State of Alaska FY2020 Governor's Operating Budget

University of Alaska Small Business Development Center Component Budget Summary

Component: Small Business Development Center

Contribution to Department's Mission

The Alaska Small Business Development Center and the Alaska Procurement Technical Assistance Center each report through the suite of programs housed within the UAA Business Enterprise Institute (BEI). The BEI serves as a bridge between expertise and talents linking the University (faculty, staff, and students across all disciplines) to address community and business development needs across Alaska and the globe.

The Alaska Small Business Development Center (SBDC) program has provided a direct link between UAA and businesses, entrepreneurs, and leaders throughout Alaska since 1986. This link, and the successful results of the SBDC, are tangible evidence of UAA's impacts locally, regionally and statewide. The Alaska SBDC contributes directly to UAA's 2018 strategic plan in its collaborative efforts to form productive partnerships with public entities and private industries and to enhance Alaska's communities and economic growth. The SBDC network serves the needs of Alaska's business community and nascent entrepreneurs by providing free and confidential business advising, workshops, computer labs, and business resource libraries. In addition, the SBDC network is comprised of programs including: Buy Alaska, Alaska Lemonade Day, and the Technology Research and Development Center (TREND). The Alaska SBDC has offices in Anchorage, Fairbanks, Juneau, Ketchikan, Homer, Soldotna and Wasilla. Through its statewide outreach the Alaska SBDC supports businesses at all levels of development in finding pathways to sustainable growth and through these efforts enhances a more sustainable economy across Alaska.

The Alaska Procurement Technical Assistance Center (PTAC) was established in 1986 as part of the Procurement Technical Assistance Program (PTAP) created by the U.S. Department of Defense. A member of the national Association of Procurement Technical Assistance Centers (APTAC), the Alaska PTAC provides businesses with the training and tools needed to compete and perform successfully on federal, state, and local government contracts. Since its founding, the Alaska PTAC has contributed to the growth of its client firms and Alaska's economy by providing personalized counseling and procurement assistance of the highest quality and relevance. Utilizing up-to-date market research, its award-winning Bid Match program, on-going technical support, its national network of procurement specialists, and by supplying targeted government program assistance, Alaska PTAC has helped businesses across the state navigate the often complex and difficult process of qualifying for and winning government contracts. The Alaska PTAC has offices in Anchorage and Fairbanks, and delivers services throughout the state.

Core Services

- Provide one-on-one counseling, informational seminars, resource referral, and affiliate program introductions;
- Coordinate public and private resources to strengthen the overall business community;
- · Conduct market research tailored to client needs;
- Encourage in-state purchases of goods and services through a multi-media public awareness campaign (BUY ALASKA) and by assisting Alaskan businesses, government entities and consumers in finding competitive, local sources for goods and services previously purchased outside Alaska.
- Provide entrepreneurial training to K-12 youth via the Alaska Lemonade Day program.
- Provide procurement training, counseling, and solicitation support throughout the state, and help inform Alaskan businesses of government contracting opportunities through our award-winning Bid Match program.
- Key Outcomes
- Long-term business development assistance: high-value, one-on-one and long-term relational assistance is key to generating positive economic impacts.
- SBDC and PTAC counselors work with thousands of Alaskans annually. Through these ongoing efforts, greater efficiencies are found and stronger impacts result from consistent high-quality assistance delivery.
- SBDC and PTAC professionals are results oriented having both personal and organizational metrics to delivery
 on monthly, quarterly and annually. All professionals are goaled on the impacts their individual clients provide to
 our collective economy.

Major Component Accomplishments in 2018

See University of Alaska Anchorage RDU

Key Component Challenges

See University of Alaska Anchorage RDU

Significant Changes in Results to be Delivered in FY2020

See University of Alaska Anchorage RDU

Statutory and Regulatory Authority

No statutes and regulations.

