

# **State of Alaska FY2021 Governor's Operating Budget**

## **Department of Administration Public Broadcasting - Radio Component Budget Summary**

**Component: Public Broadcasting - Radio****Contribution to Department's Mission**

To provide quality programs and public telecommunication services that inform, educate, enlighten, and entertain radio listeners throughout Alaska; to ensure the infrastructure for the dissemination of non-commercial public radio and related services.

**Core Services**

- Component contains funding for operating grants to public radio stations whose mission is to provide un-served and underserved audiences with free over-the-air programming available to all Alaskans regardless of their ability to pay. Public broadcasting focuses on the delivery of 'local' programming services with an emphasis on news and information, civic engagement, education, health and safety; including participation in the Emergency Alert System (EAS).
- Alaska Public Broadcasting Commission (APBC) grants to eligible entities support delivery of non-commercial broadcasting programming by 27 public radio stations throughout Alaska. In addition to the main stations, Alaska public radio operates some 60 signal translators throughout the state reaching 95% of Alaskans. These stations and their widespread network of translators are a key component of Alaska's information and emergency response dissemination infrastructure.
- Public radio provides thorough and, in many cases, the only coverage of local, regional and statewide news and information, especially in rural service areas. Public radio serves as a local center for community information and messaging to outlying areas. In many instances, public radio stations are providers of the state and federal EAS and other critical health and safety information programming.

**Major Component Accomplishments in 2019**

- Stations provided another year of service to un-served and underserved audiences across the state with free over-the-air programming and online services available to all Alaskans regardless of their ability to pay and despite losses in SOA revenue.
- Encouraged partnerships, collaborations, strategic restructuring between licensees as a means to further consolidate common services and functions in order to maintain program delivery while reducing expenses.
- *Alaska's Energy Desk* produced award winning coverage of energy issues. The unit produced hundreds of radio reports, as well as many news items for national broadcast, video productions and season two of the *Midnight Oil* podcast called, *The Big Thaw*, about climate change issues in Alaska. The project has added partners and is a collaboration of Alaska Public Media, KTOO Public Media, KUCB Unalaska, KBRW Barrow, the Fairbanks Daily News Miner and new this year, KYUK in Bethel.
- Realized significant cost savings by successfully negotiating deeply discounted program prices with national networks for all stations.
- Improved and increased government access programming on all digital platforms. Improved broadband capacity and connectivity between the four joint licensees was utilized for cost effective content sharing and distribution.
- Provided cost effective rural engineering service and in-state training for station personnel.
- Continued the daily statewide news services produced at Alaska Public Media in collaboration with all the reporters at stations around the state.

**Key Component Challenges**

**Community Service** – Providing daily local news, public safety information, civic engagement programming and community-based services to residents across the state despite the impact of constrained resources/funding.

**Engineering Support for Underserved Areas** – Centrally managed engineering emphasizes service to small and rural stations with the greatest need. Staffing constraints impact wait time for the 18 stations highly dependent upon this service.

**Administrative Support** – The Alaska Public Broadcasting Commission's (APBC) ability to effectively administer and monitor the APBC's obligations is diminished, resulting in less oversight of grantee eligibility and compliance and a less prepared and informed APBC.

**Facilities Maintenance & Repair** – For public broadcasters, almost all sources of federal funding for basic broadcast infrastructure have been eliminated, leaving stations with little ability to replace obsolete equipment and keep up with changing technology.

**Expansion of Local News Content** – Public media must increase production of local, regional, and statewide content for distribution across digital platforms. This challenge requires new expertise and new financial resources. The improved service level will deepen community engagement and translate into increased private sector support. Public media is a key component of Alaska's communications infrastructure with year-round dissemination of news and community information including emergency services, health and safety, education, weather and marine conditions.

**Strategic Restructuring** – Public radio and television in Alaska is recognized nationally for strategic restructuring and resource realignment initiatives that attain more cost-effective scale while improving service. This is difficult, time and resource consuming work. In FY2020 Alaska stations must continue to pursue strategic restructuring and effective partnerships as a means to sustain and improve local service while gaining cost savings and operational efficiencies.

