

State of Alaska FY2020 Governor's Operating Budget

Department of Administration Public Broadcasting - Radio Component Budget Summary

Component: Public Broadcasting - Radio**Contribution to Department's Mission**

To provide quality programs and public telecommunication services that inform, educate, enlighten, and entertain radio listeners throughout Alaska; to ensure the infrastructure for the dissemination of non-commercial public radio and related services.

Core Services

- Component contains funding for operating grants to public radio stations whose mission is to provide un-served and underserved audiences with free over-the-air programming available to all Alaskans regardless of their ability to pay. Public broadcasting focuses on the delivery of 'local' programming services with an emphasis on news and information, civic engagement, education, health and safety; including participation in the Emergency Alert System (EAS).
- Alaska Public Broadcasting Commission (APBC) grants to eligible entities support delivery of non-commercial broadcasting programming by 27 public radio stations throughout Alaska. In addition to the main stations, Alaska public radio operates some 60 signal translators throughout the state reaching 95% of Alaskans. These stations and their widespread network of translators are a key component of Alaska's information and emergency response dissemination infrastructure.
- Public radio provides thorough and, in many cases, the only coverage of local, regional and statewide news and information, especially in rural service areas. Public radio serves as a local center for community information and messaging to outlying areas. In many instances, public radio stations are providers of the state and federal Emergency Alert System (EAS) and other critical health and safety information programming.

Major Component Accomplishments in 2018

- Stations provided another year of service to un-served and underserved audiences across the state with free over-the-air programming and online services available to all Alaskans regardless of their ability to pay and despite losses in SOA revenue.
- Encouraged partnerships, collaborations, strategic restructuring between licensees as a means to further consolidate common services and functions in order to maintain program delivery while reducing expenses.
- *Alaska's Energy Desk* produced award winning coverage of energy issues. The unit produced hundreds of radio reports, as well as many news items for national broadcast, video productions and season two of the *Midnight Oil* podcast called, *The Big Thaw*, about climate change issues in Alaska. The project has added partners and is a collaboration of Alaska Public Media, KTOO Public Media, KUCB Unalaska, KBRW Barrow, the Fairbanks Daily News Miner and new this year, KYUK in Bethel.
- Realized significant cost savings by successfully negotiating deeply discounted program prices with national networks for all stations.
- Improved and increased government access programming on all digital platforms. Improved broadband capacity and connectivity between the four joint licensees was utilized for cost effective content sharing and distribution.
- Provided cost effective rural engineering service and in-state training for station personnel.
- Continuation of the daily statewide news services produced at Alaska Public Media in collaboration with all the reporters at stations around the state.
- As a single point of contact, cost effectively represented the system before state and national industry agencies, organizations and stakeholders.
- Satellite services continued to deliver content produced by and/or for Alaskan non-commercial public radio stations throughout Alaska.

Key Component Challenges

Community Service: Providing daily local news, public safety information, civic engagement programming and other community-based services to residents across the state while losing SOA revenue and federal matching funds. In addition, working to meet the changing landscape of digital media delivery.

Engineering Support for Underserved Areas: Centrally managed engineering service serves the system with emphasis on rural stations with the greatest need. A third engineer would make the statewide work scope and service more efficient and effective. Alaska broadcast engineers aging into retirement will increase the need for this engineering service.

Facilities Maintenance & Repair: For public broadcasters, almost all sources of federal support for basic broadcast infrastructure have been eliminated, leaving stations with little ability to replace obsolete equipment and keep up with changing technology.

Expansion of Local News Content: In the digital age, public media must increase production of local, regional and statewide content for distribution across digital platforms. This challenge requires ongoing training and new financial resources. The improved service level will deepen community engagement and translate into increased private sector support. Public media is a key component of Alaska's communications infrastructure with year round dissemination of news and community information including emergency services, health and safety, education, weather and marine conditions. Sustaining these services is further challenged by rising fixed costs, and lost federal and state revenue.

Strategic Restructuring: Public radio in Alaska is recognized nationally for strategic restructuring and resource realignment initiatives that attain more cost-effective scale while improving service. This is difficult, time and resource consuming work. In FY2020 Alaska stations will continue to pursue strategic restructuring and forge new partnerships as a means to sustain and improve local service while gaining cost savings and operational efficiencies.

Significant Changes in Results to be Delivered in FY2020

Managers and local governing boards increase their focus on local fundraising to offset previous SOA reductions. Despite efforts to increase revenue from their community, the current Alaska economic situation is a challenging environment for non-profit fundraising. Digital delivery of public media content continues to require attention and resources.

Statutory and Regulatory Authority

AS 44.21.256-290 Alaska Public Broadcasting Commission
2 AAC 55 Alaska Public Broadcasting Commission

Contact Information
Contact: Mollie Kabler, Executive Director Phone: (907) 789-0900 E-mail: mollie@coastalaska.org

Component Detail All Funds
Department of Administration

Component: Public Broadcasting - Radio (2044)
RDU: Public Communications Services (30)

Non-Formula Component

	FY2018 Actuals	FY2019 Conference Committee	FY2019 Authorized	FY2019 Management Plan	FY2020 Governor	FY2019 Management Plan vs FY2020 Governor	
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	2,036.6	2,036.6	2,036.6	2,036.6	2,036.6	0.0	0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Totals	2,036.6	2,036.6	2,036.6	2,036.6	2,036.6	0.0	0.0%
Fund Sources:							
1004 Gen Fund (UGF)	2,036.6	2,036.6	2,036.6	2,036.6	2,036.6	0.0	0.0%
Unrestricted General (UGF)	2,036.6	2,036.6	2,036.6	2,036.6	2,036.6	0.0	0.0%
Designated General (DGF)	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Other Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Federal Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Positions:							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

Change Record Detail - Multiple Scenarios with Descriptions
Department of Administration

Component: Public Broadcasting - Radio (2044)
RDU: Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2019 Conference Committee To FY2019 Authorized *****												
FY2019 Conference Committee	ConfCom	2,036.6	0.0	0.0	0.0	0.0	0.0	2,036.6	0.0	0	0	0
1004 Gen Fund		2,036.6										
Subtotal		2,036.6	0.0	0.0	0.0	0.0	0.0	2,036.6	0.0	0	0	0
***** Changes From FY2019 Management Plan To FY2020 Governor *****												
Totals		2,036.6	0.0	0.0	0.0	0.0	0.0	2,036.6	0.0	0	0	0

Line Item Detail (1676)
Department of Administration
Grants, Benefits

Component: Public Broadcasting - Radio (2044)

Line Number	Line Name		FY2018 Actuals	FY2019 Management Plan
7000	Grants, Benefits		2,036.6	2,036.6
Object Class	Servicing Agency	Explanation	FY2018 Actuals	FY2019 Management Plan
7000 Grants, Benefits Detail Totals			2,036.6	2,036.6
7001	Grants	Alaska Public Broadcasting radio station grants	2,036.6	2,036.6