY2020 Governor's Operating Budget

Department of Administration Public Broadcasting Commission Component Budget Summary

Component: Public Broadcasting Commission

Contribution to Department's Mission

The primary purpose of the Alaska Public Broadcasting Commission (APBC) is the encouragement and support of noncommercial public broadcasting in the state through the provision of operating and capital grants in support of the delivery of noncommercial programs intended for a general audience by locally controlled nonprofit broadcast stations or telecommunications entities.

Core Services

- The primary service provided by the Commission is guiding development of an integrated public broadcasting system for the state through allocation of grants to qualified entities. In addition, the Commission shall:
- Provide monitoring and oversight of expenditure of state grants by eligible stations, and assure compliance with state grant requirements.
- Provide consultative services in all aspects of public broadcasting to all public or private agencies that request them.
- Serve as a library and clearinghouse for public broadcasting information.
- Prepare and submit to the governor and legislature a long-term plan for the development of public broadcasting stations and systems in the state and biennially update the plan.
- Perform all other functions necessary to ensure the orderly and coordinated development of public broadcasting in the state.

Major Component Accomplishments in 2018

- Stations provided another year of service to un-served and underserved audiences across the state with free over-the-air programming and online services available to all Alaskans regardless of their ability to pay and despite losses in SOA revenue.
- Encouraged partnerships, collaborations, strategic restructuring between licensees as a means to further consolidate common services and functions in order to maintain program delivery while reducing expenses.
- *Alaska's Energy Desk*, a collaborative journalism project continues to provide high-quality coverage of energy issues, including impact of oil and gas development on Alaska's economy, the federal-state relationship and the high cost of energy in rural Alaska. An additional new season of podcast called, *The Big Thaw*, addresses issues of climate change in Alaska. The unit produces coverage for radio, TV and the web.
- Improved government access programming on all digital platforms. 360 North, a year-round Alaska public affairs channel, provided Gavel Alaska during the regular and special Legislative sessions.
- Realized significant cost savings by successfully negotiating deeply discounted program prices with national networks for all stations. Managed group health insurance plan at the newly created Alaska Public Broadcasting Health Trust to meet regulatory changes and reduce liability. Negotiated and managed group health insurance plans for stations.
- Provided cost effective rural engineering service and in-state training for station managers, news personnel, and development/fundraising staff.
- Increases in broadband capacity and connectivity between the four TV stations allowed for cost effective content sharing, distribution, and application on all digital platforms.
- Continuation of the daily statewide news services from Alaska Public Media's Statewide News.
- As a single point of contact, cost effectively represented system interests before state and national industry agencies, organizations and stakeholders.

Key Component Challenges

Community Service: Providing daily local news, public service information, civic engagement programming and community-based services to residents across the state while losing SOA revenue and federal matching funds.

Engineering Support for Underserved Areas: Centrally managed engineering service serves the system with emphasis on rural stations with the greatest need. Hiring an additional engineer would reduce wait time for the 18 stations highly dependent upon this service and improve overall service efficiency.

Administrative Support: The APBC's ability to effectively administer and monitor the APBC's obligations is diminished, less oversight of grantee eligibility and compliance; a less prepared and informed Commission, and the possibility that DOA will have to resume all functions related to supporting the APBC and by extension the stations.

Facilities Maintenance & Repair: For public broadcasters, almost all sources of federal support for basic broadcast infrastructure have been eliminated, leaving stations with little ability to replace obsolete equipment and keep up with changing technology.

Expansion of Local News Content: Public media must increase production of local, regional, and statewide content for distribution across digital platforms. This challenge requires new expertise and new financial resources. The improved service level will deepen community engagement and translate into increased private sector support. Public media is a key component of Alaska's communications infrastructure with year-round dissemination of news and community information including emergency services, health and safety, education, weather and marine conditions. Sustaining these services is further challenged by rising fixed costs and lost federal and state revenue.

Strategic Restructuring: Public radio and television in Alaska is recognized nationally for strategic restructuring and resource realignment initiatives that attain more cost-effective scale while improving service. This is difficult, time and resource consuming work. In FY2020 Alaska stations must continue to pursue strategic restructuring and effective partnerships as a means to sustain and improve local service while gaining cost savings and operational efficiencies.