### Significant Changes in Results to be Delivered in FY2021

Managers and local governing boards increase their focus on local fundraising to offset state budget reductions. Despite efforts to increase revenue from the community, the current Alaska economic situation is a challenging environment for non-profit fundraising. Alaska public television stations are committed to their on-going collaboration that should yield more locally produced video and digital delivered content.

### Statutory and Regulatory Authority

AS 44.21.256-290      Alaska Public Broadcasting Commission  
2 AAC 55              Alaska Public Broadcasting Commission

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**Component Detail All Funds**  
**Department of Administration**

**Component:** Public Broadcasting - Radio (2044)  
**RDU:** Public Communications Services (30)

Non-Formula Component

	FY2019 Actuals	FY2020 Conference Committee	FY2020 Authorized	FY2020 Management Plan	FY2021 Governor	FY2020 Management Plan vs FY2021 Governor
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
77000 Grants, Benefits	2,036.6	2,036.6	0.0	0.0	0.0	0.0 0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
<b>Totals</b>	<b>2,036.6</b>	<b>2,036.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Fund Sources:</b>						
1004 Gen Fund (UGF)	2,036.6	2,036.6	0.0	0.0	0.0	0.0 0.0%
<b>Unrestricted General (UGF)</b>	<b>2,036.6</b>	<b>2,036.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Designated General (DGF)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Positions:</b>						
Permanent Full Time	0	0	0	0	0	0 0.0%
Permanent Part Time	0	0	0	0	0	0 0.0%
Non Permanent	0	0	0	0	0	0 0.0%

**Change Record Detail - Multiple Scenarios with Descriptions**  
**Department of Administration**

**Component:** Public Broadcasting - Radio (2044)  
**RDU:** Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2020 Conference Committee To FY2020 Authorized *****												
<b>FY2020 Conference Committee</b>												
	ConfCom	2,036.6	0.0	0.0	0.0	0.0	0.0	2,036.6	0.0	0	0	0
1004 Gen Fund		2,036.6										
<b>Reduce State Grant for Alaska Public Broadcasting - Radio</b>												
	Veto	-2,036.6	0.0	0.0	0.0	0.0	0.0	-2,036.6	0.0	0	0	0
1004 Gen Fund		-2,036.6										
This reduction decrements all funds provided to Alaska Public Broadcasting, Inc. for grants to radio stations.												
The State's fiscal reality dictates a reduction in expenditures across all agencies.												
<b>Reverse State Grant for Alaska Public Broadcasting - Radio Reduction</b>												
	Inc	2,036.6	0.0	0.0	0.0	0.0	0.0	2,036.6	0.0	0	0	0
1004 Gen Fund		2,036.6										
Legislative add-back appropriation made in Chapter 2, SSSLA2019, of HB2001.												
<b>Reduce State Grant for Alaska Public Broadcasting - Radio</b>												
	Veto	-2,036.6	0.0	0.0	0.0	0.0	0.0	-2,036.6	0.0	0	0	0
1004 Gen Fund		-2,036.6										
This reduction decrements all funds provided to Alaska Public Broadcasting, Inc. for grants to radio stations.												
The State's fiscal reality dictates a reduction in expenditures across all agencies.												
<b>Subtotal</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2020 Management Plan To FY2021 Governor *****												
<b>Totals</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Line Item Detail (1676)**  
**Department of Administration**  
**Grants, Benefits**

**Component:** Public Broadcasting - Radio (2044)

<b>Line Number</b>	<b>Line Name</b>		<b>FY2019 Actuals</b>	<b>FY2020 Management Plan</b>	<b>FY2021 Governor</b>
7000	Grants, Benefits		2,036.6	0.0	0.0
<b>Object Class</b>	<b>Servicing Agency</b>	<b>Explanation</b>	<b>FY2019 Actuals</b>	<b>FY2020 Management Plan</b>	<b>FY2021 Governor</b>
<b>7000 Grants, Benefits Detail Totals</b>			<b>2,036.6</b>	<b>0.0</b>	<b>0.0</b>
7001	Grants	Alaska Public Broadcasting radio station grants	2,036.6	0.0	0.0