

# **State of Alaska FY2020 Governor's Operating Budget**

## **Department of Education and Early Development Live Homework Help Component Budget Summary**

**Component: Live Homework Help****Contribution to Department's Mission**

Facebook advertising targeted at Alaskans aged 12 – 21 and implemented in FY2019 will be evaluated for its effectiveness. Additional advertising will be employed to increase student usage of this service within available funding limits.

**Major Component Accomplishments in 2018**

Fiscal Year	# Students Served	# of Tutoring Hours
2009	8,384	2,917
2010	8,571	2,953
2011	12,018	4,136
2012	18,428	5,927
2013	18,868	6,182
2014	25,046	8,480
2015	31,376	11,098
2016	22,778	8,248
2017	19,110	6,978
2018	16,360	6,136

Teachers work eight hours a day for 180 hours a year, a total of 1,440 hours. During FY2018, Live Homework Help provided tutoring hours equal to the number of hours for four full-time teachers at a cost to the State of \$138,200.

**Key Component Challenges**

Live Homework Help is a popular service that regularly elicits high levels of satisfaction and wonderful comments from the students who have engaged with the tutors. This service clearly supports the overall mission of the Department of Education and Early Development; however, the flat funding level means that the State Library cannot engage in active advertising without draining funds from other State Library services.

Staff are investigating the use of limited Facebook advertising to increase usage of Live Homework Help without going beyond available funding sources. During FY2019, Library Development staff will experiment with a few weekly bursts of Facebook advertising for Live Homework Help to increase usage to some degree without incurring cost overruns.

**Significant Changes in Results to be Delivered in FY2020**

Facebook advertising targeted at Alaskans aged 12 – 21 and implemented in FY2018 will be evaluated for its effectiveness. Additional advertising will be employed to increase student usage of this service within available funding limits.

**Statutory and Regulatory Authority**

No statutes and regulations.

**Contact Information**

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**Component Detail All Funds**  
**Department of Education and Early Development**

**Component:** Live Homework Help (3059)

Non-Formula Component

**RDU:** Alaska State Libraries, Archives and Museums (386)

	FY2018 Actuals	FY2019 Conference Committee	FY2019 Authorized	FY2019 Management Plan	FY2020 Governor	FY2019 Management Plan vs FY2020 Governor	
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	138.2	138.2	138.2	138.2	138.2	0.0	0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
<b>Totals</b>	<b>138.2</b>	<b>138.2</b>	<b>138.2</b>	<b>138.2</b>	<b>138.2</b>	<b>0.0</b>	<b>0.0%</b>
<b>Fund Sources:</b>							
1066 Pub School (Other)	0.0	0.0	0.0	0.0	138.2	138.2	100.0%
1226 High Ed (DGF)	138.2	138.2	138.2	138.2	0.0	-138.2	-100.0%
<b>Unrestricted General (UGF)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Designated General (DGF)</b>	<b>138.2</b>	<b>138.2</b>	<b>138.2</b>	<b>138.2</b>	<b>0.0</b>	<b>-138.2</b>	<b>-100.0%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>138.2</b>	<b>138.2</b>	<b>100.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Positions:</b>							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

**Change Record Detail - Multiple Scenarios with Descriptions**  
**Department of Education and Early Development**

**Component:** Live Homework Help (3059)

**RDU:** Alaska State Libraries, Archives and Museums (386)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2019 Conference Committee To FY2019 Authorized *****												
<b>FY2019 Conference Committee</b>												
	ConfCom	138.2	0.0	0.0	0.0	0.0	0.0	138.2	0.0	0	0	0
1226 High Ed		138.2										
<b>Subtotal</b>		<b>138.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>138.2</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2019 Management Plan To FY2020 Governor *****												
<b>Fund Source Change from Alaska Higher Education Investment Fund to Public School Trust Fund</b>												
	FndChg	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0
1066 Pub School		138.2										
1226 High Ed		-138.2										
<b>Totals</b>		<b>138.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>138.2</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>

The Higher Education Investment Fund (AHEIF) is considered a designated fund source. By statute, the fund is to be used for the Alaska Performance Scholarship and the Alaska Education Grant programs. Changing the funding source for the Live Homework Help program from the AHEIF to the Public School Trust Fund aligns with the intent of the statute for the AHEIF and reduces unsustainable non-designated draws from the fund.

**Line Item Detail (1676)**  
**Department of Education and Early Development**  
**Grants, Benefits**

**Component:** Live Homework Help (3059)

Line Number	Line Name		FY2018 Actuals	FY2019 Management Plan
7000	Grants, Benefits		138.2	138.2
Object Class	Servicing Agency	Explanation	FY2018 Actuals	FY2019 Management Plan
<b>7000 Grants, Benefits Detail Totals</b>			<b>138.2</b>	<b>138.2</b>
7003	Sub-Recipient Pass-Through Grants	Grant to Alaska Library Network for tutoring services to assist Alaskan students to do well in courses, participate in statewide initiatives, such as the Alaska Performance Scholarship, meet goals and prepare for post-secondary success. Tutoring is available in math, physics, chemistry, biology and writing, for grades four through early college	138.2	138.2