

# **State of Alaska FY2022 Governor's Operating Budget**

## **Department of Administration Public Broadcasting - T.V. Component Budget Summary**

**Component: Public Broadcasting - T.V.****Contribution to Department's Mission**

To provide critical programs, local information, public telecommunication and new media services that inform and educate television viewers throughout rural and urban Alaska; to ensure the infrastructure for the dissemination of non-commercial public television and related services to un-served and underserved audiences.

**Core Services**

- This component contains funding for operating grants to four private non-profits independently owned and operated public television stations that deliver public television programming to 87% of Alaska's population. These stations share a collective mission of providing un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay.
- Public television serves as a key component for emergency alert information in the state and works in partnership with Alaska Public Broadcasting, Inc. to maintain the ARCS rural TV network.
- These stations and their wide spread system of low power translators are a critical part of Alaska's telecommunications infrastructure. The stations each provide many hours a day of educational programming aimed at pre-school and young children. In addition, each station produces important local and statewide programming, including Alaska Weather, Debate for the State, Alaska Insight, Gavel Alaska, as well as Alaska history, science and public affairs programs.
- KUAC TV offers a channel of programming dedicated to First Nations/Indigenous people (FNX).
- Local ownership and local control of programming is a key element of Alaska's public television system. As media continues to consolidate ownership, the FCC is pushing the need for preserving and encouraging localism in broadcasting. These stations work together to provide relevant local, regional and state news, information and general entertainment programming and services for all generations.

**Major Component Accomplishments in 2020**

- Stations provided another year of service to un-served and underserved audiences across the state with free over the air programming available to all Alaskans regardless of their ability to pay.
- The sixth year of operation for the unified television service Alaska Public Television, a partnership of the stations in Anchorage, Juneau and Bethel, was successful.
- Increased broadband capacity and connectivity between the four TV stations, which allows for cost effective content sharing and distribution on all digital platforms.
- Improved government access programming on all digital platforms.
- The 360 North public affairs channel provided Gavel Alaska during regular Legislative sessions, and original Alaska content including Supreme Court proceedings and coverage of major events such as Alaska Federation of Natives Convention, First Alaskan's Institute - Elders and You Conference, and other public affairs forums. 360 North is widely available throughout Alaska and streamed on the Internet.
- Alaska Public Television, 360 North and UATV are three of the four channels on the ARCS Digital Television platform, providing service to rural Alaskans who have no other broadcast television and extremely limited or non-existent Internet access. Rural Alaskans now have full access to children's educational programming from PBS and Gavel Alaska coverage of the Legislature.
- Alaska public television provided non-commercial national programming such as Sesame Street, Masterpiece, American Experience, Nova, PBS News Hour, Nature, American Masters, and critically acclaimed series such as Poldark and Vietnam.

**Key Component Challenges**

**Community Service** – Providing daily local news, public safety information, civic engagement programming and community-based services to residents across the state despite the impact of constrained resources/funding.

**Facilities Maintenance & Repair** – For public broadcasters, almost all sources of federal funding for basic broadcast infrastructure have been eliminated, leaving stations with little ability to replace obsolete equipment and keep up with changing technology.

**Alaska Content** – For many years, there has been little new production of local, regional and statewide public affairs and cultural programming as a result of tight budgets. Recent strategic restructuring has created new opportunities for expansion of Alaskan content across all digital media platforms. In short, more Alaskan content is now being produced for the benefit of viewers statewide.

**Closed Captions for the Deaf Community** – Much of the television programming produced in Alaska isn't closed captioned for people with hearing disabilities, limiting access to televised government coverage of Gavel Alaska, as well as important news, information and public affairs programming. The federal requirement for captioning television programming is becoming more stringent.

**Strategic Restructuring** – Alaska Public Television entered its sixth full year last year, proving to be a cost effective and locally relevant way of providing an expanded and improved range of public television services.

### **Significant Changes in Results to be Delivered in FY2022**

Managers and local governing boards increase their focus on local fundraising to offset state budget reductions. Despite efforts to increase revenue from the community, the current Alaska economic situation is a challenging environment for non-profit fundraising. Alaska public television stations are committed to their on-going collaboration that should yield more locally produced video and digital delivered content.

### **Statutory and Regulatory Authority**

AS 44.21.256-290      Alaska Public Broadcasting Commission  
2 AAC 55              Alaska Public Broadcasting Commission

<b>Contact Information</b>
<b>Contact:</b> Dave Donley, Deputy Commissioner <b>Phone:</b> (907) 269-6293 <b>E-mail:</b> dave.donley@alaska.gov

**Component Detail All Funds**  
**Department of Administration**

**Component:** Public Broadcasting - T.V. (2045)  
**RDU:** Public Communications Services (30)

Non-Formula Component

	FY2020 Actuals	FY2021 Conference Committee	FY2021 Authorized	FY2021 Management Plan	FY2022 Governor	FY2021 Management Plan vs FY2022 Governor
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
77000 Grants, Benefits	0.0	633.3	0.0	0.0	0.0	0.0 0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
<b>Totals</b>	<b>0.0</b>	<b>633.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Fund Sources:</b>						
1001 CBR Fund (UGF)	0.0	158.3	0.0	0.0	0.0	0.0 0.0%
1004 Gen Fund (UGF)	0.0	475.0	0.0	0.0	0.0	0.0 0.0%
<b>Unrestricted General (UGF)</b>	<b>0.0</b>	<b>633.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Designated General (DGF)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Positions:</b>						
Permanent Full Time	0	0	0	0	0	0 0.0%
Permanent Part Time	0	0	0	0	0	0 0.0%
Non Permanent	0	0	0	0	0	0 0.0%

**Change Record Detail - Multiple Scenarios with Descriptions**  
**Department of Administration**

**Component:** Public Broadcasting - T.V. (2045)  
**RDU:** Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2021 Conference Committee To FY2021 Authorized *****												
<b>Conference Committee</b>												
	ConfCom	633.3	0.0	0.0	0.0	0.0	0.0	633.3	0.0	0	0	0
1001 CBR Fund		158.3										
1004 Gen Fund		475.0										
<b>Reduce State Grant for Alaska Public Broadcasting - Television</b>												
	Veto	-633.3	0.0	0.0	0.0	0.0	0.0	-633.3	0.0	0	0	0
1001 CBR Fund		-158.3										
1004 Gen Fund		-475.0										
With access to grants, federal funding, and other innovative sources of funding, Alaska Public Television will continue to provide services to Alaskans and will prioritize its services to reach the Alaska communities that most need news and information.												
	<b>Subtotal</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2021 Management Plan To FY2022 Governor *****												
	<b>Totals</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Line Item Detail (1676)**  
**Department of Administration**  
**Grants, Benefits**

**Component:** Public Broadcasting - T.V. (2045)

<b>Line Number</b>	<b>Line Name</b>		<b>FY2020 Actuals</b>	<b>FY2021 Management Plan</b>	<b>FY2022 Governor</b>
7000	Grants, Benefits		0.0	0.0	0.0
<b>Object Class</b>	<b>Servicing Agency</b>	<b>Explanation</b>	<b>FY2020 Actuals</b>	<b>FY2021 Management Plan</b>	<b>FY2022 Governor</b>
		<b>7000 Grants, Benefits Detail Totals</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
7001	Grants	Alaska Public Broadcasting television grants	0.0	0.0	0.0