

# **State of Alaska FY2024 Governor's Operating Budget**

## **University of Alaska Small Business Development Center Component Budget Summary**

## Component: Small Business Development Center

### Contribution to Department's Mission

The Alaska Small Business Development Center and the Alaska Procurement Technical Assistance Center each receive state match funding and report through the suite of programs housed within the UAA Business Enterprise Institute (BEI). The UAA BEI mission is to develop and diversify Alaska's economy. The UAA BEI vision is to position the University of Alaska as a "go-to" industry partner. This engagement advances the economy and communities across Alaska through business and economic development. Additional programs that report through the UAA BEI include the UA Center for Economic Development, the Alaska Manufacturing Extension Partnership (Alaska MEP), the Alaska Cooperative Development Center (ACDC), the Center for Corporate and Professional Development (CCPD), the Applied Environmental Research Center (AERC), and then Center for Strategic Partnerships and Research (CSPR).

The Alaska Small Business Development Center (SBDC) has provided a direct link between UAA and businesses, entrepreneurs, and leaders throughout Alaska since 1986, offering free and confidential business advising, workshops, and online resources. Its mission is to celebrate, grow, and connect businesses in Alaska through experienced business coaching and innovative programs. The Alaska SBDC contributes directly to UA and UAA's mission by forming productive partnerships with public entities and private industries and enhancing Alaska's communities and economic growth. SBDC network programs include BuyAlaska, The State Small Business Credit Initiative, and the Technology Research and Development Center. With offices in Anchorage, Fairbanks, Juneau, Ketchikan, Soldotna, Homer, Seward, and Wasilla, the SBDC's statewide and rural outreach supports businesses and entrepreneurs at all levels of development to find pathways to sustainable growth.

The Alaska Procurement Technical Assistance Center (PTAC) was established in 1986 as part of the Procurement Technical Assistance Program (PTAP) created by the U.S. Department of Defense and has offices in Anchorage and Fairbanks, delivering services across the state. As a member of the National Association of Procurement Technical Assistance Centers, the Alaska PTAC provides businesses with personalized counseling, workshops and training, and the tools necessary to compete and perform successfully on federal, state, and local government contracts. Alaska PTAC has helped companies across the state navigate the often complex and challenging process of qualifying for and winning government contracts with its up-to-date market research, award-winning bid match program, ongoing technical support, a national network of procurement specialists, and targeted government program assistance. It serves to raise awareness of contracting opportunities at federal, state, and local levels.

### Core Services

- Provide one-on-one counseling, informational seminars, resource referral, and affiliate program introductions.
- Provide real-time and online demand training to over 5,000 Alaskan businesses annually.
- Coordinate public and private resources to strengthen the overall business community.
- Use industry-leading software and resources to conduct market research tailored to client needs.
- Encourage in-state purchases of goods and services through a multi-media public awareness campaign (BuyAlaska) and by assisting Alaskan businesses, government entities and consumers in finding competitive, local sources for goods and services previously purchased outside Alaska.
- BuyAlaska partners include Norwegian Cruise Lines, Royal Caribbean Cruises, ACS, FedEx, Constant Contact, QuickBooks, and over 50 other local and national partners. BuyAlaska member businesses have been promoted globally through cruise ship mailing lists to millions of potential customers.
- Provide loan guarantees, loan collateral, loan participations, and equity fund investments to help lenders and investors provide new capital to Alaska's small businesses through the State Small Business Credit Initiative.
- Provide procurement training, counseling, and solicitation support throughout the state, and help inform Alaskan businesses of government contracting opportunities through its award-winning Bid Match program.

### Major Component Accomplishments in 2022

**Supporting Alaska's Businesses:** The Alaska SBDC helped 2,000 clients in over 100 communities start 227 new businesses statewide, secure \$55 million in new private sector funding, and support 6,500 jobs. The SBDC provided

\$40 thousand in grant funding to five Alaskan innovators to help them apply for Small Business and Innovation Research grants, resulting in over \$400 thousand in federal funding for their projects. The SBDC also partnered with the State of Alaska to secure \$59 million in new funding for a loan guarantee, loan collateral, and loan participation funds to help underserved small businesses access private sector capital. These efforts have helped Alaskan entrepreneurs survive and thrive.

The Alaska PTAC provided technical assistance to 584 businesses in over 60 communities statewide. Clients received 1,670 hours of training and education on contracting topics. Additionally, the Alaska PTAC coordinated and hosted various Industry Day events. These events provide information on pending procurements, encourage competition, create a level playing field for all potential offerors, and educate businesses on procurement practices and policies. As a result of these core services, clients reported securing 1,256 government contracts worth \$1 billion.

In addition to the University of Alaska Anchorage (RDU), additional effort was given to reskilling, recovery, and supporting the private and public sector recovery efforts through other programs.

