

**State of Alaska
FY2022 Governor's Operating Budget**

**University of Alaska
Small Business Development Center
Component Budget Summary**

Component: Small Business Development Center

Contribution to Department's Mission

The Alaska Small Business Development Center (SBDC) and the Alaska Procurement Technical Assistance Center each report through the suite of programs housed within the UAA Business Enterprise Institute (BEI). The BEI serves as a bridge between expertise and talents linking the University (faculty, staff, and students across all disciplines) to advance community and business development needs across Alaska and the globe.

The Alaska SBDC program has provided a direct link between UAA and businesses, entrepreneurs, and leaders throughout Alaska since 1986, offering free and confidential business advising, workshops, computer labs, and business resource libraries. Its mission is to celebrate, grow, and connect small business in Alaska through experienced business coaching and innovative programs. The Alaska SBDC contributes directly to UA and UAA's missions by forming productive partnerships with public entities and private industries and to enhance Alaska's communities and economic growth. SBDC network programs include: Buy Alaska, Alaska Lemonade Day, and the Technology Research and Development Center. With offices in Anchorage, Fairbanks, Juneau, Ketchikan, Soldotna and Wasilla, the SBDC's statewide and rural outreach supports businesses at all levels of development find pathways to sustainable growth, enhancing a more sustainable economy across all of Alaska.

The Alaska Procurement Technical Assistance Center (PTAC) was established in 1986 as part of the Procurement Technical Assistance Program (PTAP) created by the U.S. Department of Defense, and has offices in Anchorage and Fairbanks, delivering services across the state. A member of the national Association of Procurement Technical Assistance Centers (APTAC), the Alaska PTAC provides businesses with the personalized counseling, training and tools needed to compete and perform successfully on federal, state, and local government contracts. Alaska PTAC has helped businesses across the state navigate the often complex and difficult process of qualifying for and winning government contracts with its up-to-date market research, award-winning Bid Match program, on-going technical support, a national network of procurement specialists, and targeted government program assistance.

Core Services

- Provide one-on-one counseling, informational seminars, resource referral, and affiliate program introductions.
- Coordinate public and private resources to strengthen the overall business community.
- Conduct market research tailored to client needs.
- Encourage in-state purchases of goods and services through a multi-media public awareness campaign (BUY ALASKA) and by assisting Alaskan businesses, government entities and consumers in finding competitive, local sources for goods and services previously purchased outside Alaska.
- Provide entrepreneurial training to K-12 youth via the Alaska Lemonade Day program.
- Provide procurement training, counseling, and solicitation support throughout the state, and help inform Alaskan businesses of government contracting opportunities through our award-winning Bid Match program.

Major Component Accomplishments in 2020

In addition to items included in the University of Alaska Anchorage (RDU) narrative, the following are highlighted here.

Reskilling and recovery.

The Center for Strategic Partnerships and Research (CSPR), a program of the Business Enterprise Institute, is working with the United States Department of Labor (USDOL) to help expand access to registered apprenticeship programs at UAA. CSPR will create campus-wide engagement and advance a "reskilling and recovery network" to provide career pathways for students who have completed registered apprenticeship programs to transfer their on-the-job training and related technical instruction toward college credit, expediting degree completion. This initiative includes multiple businesses, along with industry and education leaders to identify current issues, develop solutions, and provide career trajectories for individuals who have suffered unemployment and financial turmoil during the pandemic.

Providing applied learning opportunities (tied to academic programming).

The Applied Environmental Research Center (AERC), a program of the Business Enterprise Institute, operates with zero general funds. AERC leverages a Cooperative Agreement between the University and the U.S. Army Corps of Engineers (USACE) and seeks to identify projects that create jobs and opportunities for Alaska. AERC employs University of Alaska faculty, staff and students in a variety of applied research activities. AERC contracts focus on studying the impact of environmental changes as well as species survival, population dynamics, pollutants and the interactions between humans, wildlife and the environment. AERC also contracts with local Alaska businesses and industry partners. For example, Green Earth Landworks LLC (GEL), is an 8(a) women-owned company in Anchorage that provides heavy construction equipment and personnel for restoring land on the Joint Base Elmendorf-Richardson (JBER).

Supporting the public sector during COVID-19: The Center for Economic Development (CED), a program of the Business Enterprise Institute, beginning in March 2020, convened a weekly information sharing forum that consisted of statewide economic development practitioners, legislators, municipal officials, Alaska Department of Commerce, Community, and Economic Development (DCCED) and Department of Consumer and Regulatory Affairs (DCRA) and others. The CED has also continued to provide expert testimony to the State Legislature: House Labor and Commerce, House State Affairs, and House Health and Social Services on matters pertaining to COVID-19 and the resulting economic impacts.