Contact Information

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Component Detail All Funds University of Alaska

Component: Small Business Development Center (2911) **RDU:** University of Alaska Anchorage (235)

Non-Formula Component

	FY2018 Actuals	FY2019 Conference	FY2019 Authorized	FY2019 Management	FY2020 Governor	FY2019 Manageme	FY2019 Management Plan vs	
		Committee		Plan		FY2020 Governor		
71000 Personal Services	1,925.2	2,430.0	2,430.0	2,430.0	2,430.0	0.0	0.0%	
72000 Travel	82.7	53.0	53.0	53.0	53.0	0.0	0.0%	
73000 Services	980.3	1,033.0	1,033.0	1,033.0	1,033.0	0.0	0.0%	
74000 Commodities	17.0	168.6	168.6	168.6	168.6	0.0	0.0%	
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%	
77000 Grants, Benefits	0.0	0.0	0.0	0.0	0.0	0.0	0.0%	
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%	
Totals	3,005.2	3,684.6	3,684.6	3,684.6	3,684.6	0.0	0.0%	
Fund Sources:								
1002 Fed Rcpts (Fed)	1,117.0	1,200.0	1,200.0	1,200.0	1,200.0	0.0	0.0%	
1004 Gen Fund (UGF)	959.6	959.6	959.6	959.6	959.6	0.0	0.0%	
1007 I/A Rcpts (Other)	0.0	250.0	250.0	250.0	250.0	0.0	0.0%	
1048 Univ Rcpt (DGF)	208.5	550.0	550.0	550.0	550.0	0.0	0.0%	
1174 UA I/A (Other)	720.1	725.0	725.0	725.0	725.0	0.0	0.0%	
Unrestricted General (UGF)	959.6	959.6	959.6	959.6	959.6	0.0	0.0%	
Designated General (DGF)	208.5	550.0	550.0	550.0	550.0	0.0	0.0%	
Other Funds	720.1	975.0	975.0	975.0	975.0	0.0	0.0%	
Federal Funds	1,117.0	1,200.0	1,200.0	1,200.0	1,200.0	0.0	0.0%	
Positions:								
Permanent Full Time	0	0	0	0	0	0	0.0%	
Permanent Part Time	0	0	0	0	0	0	0.0%	
Non Permanent	0	0	0	0	0	0	0.0%	

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<u>Change Record Detail - Multiple Scenarios with Descriptions</u> University of Alaska

Component: Small Business Development Center (2911) **RDU:** University of Alaska Anchorage (235)

	Trans Type		Personal Services	Travel S			Capital Outlay	Grants, Benefits	Miscellaneous	Po	sitions	ons	
Scenario/Change Record Title					Services	Commodities				PFT	PPT	NP	
******************		Changes Fro	Changes From FY2019 Conference Committee To FY2019 Authorized				*******						
FY2019 Conference	e Committee		•										
	ConfCom	3,684.6	2,430.0	53.0	1,033.0	168.6	0.0	0.0	0.0	0	0	0	
1002 Fed Rcpts	1,200	.0											
1004 Gen Fund	959	.6											
1007 I/A Rcpts	250	.0											
1048 Univ Rcpt	550	.0											
1174 UA I/A	725	.0											
	Subtotal	3,684.6	2,430.0	53.0	1,033.0	168.6	0.0	0.0	0.0	0	0	0	
	********	*******	**** Changes	From FY2019	Management	t Plan To FY202	0 Governor **	******	******				
	Totals	3,684.6	2,430.0	53.0	1,033.0	168.6	0.0	0.0	0.0	0	0	0	

Personal Services Expenditure Detail University of Alaska

Scenario: FY2020 Governor (15610)

Component: Small Business Development Center (2911)

RDU: University of Alaska Anchorage (235)

Note: If a position is split, an asterisk (*) will appear in the Split/Count column. If the split position is also counted in the component, two asterisks (**) will appear in this column. [No valid job title] appearing in the Job Class Title indicates that the PCN has an invalid class code or invalid range for the class code effective date of this scenario.