**Leveraging Applied Learning via Apprenticeships:** The Center for Strategic Partnerships and Research (CSPR) is working with the United States Department of Labor (USDOL) and the Alaska Department of Labor and Workforce Development (AKDOL&WD) to help expand access to registered apprenticeship programs for the University of Alaska system. CSPR is currently engaging with each of the colleges at UAA and developing career pathways for students to “earn while you learn.” Additionally, CSPR works directly with UAA’s Community and Technical College and provides pathways for individuals who have completed registered apprenticeship programs to transfer their on-the-job training and related technical instruction toward college credit, expediting degree completion. This initiative includes multiple businesses and industry and education leaders to identify current issues, develop solutions, and provide career trajectories for individuals who have suffered unemployment and financial turmoil during the pandemic. The CSPR serves as an authorized sponsor for multi-occupation apprenticeships for the UA System, meaning that the UA System can now establish USDOL-registered apprenticeships for any occupation. New developments include a “Peer Support Specialist” apprenticeship program partnered with UAA’s College of Health and several local employers.

**Providing Applied Learning Opportunities:** The Applied Environmental Research Center (AERC) operates with zero general funds. AERC leverages a Cooperative Agreement between the University, the US Army Corps of Engineers (USACE), and the Department of Defense (DoD). The center serves to advance jobs and opportunities for Alaska. AERC employs University of Alaska faculty, staff, and students in various applied research activities. AERC contracts focus on studying environmental changes’ impact on species survival, population dynamics, pollutants, and the interactions between humans, wildlife, and the environment. Additionally, the AERC established the first registered apprenticeship program for research technicians, where students are offered positions in applied research after successful completion. The center was also recently awarded a new Cooperative Agreement with the National Park Service and will perform similar environmental, wildlife, and climate change-related research that supports the mission of the United States Department of the Interior. AERC was also awarded funding to provide “teach the teacher” outreach and assist Alaska rural communities with curriculum development in Science, Technology, Engineering, and Mathematics (STEM) at the local level. Activities through this National Science Foundation (NSF) award (Precipitating Change) engage rural communities in coastal erosion activities at their location and partner with various secondary schools.

## **Key Component Challenges**

See University of Alaska Anchorage RDU.

## **Significant Changes in Results to be Delivered in FY2024**

See University of Alaska Anchorage RDU.

## **Statutory and Regulatory Authority**

No statutes and regulations.

**Contact Information**

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**Component Detail All Funds**  
**University of Alaska**

**Component:** Small Business Development Center (2911)  
**RDU:** University of Alaska Anchorage (235)

Non-Formula Component

	FY2022 Actuals	FY2023 Conference Committee	FY2023 Authorized	FY2023 Management Plan	FY2024 Governor	FY2023 Management Plan vs FY2024 Governor	
71000 Personal Services	1,681.5	2,436.2	2,436.2	2,436.2	2,436.2	0.0	0.0%
72000 Travel	8.3	32.0	32.0	32.0	32.0	0.0	0.0%
73000 Services	1,108.1	1,091.4	1,091.4	1,091.4	1,091.4	0.0	0.0%
74000 Commodities	12.2	125.0	125.0	125.0	125.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
<b>Totals</b>	<b>2,810.1</b>	<b>3,684.6</b>	<b>3,684.6</b>	<b>3,684.6</b>	<b>3,684.6</b>	<b>0.0</b>	<b>0.0%</b>
<b>Fund Sources:</b>							
1002 Fed Rcpts (Fed)	979.2	1,200.0	1,200.0	1,200.0	1,200.0	0.0	0.0%
1004 Gen Fund (UGF)	959.6	959.6	959.6	959.6	959.6	0.0	0.0%
1007 I/A Rcpts (Other)	0.0	250.0	250.0	250.0	250.0	0.0	0.0%
1048 Univ Rcpt (DGF)	8.8	550.0	550.0	550.0	550.0	0.0	0.0%
1174 UA I/A (Other)	548.3	725.0	725.0	725.0	725.0	0.0	0.0%
1265 COVID Fed (Fed)	314.2	0.0	0.0	0.0	0.0	0.0	0.0%
<b>Unrestricted General (UGF)</b>	<b>959.6</b>	<b>959.6</b>	<b>959.6</b>	<b>959.6</b>	<b>959.6</b>	<b>0.0</b>	<b>0.0%</b>
<b>Designated General (DGF)</b>	<b>8.8</b>	<b>550.0</b>	<b>550.0</b>	<b>550.0</b>	<b>550.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Other Funds</b>	<b>548.3</b>	<b>975.0</b>	<b>975.0</b>	<b>975.0</b>	<b>975.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Federal Funds</b>	<b>1,293.4</b>	<b>1,200.0</b>	<b>1,200.0</b>	<b>1,200.0</b>	<b>1,200.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Positions:</b>							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