Supporting the private sector during COVID-19: The Alaska Small Business Development Center, a program of the Business Enterprise Institute, created a COVID-19 business (private sector) resource page (<https://aksbdc.org/covid19/>) now referred to as one of the top COVID-19 resources in Alaska. SBDC staff also created the Daily Briefing, a series of open presentations and Q&A sessions with a variety of federal, state and local experts to get crucial information out to the public. This work resulted in securing nearly \$24 million in COVID-19 relief funding for Alaska businesses. The SBDC partnered with the Foraker Group to help hundreds of nonprofits who needed help in the face of COVID-19. The SBDC was contracted by the State of Alaska to serve as a technical advisor for their AK CARES business grant program, providing how-to video guides, direct business assistance, and a variety of informational resources resulting in the deployment of \$250 million to businesses statewide. SBDC also assisted the City of Seward in deploying over \$2 million in CARES Act funding through its small business program by collecting and processing over 125 business grant applications in two weeks. The SBDC state director and staff have given over 100 presentations and public testimonials over the last six months on a variety of COVID-19 related topics including Paycheck Protection Program (PPP), Economic Injury Disaster Loan (EIDL), AK CARES, local CARES funding, economic forecasts and more.

Key Component Challenges

See University of Alaska Anchorage RDU

Significant Changes in Results to be Delivered in FY2022

See University of Alaska Anchorage RDU

Statutory and Regulatory Authority

No statutes and regulations.

Contact Information
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Component Detail All Funds
University of Alaska

Component: Small Business Development Center (2911)
RDU: University of Alaska Anchorage (235)

Non-Formula Component

	FY2020 Actuals	FY2021 Conference Committee	FY2021 Authorized	FY2021 Management Plan	FY2022 Governor	FY2021 Management Plan vs FY2022 Governor	
71000 Personal Services	1,240.9	2,430.0	2,430.0	2,436.2	2,436.2	0.0	0.0%
72000 Travel	2.0	53.0	53.0	32.0	32.0	0.0	0.0%
73000 Services	665.2	1,033.0	1,033.0	1,091.4	1,091.4	0.0	0.0%
74000 Commodities	46.3	168.6	168.6	125.0	125.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Totals	1,954.4	3,684.6	3,684.6	3,684.6	3,684.6	0.0	0.0%
Fund Sources:							
1002 Fed Rcpts (Fed)	271.3	1,200.0	1,200.0	1,200.0	1,200.0	0.0	0.0%
1004 Gen Fund (UGF)	959.6	959.6	959.6	959.6	959.6	0.0	0.0%
1007 I/A Rcpts (Other)	0.0	250.0	250.0	250.0	250.0	0.0	0.0%
1048 Univ Rcpt (DGF)	176.5	550.0	550.0	550.0	550.0	0.0	0.0%
1174 UA I/A (Other)	547.0	725.0	725.0	725.0	725.0	0.0	0.0%
Unrestricted General (UGF)	959.6	959.6	959.6	959.6	959.6	0.0	0.0%
Designated General (DGF)	176.5	550.0	550.0	550.0	550.0	0.0	0.0%
Other Funds	547.0	975.0	975.0	975.0	975.0	0.0	0.0%
Federal Funds	271.3	1,200.0	1,200.0	1,200.0	1,200.0	0.0	0.0%
Positions:							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

Change Record Detail - Multiple Scenarios with Descriptions
University of Alaska

Component: Small Business Development Center (2911)
RDU: University of Alaska Anchorage (235)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2021 Conference Committee To FY2021 Authorized *****												
Conference Committee												
ConfCom		3,684.6	2,430.0	53.0	1,033.0	168.6	0.0	0.0	0.0	0	0	0
1002 Fed Rcpts		1,200.0										
1004 Gen Fund		959.6										
1007 I/A Rcpts		250.0										
1048 Univ Rcpt		550.0										
1174 UA I/A		725.0										
Subtotal		3,684.6	2,430.0	53.0	1,033.0	168.6	0.0	0.0	0.0	0	0	0
***** Changes From FY2021 Authorized To FY2021 Management Plan *****												
Align Authority with Anticipated Expenditures												
LIT		0.0	6.2	-21.0	58.4	-43.6	0.0	0.0	0.0	0	0	0
Transfers between allocations that University management and the Board of Regents have deemed necessary to accurately reflect revenue and expenditure levels for FY2021.												
Subtotal		3,684.6	2,436.2	32.0	1,091.4	125.0	0.0	0.0	0.0	0	0	0
***** Changes From FY2021 Management Plan To FY2022 Governor *****												
Totals		3,684.6	2,436.2	32.0	1,091.4	125.0	0.0	0.0	0.0	0	0	0

Personal Services Expenditure Detail
University of Alaska

Component: Small Business Development Center (2911)

RDU: University of Alaska Anchorage (235)

Notes:

1. If a position is split, an asterisk (*) will appear in the Split/Count column. If the split position is also counted in the component, two asterisks (**) will appear in the column.
2. "Pool" PCN refers to UA temporary positions, such as adjunct faculty; student employees; and other non-permanent staff. Multiple incumbents may share the same labor pool position number

PCN	Job Class Title	Location	Time Status	Split/Count	Employee Class	Benefit Rate	Annual Budgeted Salary	Annual Benefits	Total Costs	UGF Estimate
Pool	UA Labor Pool	Anchorage	PT	*	Labor Pool	0.0%	2,436,239		2,436,239	790,239
						Total Position Costs	2,436,239	-	2,436,239	790,239
							Federal Receipts (1002)		975,407	
							General Fund Receipts (1004)		790,239	
							Interagency Receipts (1007)		203,210	
							University Receipts (1048)		447,062	
							UA Intra-agency Transfers (1174)		20,321	
							UA Funding		2,436,239	
			Full Time Positions:		-					
			Part Time Positions:		-					
			Positions in Component:		-					