

Maximize Future Federal Funding via the 2020 Census

FY2020 Request: \$250,000
Reference No: 62569

AP/AL: Appropriation **Project Type:** Economic Assistance
Category: General Government
Location: Statewide **House District:** Statewide (HD 1-40)
Impact House District: Statewide (HD 1-40) **Contact:** Catherine Reardon
Estimated Project Dates: 07/01/2019 - 06/30/2021 **Contact Phone:** (907)465-2506

Brief Summary and Statement of Need:

The 2020 census is high-stakes for Alaska. An accurate count of Alaskans will maximize the amount of future federal funding for over 70 federal programs that benefit Alaska rely on census data, resulting in over \$3.1 billion in funding annually.

Funding:	<u>FY2020</u>	<u>FY2021</u>	<u>FY2022</u>	<u>FY2023</u>	<u>FY2024</u>	<u>FY2025</u>	<u>Total</u>
1004 Gen Fund	\$250,000						\$250,000
Total:	\$250,000	\$0	\$0	\$0	\$0	\$0	\$250,000

<input type="checkbox"/> State Match Required	<input type="checkbox"/> One-Time Project	<input type="checkbox"/> Phased - new	<input type="checkbox"/> Phased - underway	<input type="checkbox"/> On-Going
0% = Minimum State Match % Required		<input type="checkbox"/> Amendment	<input type="checkbox"/> Mental Health Bill	

Operating & Maintenance Costs:

	<u>Amount</u>	<u>Staff</u>
Project Development:	0	0
Ongoing Operating:	0	0
One-Time Startup:	0	0
Totals:	0	0

Prior Funding History / Additional Information:

According to the U.S. Census Bureau's 2016 Annual Survey of State and Local Government Finances, Alaska's state and local governments collected \$3.13 billion in federal funding in 2016. Alaska's population in 2016 was estimated at 737,000 in total, 83,400 of whom were Alaska Natives or American Indians living in Alaska Native Village Statistical Areas - rural Alaskans. A 4.88% undercount would be approximately 4,300 Alaskans, who could account for over \$182 million in federal funding over a decade.

Project Description/Justification:

The next federal census of the population will begin on April 1, 2020. A complete and accurate count of Alaska's population is essential to the state. Data collected from the census is used in multiple ways around the state:

- Funding and policy at the federal, state and local level. Federal funds for education, health, transportation and housing are distributed based on census data, and many Alaska statutes involve census or population estimates.
- 2020 State legislative redistricting; and
- Research and planning throughout the 2020s (workforce and employment data, health data, education, crime, transportation, and housing).

The federal government will fund direct census work, but federal funds are not available for the

associated state work. Personnel from multiple state agencies will need to engage directly with the U.S. Census Bureau on a frequent and ongoing basis to evaluate and recommend strategies to enhance the accuracy of Census Bureau data collections in Alaska.

The Department of Commerce, Community, and Economic Development will coordinate the Alaska Complete Count Commission (ACCC) for the State. The ACCC's eleven voting members will focus their efforts on developing recommendations and assisting in a census outreach strategy to encourage full participation in the 2020 census.

The census outreach strategy is anticipate to be a multi-faceted approach to encourage census participation. State agencies will develop initiatives and outreach opportunities, which may include the establishment and support of school-based outreach programs; partnerships with non-profit community-based organizations; and a multi-lingual, multi-media campaign designed to ensure an accurate and complete count of Alaska's population.

These funds will be used for the department's coordination of the ACCC and for direct outreach activity. Work that may occur includes: quarterly travel for ACCC meetings; outreach travel for department Local Government Specialists to work directly with communities; printing and postage for informational mailers; and translation services.