**Change Record Detail - Multiple Scenarios with Descriptions**  
**University of Alaska**

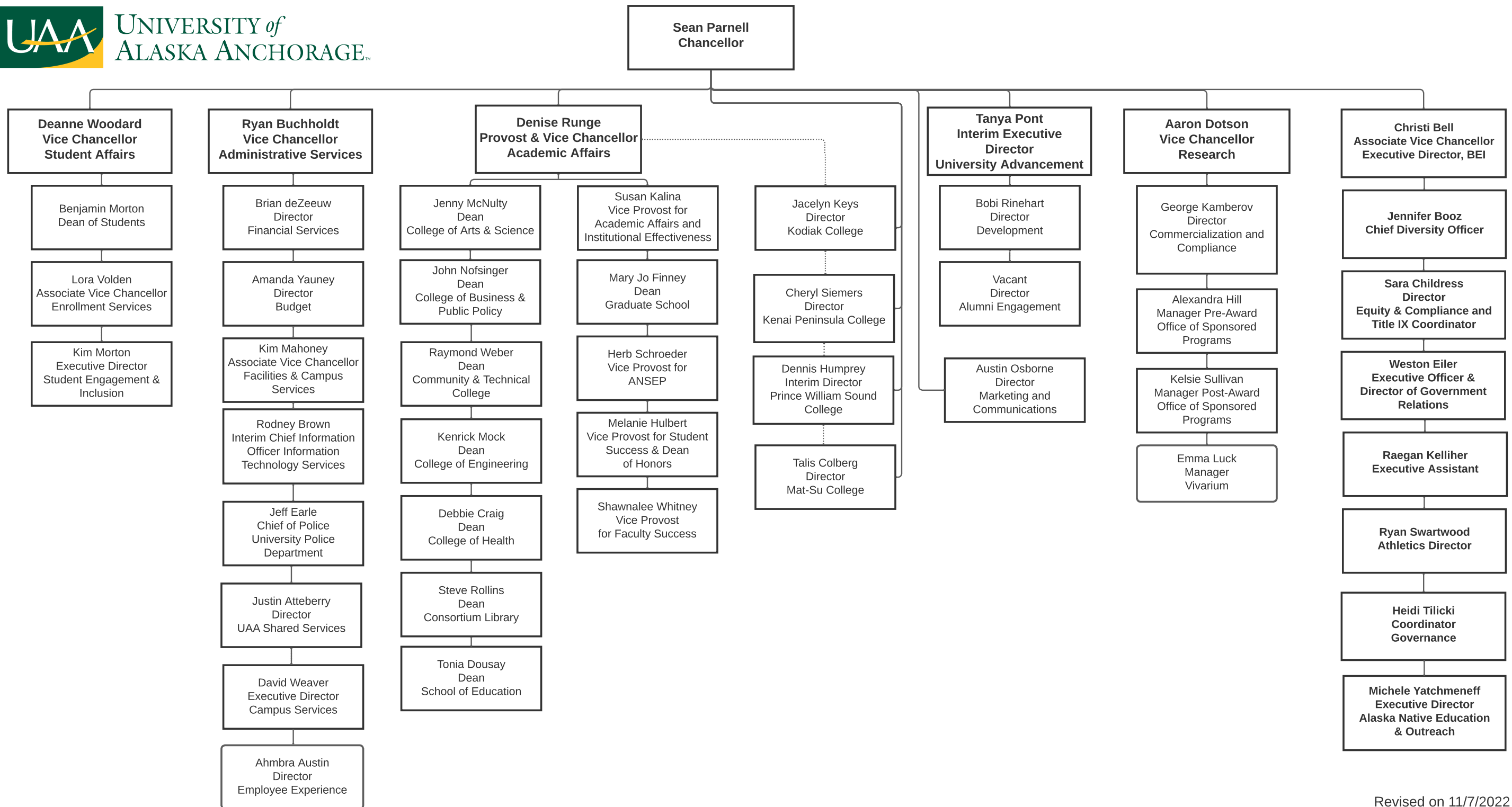
**Component:** Small Business Development Center (2911)  
**RDU:** University of Alaska Anchorage (235)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2023 Conference Committee To FY2023 Authorized *****												
<b>FY2023 Conference Committee</b>												
ConfCom		3,684.6	2,436.2	32.0	1,091.4	125.0	0.0	0.0	0.0	0	0	0
1002 Fed Rcpts		1,200.0										
1004 Gen Fund		959.6										
1007 I/A Rcpts		250.0										
1048 Univ Rcpt		550.0										
1174 UA I/A		725.0										
<b>Subtotal</b>		<b>3,684.6</b>	<b>2,436.2</b>	<b>32.0</b>	<b>1,091.4</b>	<b>125.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2023 Authorized To FY2023 Management Plan *****												
<b>University of Alaska FY2023 Transfer to Budget Reductions/Additions</b>												
Trout		-959.6	0.0	0.0	-959.6	0.0	0.0	0.0	0.0	0	0	0
1004 Gen Fund		-959.6										
<p>Transfer FY2023 conference committee unrestricted general funds from all components to budget reductions/additions. Funds will be redistributed to adjust for the impact of the multiple years of budget reductions.</p> <p>\$288,941.1 - Budget Reductions/Additions - Systemwide  (\$6,458.9) - Systemwide Services  (\$4,896.1) - Office of Information Technology  (\$88,610.2) - Anchorage Campus  (\$959.6) - Small Business Development Center  (\$6,430.5) - Kenai Peninsula College  (\$2,351.3) - Kodiak College  (\$4,682.3) - Matanuska-Susitna College  (\$2,725.9) - Prince William Sound College  (\$129,336.8) - Fairbanks Campus  (\$1,145.0) - Bristol Bay College  (\$640.4) - Chukchi Campus  (\$4,843.7) - College of Rural and Community Development  (\$1,360.0) - Interior Alaska Campus  (\$2,451.3) - Kuskokwim Campus  (\$1,221.2) - Northwest Campus  (\$4,941.9) - UAF Community and Technical college  (\$21,712.1) - Juneau Campus  (\$1,899.8) - Ketchikan Campus  (\$2,274.1) - Sitka Campus</p>												
<b>University of Alaska FY2023 Distribution of Base State Funds</b>												
Trin		959.6	0.0	0.0	959.6	0.0	0.0	0.0	0.0	0	0	0