Significant Changes in Results to be Delivered in FY2020

Managers and local governing boards implemented a range of FY2016 and FY2017 budget decisions due to SOA reductions. Despite efforts to increase revenue from the community, cuts to operating expenses and services occurred at all stations. The effects of budget reductions on the stations ability to leverage federal funding is just now developing due to a three-year implementation timeline. Changes in digital delivery of content to Alaskans remains an important and challenging sphere of work within public media.

Statutory and Regulatory Authority

AS 44.21.256-290 Alaska Public Broadcasting Commission
2 AAC 55 Alaska Public Broadcasting Commission

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Component Detail All Funds
Department of Administration

Component: Public Broadcasting Commission (77)
RDU: Public Communications Services (30)

Non-Formula Component

	FY2018 Actuals	FY2019 Conference Committee	FY2019 Authorized	FY2019 Management Plan	FY2020 Governor	FY2019 Management Plan vs FY2020 Governor	
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%	
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0 0.0%	
73000 Services	4.0	4.0	4.0	4.0	4.0	0.0 0.0%	
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0 0.0%	
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0 0.0%	
77000 Grants, Benefits	42.7	42.7	42.7	42.7	42.7	0.0 0.0%	
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0 0.0%	
Totals	46.7	46.7	46.7	46.7	46.7	0.0 0.0%	
Fund Sources:							
1004 Gen Fund (UGF)	46.7	46.7	46.7	46.7	46.7	0.0 0.0%	
Unrestricted General (UGF)	46.7	46.7	46.7	46.7	46.7	0.0 0.0%	
Designated General (DGF)	0.0	0.0	0.0	0.0	0.0	0.0 0.0%	
Other Funds	0.0	0.0	0.0	0.0	0.0	0.0 0.0%	
Federal Funds	0.0	0.0	0.0	0.0	0.0	0.0 0.0%	
Positions:							
Permanent Full Time	0	0	0	0	0	0 0.0%	
Permanent Part Time	0	0	0	0	0	0 0.0%	
Non Permanent	0	0	0	0	0	0 0.0%	

Change Record Detail - Multiple Scenarios with Descriptions
Department of Administration

Component: Public Broadcasting Commission (77)
RDU: Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2019 Conference Committee To FY2019 Authorized *****												
FY2019 Conference Committee	ConfCom	46.7	0.0	0.0	4.0	0.0	0.0	42.7	0.0	0	0	0
1004 Gen Fund		46.7										
Subtotal		46.7	0.0	0.0	4.0	0.0	0.0	42.7	0.0	0	0	0
***** Changes From FY2019 Management Plan To FY2020 Governor *****												
Totals		46.7	0.0	0.0	4.0	0.0	0.0	42.7	0.0	0	0	0

Line Item Detail (1676)
Department of Administration
Services

Component: Public Broadcasting Commission (77)

Line Number	Line Name			FY2018 Actuals	FY2019 Management Plan
3000	Services			4.0	4.0
Object Class	Servicing Agency	Explanation		FY2018 Actuals	FY2019 Management Plan
3000 Services Detail Totals				4.0	4.0
3038	Inter-Agency Management/Consulting	Admin - Administrative Services (46)	Grant agreement processing	4.0	4.0

Line Item Detail (1676)
Department of Administration
Grants, Benefits

Component: Public Broadcasting Commission (77)

Line Number	Line Name		FY2018 Actuals	FY2019 Management Plan
7000	Grants, Benefits		42.7	42.7
Object Class	Servicing Agency	Explanation	FY2018 Actuals	FY2019 Management Plan
7000 Grants, Benefits Detail Totals			42.7	42.7
7001	Grants	Operating funds	42.7	42.7

Inter-Agency Services (1682)
Department of Administration

Component: Public Broadcasting Commission (77)

				FY2018 Actuals	FY2019 Management Plan
Component Totals				4.0	4.0
With Department of Administration				4.0	4.0
Object Class	Servicing Agency	Explanation		FY2018 Actuals	FY2019 Management Plan
3038 Inter-Agency Management/Consulting	Admin - Administrative Services (46)	Grant agreement processing		4.0	4.0