

State of Alaska FY2025 Governor's Operating Budget

Department of Commerce, Community, and Economic Development Tourism Marketing RDU/Component Budget Summary

RDU/Component: Tourism Marketing

Contribution to Department's Mission

No mission statement.

Core Services

- Tourism Marketing

Major Component Accomplishments in 2023

No major accomplishments.

Key Component Challenges

No key component challenges.

Significant Changes in Results to be Delivered in FY2025

No changes in results delivered.

Statutory and Regulatory Authority

No statutes and regulations.

Contact Information

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Component Detail All Funds
Department of Commerce, Community, and Economic Development

Component: Tourism Marketing (3102)
RDU: Tourism Marketing (735)

Non-Formula Component

	FY2023 Actuals	FY2024 Enrolled	FY2024 Authorized	FY2024 Management Plan	FY2025 Governor Adjusted Base	FY2025 Governor	FY2024 Management Plan vs FY2025 Governor	
1000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
2000 Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
3000 Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
4000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
5000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
7000 Grants, Benefits	0.0	5,000.0	2,500.0	2,500.0	0.0	0.0	-2,500.0	-100.0%
8000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Totals	0.0	5,000.0	2,500.0	2,500.0	0.0	0.0	-2,500.0	-100.0%
Fund Sources:								
1004 Gen Fund (UGF)	0.0	5,000.0	2,500.0	2,500.0	0.0	0.0	-2,500.0	-100.0%
Unrestricted General (UGF)	0.0	5,000.0	2,500.0	2,500.0	0.0	0.0	-2,500.0	-100.0%
Designated General (DGF)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Other Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Federal Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Positions:								
Permanent Full Time	0	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0	0.0%

Change Record Detail - Multiple Scenarios with Descriptions
Department of Commerce, Community, and Economic Development

Component: Tourism Marketing (3102)
RDU: Tourism Marketing (735)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2024 Enrolled To FY2024 Authorized *****												
FY2024 Enrolled												
1004 Gen Fund	Enrolled	5,000.0	0.0	0.0	0.0	0.0	0.0	5,000.0	0.0	0	0	0
		5,000.0										
Tourism Marketing Grant to the Alaska Travel Industry Association (ATIA)												
1004 Gen Fund	Veto	-2,500.0	0.0	0.0	0.0	0.0	0.0	-2,500.0	0.0	0	0	0
		-2,500.0										
Preserve general funds for savings and fiscal stability.												
Subtotal		2,500.0	0.0	0.0	0.0	0.0	0.0	2,500.0	0.0	0	0	0
***** Changes From FY2024 Management Plan To FY2025 Governor Adjusted Base *****												
Reverse One-Time Increment of Tourism Marketing Grant to the Alaska Travel Industry Association (ATIA)												
1004 Gen Fund	OTI	-2,500.0	0.0	0.0	0.0	0.0	0.0	-2,500.0	0.0	0	0	0
		-2,500.0										
Reverse \$2,500.0 one-time increment of the Alaska Travel Industry Association grant to equal the Alaska Seafood Marketing Institute grant.												
Subtotal		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0
***** Changes From FY2025 Governor Adjusted Base To FY2025 Governor *****												
Totals		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0

Line Item Detail (1676)
Department of Commerce, Community, and Economic Development
Grants, Benefits

Component: Tourism Marketing (3102)

Line Number	Line Name		FY2023 Actuals	FY2024 Management Plan	FY2025 Governor
7000	Grants, Benefits		0.0	2,500.0	0.0
Object Class	Servicing Agency	Explanation	FY2023 Actuals	FY2024 Management Plan	FY2025 Governor
		7000 Grants, Benefits Detail Totals	0.0	2,500.0	0.0
7001	Grants	Grant to the Alaska Travel Industry Association.	0.0	2,500.0	0.0