**Change Record Detail - Multiple Scenarios with Descriptions**  
**University of Alaska**

**Component:** Small Business Development Center (2911)  
**RDU:** University of Alaska Anchorage (235)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		
										PFT	PPT	NP
1004 Gen Fund		959.6										
Redistribute unrestricted general funds from budget reductions/additions to all components. Represents the resetting impact of the multi-year budget reductions and the limitations imposed given the dual appropriation. FY2023 increases for compensation, fixed costs, and programs are recorded in separate change records.												
(\$272,733.5) - Budget Reductions/Additions - Systemwide												
\$8,994.9 - Systemwide Services												
\$5,570.3 - Office of Information Technology												
\$83,768.7 - Anchorage Campus												
\$959.6 - Small Business Development Center												
\$6,289.1 - Kenai Peninsula College												
\$2,303.3 - Kodiak College												
\$4,568.7 - Matanuska-Susitna College												
\$2,666.7 - Prince William Sound College												
\$120,838.3 - Fairbanks Campus												
\$1,100.3 - Bristol Bay College												
\$607.8 - Chukchi Campus												
\$4,786.3 - College of Rural and Community Development												
\$1,294.5 - Interior Alaska Campus												
\$2,324.6 - Kuskokwim Campus												
\$1,161.7 - Northwest Campus												
\$4,884.3 - UAF Community and Technical college												
\$17,076.2 - Juneau Campus												
\$1,602.9 - Ketchikan Campus												
\$1,935.3 - Sitka Campus												
	<b>Subtotal</b>	<b>3,684.6</b>	<b>2,436.2</b>	<b>32.0</b>	<b>1,091.4</b>	<b>125.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2023 Management Plan To FY2024 Governor *****												
	<b>Totals</b>	<b>3,684.6</b>	<b>2,436.2</b>	<b>32.0</b>	<b>1,091.4</b>	<b>125.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>





Personal Services Expenditure Detail  
University of Alaska

**Component:** Small Business Development Center (2911)

**RDU:** University of Alaska Anchorage (235)

Notes:

1. If a position is split, an asterisk (\*) will appear in the Split/Count column. If the split position is also counted in the component, two asterisks (\*\*) will appear in the column.
2. "Pool" PCN refers to UA temporary positions, such as adjunct faculty; student employees; and other non-permanent staff. Multiple incumbents may share the same labor pool position number

PCN	Job Class Title	Location	Time Status	Split/Count	Employee Class	Benefit Rate	Annual Budgeted Salary	Annual Benefits	Total Costs	UGF Estimate		
Pool	UA Labor Pool	Anchorage	PT		Labor Pool	0.0%	2,436,239		2,436,239	790,239		
							<b>Total Position Costs</b>		2,436,239	-	2,436,239	790,239
Full Time Positions:									Federal Receipts (1002)	975,407		
Part Time Positions:									General Fund Receipts (1004)	790,239		
<b>Positions in Component:</b>									Interagency Receipts (1007)	203,210		
									University Receipts (1048)	447,062		
									UA Intra-agency Transfers (1174)	20,321		
									<b>UA Funding</b>	<b>2,436,239</b>		